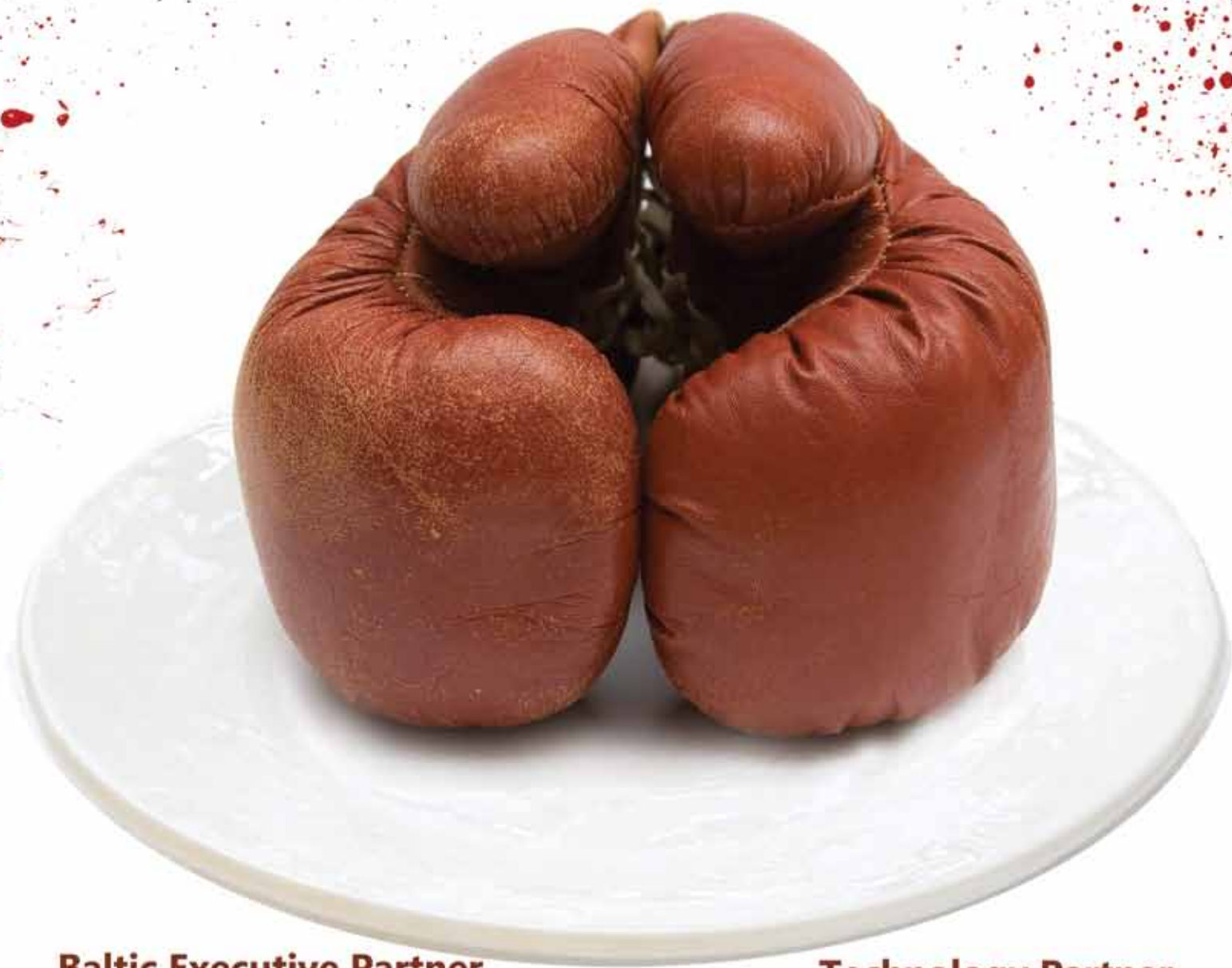


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## Presidential couples

# RIHARDS STRENGA, MARTYNAS STANKEVIČIUS



Dear SSE Riga community,

We are here with a dream and we want to transform our dream into a reality for everyone.

The man with a vision, Rihards Strenga, has tactful, communicative and bold personality. While studying in Sweden he has been a member of Youth Moderates and has participated in a TeliaSonera mentors program. After returning to Latvia he got involved in a local political party and established mentoring program with Leta. Rihards is a person who can turn a vision into a reality.

The man with leadership skills, Martynas Stankevičius, is a creative, critical and open-minded leader with a passion for improvement. He has learned (human) resource management while being the organizer of youth camps, charity event "Rabid 2009" and participant in different projects organized by the European Union and International School of Management.

The couple has a cohesive vision. Past experience and future plans - it is our present. Cooperation with previous SA boards, integrating ideas and experience; continue working with RGSL SA; establishing closer collaboration between the school and its' alumni and improve school's marketing.

Yours sincerely,

Rihards Strenga,  
candidate for the SA President position,

Martynas Stankevičius,  
candidate for the SA Vice-President position.

For united progress.

# EGIJA GAILUMA AND KRIŠJĀNIS BAIDEKALNS



Dear fellow students,

It is the time of year that a bunch of aspiring board members start bombarding you with both relevant and useless information. Since we possibly could not miss out on so much fun, this is our contribution to the overall confusion.

Harmony is the most suitable environment for a successful Student Association. We, Egija Gailuma and Krišjānis Baidekalns, have the characteristics, vision, and experience needed for the implementation of sustainable growth and development.

Differences in personality and similarities in our sets of values ensure that we can make harmony viable. Our common fundamental belief is that change for the sake of changing must be discouraged. Moreover, our traits of character supplement the ones of each other. Thus, we are indeed perfect complements.

We also have a substantial amount of relevant experience. Let it be the organizing of large-scale social events or participation in youth politics, we have the necessary skills and the ability to use them in the context of the Student Association of SSE in Riga.

We can assure you that we will do our best in order to escape the annual shock caused by electing the new board by combining the best of our abilities and the best of our beliefs.

# BUSINESS COM.

## AISMANTAS BULANAVIČIUS

Finance is one of the few things that limit Student Association Board's decisions and plans. Business.Com is one of the most demanding positions in the SA, as it requires excellent diplomacy, negotiation, and persuasiveness skills. As I have been in business environment for the past few years, I believe that I mastered the skills needed.

In tenth grade, I attracted companies and signed contracts with them to advertise in the online charity project's (Bnhit's) platform; in eleventh grade, while being a member of a student company, I obtained sales and teamwork experience; since 12th grade up until now, I have been working part-time as a broker between various size companies and online service providers, where I got a lot of knowledge and all the skills that can help me in the position of Business.Com.

While working on these projects, I have been able to learn from my mistakes and improve them, and I am confident that I won't make the same mistakes anymore, if being in the SA Board. I believe that because of my past experience and huge enthusiasm to help our small society, I am a great candidate for the position of Business.Com.

Yours,  
Aismantas Bulanavičius



## SANTA KRŪMIŅA

Dear fellow students,

Thanks for taking five minutes of your day to learn why I believe I am suited to the role of Chairperson of the SSE Riga Student Association business committee for 2011.

Within my role, I consider it to be of utmost importance to renew alliances with old sponsors while also bringing new sponsors on board to help the SA flourish in the future. I recognize that sponsorship does not always equate to money given, but also money saved. I will be targeting services frequented by students, seeking agreements that will give discounts to students of SSE Riga. I understand that this will be no easy task given the current economic climate in Latvia and the shrinking advertising budgets of companies. However, by developing and presenting a well-founded sponsorship plan to potential sponsors, I can make sure the SA remains seen as an attractive institution that companies will be proud to be associated with. Recognizing that this position's focus is not simply to raise funds, I will be directly involved in various other SA projects, including the days of opportunity.

See your faith in me repaid as I make sure the SA remains economically sustainable throughout 2011 and beyond.

Yours Truly,

Santa Krūmiņa

# EDUCATION COM.

## DMITRIJS SURENANS



I consider Education Committee chairperson being among the top important positions of the SA. It goes without saying, that extra activities are a crucial part of our life here. Even the SSE Riga motto proves it. But do you remember what comes in it before the word "party"? Yes, still, it is "study". And to make it as efficient and exciting as possible, will be my goal, becoming an Edu.com.

All the same standard phrases you hear in the motivation letters? Then let's move to something more tangible. Regarding myself, I have experience in being in the student association, which gave me the required skills in creating and implementing ideas to improve students' life. Also, I am a member of a student organisation AIESEC, what taught me to address a topic with a sense of responsibility and open-mindedness.

While being a student at SSER, I have started two new electives – Chinese language and high-speed reading courses. Huge thanks to Yaroslava, as without her this would never come to life in such a prompt way. As for the future, I will pay extra attention to improving relations between the administration and students and finding most interesting topics to get acquainted with.

Dmitrijs Surenans

## IRINA NIKITINA

Hi, everyone! I am Irina Nikitina and I want to apply for the position of Education Committee chairperson.

I am very interested in being a part of such a great community as SA and Edu.com seems to suit me the most. Why? Because I am already a member of Master Study Project and I have an experience in working in this field. As to the responsibilities of Edu.com chairperson, certainly, I am aware of what this person is supposed to do, and I am sure that I would cope with this. I am a responsible, reliable and sociable person. Moreover, I strongly believe that I have appropriate skills for communicating with school administration and representing students' interests. Being responsive and hard-working person, I am ready to help students to solve their problems at any time.

My aim is not just to implement my own ideas, but to be exactly a student society representative. That is why the first thing I would do as an SA member is finding out what the students really want and need (by surveys etc.).

I hope very much for your support and really wish to be very useful for the students' society.



# INFO COM.

## AISTĒ MAŽULYĒ



Dear Diary,

Eh, three incredible months full of new experiences has already passed at SSE Riga. Meeting new people, staying at school until it's being closed while studying hard, partying hard, participating in Junior Peak Time organizational process... Something missing? Sure! So here comes the "to do list" for the next months:

- => Become Info.com chairlady of the Student Association. I'm sure I can do the job right – you must remember all the experiences that I had being a member of my Gymnasium's SA;
- => Use my experience in publishing the KTU Gymnasium's Yearbook'08 and issue the SSE Riga Yearbook'12: make it the thickest, most interesting, creative and exciting to work on;
- => To make such a Newcomers' Guide that every student could not wait to come to SSE Riga;
- => Keep informed about what's happening at school and inform others;
- => Make informative, attractive and stylish Birthday lists, Holiday Posts;
- => Do not forget my passions: photography, Lindy Hop and music;
- => Remain responsible and determined, but creative and fun at the

same time.

=> And of course, use my best skills in making SSE Riga life creative, interesting and memorable...

You know that I can do all that, so stay tuned and see.

Wishes,  
Aiste

## KRISTINA MALŪKAITĒ

Bang! Elections are here and I would like to introduce myself as the candidate for info.com.

The information should always be on time, precise, easy accessible and regularly updated. And I am here to make these four qualities true. I am capable to deal with all kinds of information starting with typing minutes during meetings or making a birthdays' list and finishing with Newcomer's guide or Yearbook full of precious memories as my skills and interests are versatile from Physics to Arts.

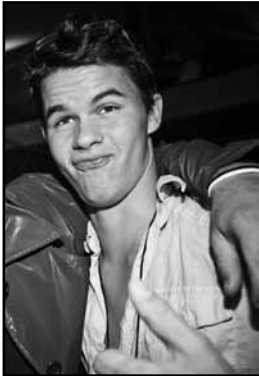
I am determined to put my best effort in managing all the responsibilities related to info.com as well as being innovative in the field. My previous experience in writing a scenario for a short movie, generating ideas for many school events, participating in numerous essays and drawing competitions have improved my creative thinking and time management skills, which are so crucial for a person in the info.com position. High sense of responsibility, developed during Euroscola events and team business competitions would contribute in helping to handle all the tasks, even the smallest ones, of the chairperson.



Presenting information in colorful, creative and easily understandable way is my main goal for becoming chairman of info com.

# IT COM.

## ERKO RISTHEIN



I have a bunch of experience in web development; I have worked in a company called WebGate as a web developer (for 3 months as a summer job) and also made a bunch of some other websites. The web development related languages / technologies I know: XHTML, CSS, JavaScript, AJAX, PHP, MySQL.

I have also taken part of the National Informatics Olympiad in Estonia in 10th grade (everyone who gets to the national round gets into Tartu University, the oldest and most well known university in Estonia, for free and without exams). I was coding in Java while I took part of the competition.

I can also manage some general computer and IT related stuff like computer hardware, Windows systems and I also have a bit of experience in Linux system/server management, but not a whole lot. I can handle networks as well (router configuration, port forwarding, DHCP, NAT, PPOE etc).

Overall I feel pretty confident in pretty much any area of IT. I was actually planning to study Computer Science as my BSc degree but I ended up coming to SSE Riga (don't ask me why :D).

Some plans:

- => Definitely make the internet more stable by replacing or adding some wireless access points
- => Improve the SA website
- => Make websites for events hosted at SSE Riga (I already made a website for Baltic Economic Forum of Students – befs.lv)
- => Develop a new Estonian SSE Riga website and use it to promote the school – we really need some more Estonians here next year

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## DAINA GALIUŠAITĒ



It is said that a Lithuanian will never be a good PR for the SA as he or she won't manage to maintain the image of SSE Riga; implement planned programmes of action, which will serve both the school and the public interest; manage communication between SSER and its' publics as good as a Latvian could. Well, I don't believe in this, therefore I am applying for this position.

All ups and downs in life gave me an invaluable amount of experience and knowledge that I am willing to use not only to become a member of the SA board, but to present our school in different areas as best as possible. Things that I've done prove me that I'm suitable for this position while things that I'm planning to do encourage me to go forward with even stronger determination.

My opportunity is now and I am prepared to accomplish everything that is conceivable to reach my desire to be elected as the PR chairperson. Although there is a curb called failure and red lights called enemies, as long as I have the engine called perseverance and a driver called trust in what I am doing, I believe that I am the person that you are looking for: a perspective student who does not stop till she achieves her goals.

XOXO,  
Daina Gailiusaite

### About me:

Full of energy, creative, enthusiastic, mixing the conservative & innovative, hard-working, ready to risk, open for honest feedback and new ideas.

### Motivation:

=> I greatly value strong human relationships. This is why I want to take part in strengthening the bond between SSE Riga students and the Alumni;

=> Much has been done already and should not be wasted. The current PR.com has done a great job developing and maintaining the association's website, Facebook and Twitter accounts. These tools can be used even more effectively to ensure better communication between the association and the students;

=> The academically strong brand name of SSE Riga is emphasized in the newly created school's video. However, another important component of SSE Riga is the diverse but solid student community, which is definitely worth advertising.

=> Organizing and working behind the scenes is something I am used to and truly enjoy, starting from outdoor adventure trips, blood donor days, small scale parties to promotional campaigns.

Motto for next year: Keep it short, precise and with style.

Best,  
Linda Viksne

## LINDA VIKSNE





# PARTY COM.

## KASPARS STUDĀNS



Dear all,

For starters, I would like to show gratitude to the current party.com Mārcis Kļaviņš, because he has put an amazing amount of effort and devoted most of his time to making parties as awesome possible. Thank you for that, Mārci!

It will be a great challenge to beat such a great predecessor, however, I am ready to try. Despite, the huge efforts in making each party as unique as possible, there still was this feeling of déjà vu. And I would like to change it. My goal is to make each party more than a simply good party. I want to take it up a level and make it a completely new experience. I know how to achieve it, and I also have the means how to do it.

For one year, I have studied at Riga's Technical University and during this period I had the wonderful opportunity to gain experience and know-how in organising different events such as "Mehu Kari" (one of the biggest events at RTU) and "Bezmiēgs" (Insomnia). During those events I have acquired contacts which I believe will be greatly beneficial for hosting the awesomest parties this school has ever endured.

Best wishes – Best parties,  
Kaspars

My dear friends,

The elections have come and it is time to vote for the new Party.com.

Maybe there is a question – why me? I can answer this question. Me - because I have helped a lot with the organization and everything that is connected with SSE parties, because I like to party and I like to organize events where people have fun.

Did you like the parties that were organized before? Are you interested in a chill zone? If your answer is YES - vote for me and they will not only be as good as before but they will be even louder, better and crazier.

Have you thought that you would like the entrance fee to be smaller or maybe the prices in the bar should go down more people should get drink cards or maybe even make parties outside of the school? Have you ever wanted a snack while a party? Let them be in the bar.

If you are interested in all of these ideas, come and hear my speech and most importantly do not forget to vote for me.

Artūrs Zlobins, hopefully your next party.com

## ARTŪRS ZLOBINS



# SABĪNE SIPUNOVA

- => Chief organizer of Latvian DJ TOP
- => Editor of website nightlife.lv
- => I literally now all 1154 DJ's in Latvia and Top 100 are in my phone book
- => Have organized 9 profitable and highly attended parties in club Kefīrs in one month time
- => I know more than 126 different cocktails and bartenders who could make them
- => And I have gathered team of helpers already

I just know what are ingredients for legendary parties and I know how to put them together.

I also now who should be the next Party.com.

But what about you?



## SPORT COM.

### ANDRIUS LADAUSKAS



Dear fellow students,

I would like to introduce myself as a candidate for the Sports.com.

Sports have always been very important in my life, I can't imagine my free time without them.

Sports help to relax, forget studies and just have a good time. My task would be to make everything as convenient as possible to let students have a great time.

I can't say that I am the best candidate for this position as I don't know my opponents and their advantages. Also I wouldn't be a candidate who is saying that he would organize some new events or something else. It is easy to say, but very difficult to accomplish. Of course, I have some ideas, but I think it is better to say what you have done instead of talking and talking what are you going to do, so less words, more work!

Finally, I have skills that are needed to be a good chairperson:

- => Organizational skills – I have already organized few sports events.
- => Time management – I am punctual person who likes thing to be done in time.
- => Responsibility - I know that everything I do is not only for me, but also for others.

Now it's your time to choose whether I would be a good chairperson or not.

Yours,  
Andrius Ladauskas

## KRISTINE KAZAKA



Some love sport because of competition, endurance and teamwork, other prefer fun, action and positive emotions. My aim is to improve combination of both - perfect trainings and amazing sport events - in order to make sport in SSE Riga even more attractive for all of us.

I would like to maintain and continue previous improvements in sport by adding some extra hours for the most popular trainings, new discounts in various sport places and creating more tournaments for SSE Riga students and alumni (for example beach volleyball and sand football tournament in Brazīlija). Summer and Winter Symposium have been improved from year to year and I am ready to take a challenge to hold this tradition.

In previous years my life has been connected with sport in many ways. I have been training in volleyball and participated in both - Latvian championship of beach and classical volleyball. During this summer and work in Red Bull I have seen various competitions in sport and a large number of well-organized events and I have organized events during participation in student self-government of University on Latvia. I believe that love of the sport together with inspiration and some experience could help in this position.

## GERARD CHMYZNIKOV

To be successful in any field, you have to love it. The sports I do!

For the last 9 years I've been taking race walking trainings. I am a multiplex champion of Lithuania, the champion of the Baltics and a member of the Lithuanian Athletic Team. I have a degree of a candidate for master of sports. Thanks to my race walking club, I have traveled to around 10 countries. The brightest achievement of mine is the participation in the European Race Walking Cup 2009 in France.

I will say this for sport, which benefited my personality both physically and mentally. I wish everybody in SSE Riga discovered, if haven't yet, what a pleasant student life it is when you do sports regularly.

In order to make this happen, I am ready to continue the school's traditions by organizing Symposiums, taking care of basketball, football, volleyball and frisbee trainings available now; keep the discounts on pool and gym tickets, organize untraditional sport events. Also, I would introduce and really maintain running trainings. I would make a huge team of SSE Riga to take part in joyful mass running events such as O! Kartes Nakts Skrejiens, Sigulda and Riga Marathons and others.

Apart from this, I promise that I will be very responsive to all of your requests. There have already been some requests for table football and pool contests. The chairperson is elected to meet the students' needs, isn't it?

Cheers,  
Gerard



# Presidential couples

## NIKITA AND LIENE



Dear fellow students,

For a long time now various SSE Riga SAs have struggled to make SSE Riga a better place for each member of the community. There has been a range of unique problems and different approaches to solving them. There have been major improvements in a number of areas, everlasting problems that have either lost their topicality, or are falsely perceived as unsolvable, remain.

We greatly appreciate the grounds provided for the SA board 2010/2011 regarding all aspects, including SA image in the eyes of SSE Riga students, good ties with the administration and inner organizational structure.

However, we are determined to raise certain important questions anew and deal with the problems that remain abandoned as well as suggest new areas where improvements are essential, including:

- relationships with other educational institutions and organizations
- SA's communication with the student body
- efficiency of the SA and other SSE Riga organizations

A fresh view, experience and overall competence would be advantageous for further SA development. We trust that any presidential couple would do their best to improve the SSE Riga environment during their term, yet we believe that, more than other SA members, the presidential couple should also consider the long term development of SSE Riga.

Looking forward to open-minded discussions of our vision and ideas during the pre election week,

Truly yours,

Nikita&Liene

# Day one

is your time to shine

Day one. It's when you show what you're made of. When the doors are opened and the future lies in front of you. When your views count and making a difference is part of the job. From the day you join us, we're committed to helping you achieve your potential. So, whether your career lies in assurance, tax, transaction, advisory or core business services, shouldn't your day one be at Ernst & Young?

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