SSE RIGA

Bachelor Programme in Economics and Business

DURATION: 3 years full-time

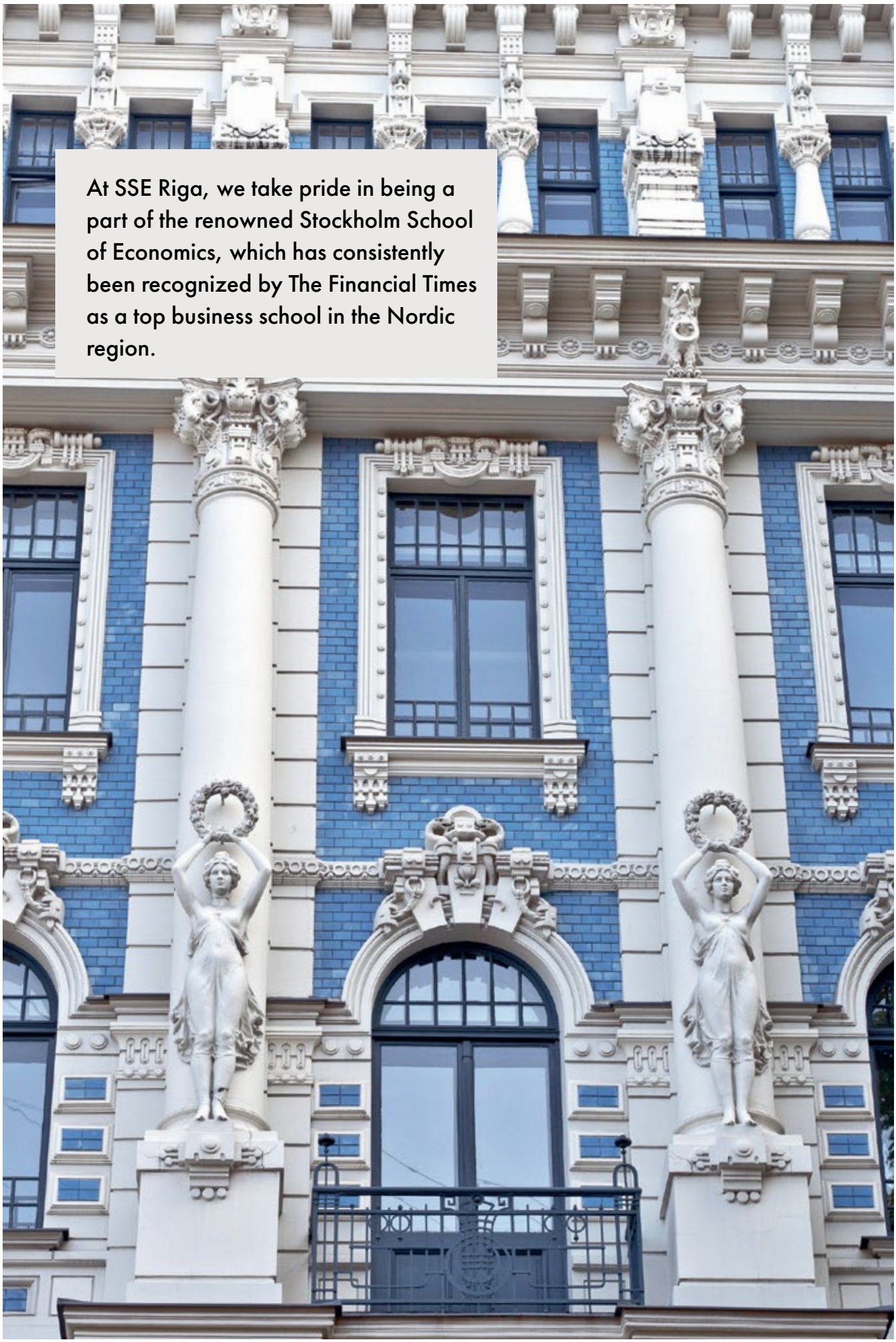
LANGUAGE: English

CLASS SIZE: 150 students

DEGREE: Bachelor of Social Sciences

LOCATION: Riga, Latvia





At SSE Riga, we take pride in being a part of the renowned Stockholm School of Economics, which has consistently been recognized by The Financial Times as a top business school in the Nordic region.

SSE Riga: Excellence and Global Perspectives in Business Education

At the Stockholm School of Economics in Riga (SSE Riga), you'll become part of a dynamic community, renowned for its strong reputation and a global network of over 3500 graduates. Situated in the heart of Riga, we draw talent from the Baltic countries and beyond, offering a globalized learning environment where students hone skills for success.

- Our global perspective is significantly enhanced by the fact that over 65% of our faculty members originate from diverse countries all over the world, ensuring an authentically international learning experience from day one.
- Our faculty members are experts in their fields, also conducting research in business and economics on trendy topics. Their work is recognized both nationally and internationally, ensuring a high-quality education and benefiting regional growth.
- Many students eagerly participate in exchange programmes and choose to spend a semester abroad. We collaborate with a vast network of over 60 renowned institutions, offering a wide range of destinations in Europe, Argentina, Hong Kong, or Korea.
- Additionally, students can take advantage of paid internships across Europe, thanks to our involvement in the Erasmus+ Traineeship programme.



"Choosing a career path and a university is a very important decision. At SSE Riga, we don't just offer the best education; we're all about building lasting friendships, sparking future business ventures, providing a global perspective, and fuelling your inner drive. Our education is designed to be as broad as your potential, providing a springboard for your future, even in professions we can't predict yet. Our students are all about adaptability, creativity, and forward-thinking. This opens doors to many opportunities.

Anders Paalzow
Rector

Study Process

Our 3-year Bachelor programme in Economics and Business offers a modern curriculum encompassing core courses, specialization courses, electives, internships, and a bachelor's thesis.





- We offer an extensive selection of 50+ courses, enabling you to tailor your education to your interests and career goals.
- Our curriculum has evolved to include a strong focus on AI and data analytics, addressing global challenges, and emphasizing marketing, sustainability, and business ethics.
- You will learn from internationally recognized experts in diverse fields and gain real-world insights through guest lectures, company visits, and workshops.
- Your progress will be assessed through assignments, research reports, presentations, and examinations, enhancing your teamwork skills through international group projects.
- In your final year, you have the chance to participate in an exchange semester at one of our 60+ prestigious partner universities worldwide.
- You will gain practical experience and explore potential career paths through two mandatory summer internships, lasting 5 and 6 weeks.

Our programme has traditionally been rooted in finance and economics. Today, AI and data analytics are reshaping that foundation, with critical thinking, data science and AI skills integrated throughout the curriculum.


SEGMENTATION
& TARGETING











Courses



Our programme is centred around real-world business challenges and offers broad content, covering diverse topics ranging from R programming to Marketing, and from Finance to Ethics.

Students apply the knowledge and skills they gain through various practical study projects and internships. Employers often report that SSE Riga students can make an impact from day one, demonstrating exceptional collaboration skills, which are highly valued in today's job market.

Given the school's relatively small size, with a student body of 450, staff and lecturers can closely engage with each student.

Core courses in the programme combine mainstream economics with aspects of business. These are grouped into five main blocks:

- Economics Courses
- Finance and Accounting Courses
- Business Administration Courses
- Data Analysis and Business Intelligence Courses
- Communication Courses

Discover the programme – scan the QR code!

In the final year, students must select two courses from six specialisation courses:

Economics focuses on the banking system's role in the economy from both micro and macroeconomic perspectives.

Finance delves into financial markets, examining market design, price discovery, liquidity, efficiency, and bubbles, followed by behavioural finance, portfolio management, corporate valuations, and private M&A.

Retail Management provides a general management perspective, covering functions like strategy, online/offline marketing, operations, and supply chain.

Entrepreneurship teaches students how to think and act entrepreneurially, start a new venture, and operate a sustainable business.

International Politics examines complex global political issues, including geostrategy, the arms industry, climate change, and international relations, providing students with a deep understanding of the forces shaping global governance and diplomacy.

Data & AI teaches students how to utilize data and AI tools to solve real-world problems, make informed decisions, and understand how technology impacts business and society.

Core Courses

YEAR 1 COURSES	YEAR 2 COURSES	YEAR 3 COURSES
• Academic Studies and Critical Thinking • Academic English • Mathematics • Financial Accounting • Microeconomics • Economic Statistics • Managerial Economics • Macroeconomics • Business Ethics and Sustainability • Marketing • Economic and Consumer Behaviour • Introduction to Entrepreneurship • Management Accounting & Finance • Introduction to Management and Leadership	• Organisational Behaviour and Human Resource Management • Econometrics • Market Research • Public Policy • International Finance • Financial Economics • Economic Anthropology • Business Valuation • Research Methods for BSc Thesis • International Economics	• Business Law • Civil and Environmental Protection • Artificial Intelligence • Strategy • Specialisation: Economics • Specialisation: Finance • Specialisation: Retail Management • Specialisation: Entrepreneurship • Specialisation: International Politics • Specialisation: Data and AI • Bachelor Thesis

Elective Courses

In addition to the core programme, students can choose from a variety of elective courses that are offered each year. The selection of electives varies annually, allowing students to tailor their studies to their individual interests and career goals.







* The course selection is reviewed annually and may be changed in response to global trends, job market demands, and student interest.

Opportunities Ahead

Based on our employment survey, about 80% of our alumni land job offers before they even graduate. A strong alumni network helps graduates find job opportunities.

Diverse Career Opportunities

SSE Riga graduates enjoy a wide array of career opportunities across various industries, well-prepared for the job market through internships, practical assignments, case studies, projects done in cooperation with industry representatives, career events, and alumni mentoring.

The school has a longstanding reputation for producing strong candidates in finance and economics. However, in recent years, many graduates have excelled in dynamic fields such as information technology, human resources, advertising, marketing, and sectors like wholesale, retail, and manufacturing. Many also start their own businesses and ventures in the startup scene. This versatility highlights the broad potential of an SSE Riga education.

Further Education

SSE Riga diploma is internationally recognized, allowing alumni to pursue further studies at prestigious



institutions such as the London School of Economics, the University of Oxford, Harvard Business School, the University of Cambridge, INSEAD, and HEC Paris. In recent years, an increasing number of SSE Riga graduates chose to pursue Master's degrees at the Stockholm School of Economics in Stockholm.

Competitive Salaries

Overall, SSE Riga recent graduates embark on a broad range of career paths, with banking, finance, audit, and consulting being the most popular sectors. On average, our graduates earn higher salaries than industry standards, reflecting the strong value of an SSE Riga education.

Key Findings from the Study:
SSE Riga Graduates' Impact on the Latvian Economy

— **Leadership & Ownership**
SSE Riga graduates lead 1590 companies and own 1513. These companies generate 11.3 billion EUR in turnover and employ more than 43 000 people.

— **Influence**
Over 1/3 of SSE Riga graduates hold leadership or ownership roles in local companies.

— **Top Performers**
23 of Latvia's 101 most valuable companies are led by SSE Riga graduates. 8 graduates are on the boards of Latvia's Top 10 most valuable companies.

Note: The data includes a study on SSE Riga graduates from Latvia, from the first graduating class in 1996 until 2024.

Your Next Move

Here are various opportunities where you can pursue a career after graduating from SSE Riga.

CORPORATE AND BUSINESS ROLES

Management & Leadership: Graduates often step into managerial roles after gaining experience, working in various industries such as consulting, marketing, finance, and operations.

Entrepreneurship: Many alumni start their own businesses, applying their skills in economics, strategy, and entrepreneurship.

Business Development: The skills gained at SSE Riga are ideal for roles in business expansion, including strategic planning and market research.

Marketing & Advertising: Graduates work in creative and strategic roles within marketing, branding, and advertising, leading campaigns and driving marketing initiatives in diverse industries.

Human Resources (HR): Graduates contribute to HR management, specializing in recruitment, talent development, and organizational culture.

FINANCE AND BANKING

Investment Banking & Corporate Finance: Alumni frequently work in top-tier financial institutions or investment firms, managing portfolios, analyzing markets, and advising on mergers and acquisitions.

Financial Analyst/Consultant: Financial analysts assess data, trends, and forecasts, often for large corporations or financial institutions.

Private Equity & Venture Capital: Graduates find opportunities in high-stakes investment environments.

CONSULTING

Management Consulting: Graduates commonly join leading consulting firms, advising on strategic business decisions.

Economic & Policy Consulting: Those with strong economics backgrounds help governments or international organizations design economic policies.

PUBLIC SECTOR & NGOs

Policy Making & International Relations: With a foundation in economics and public policy, graduates work with governmental bodies or international organizations.

Non-Profit Organizations: Some alumni manage or lead non-profit organizations, applying their business knowledge to social causes.

DATA ANALYSIS & TECH

Data Science & Analytics: Graduates are increasingly entering data-driven industries, applying statistical skills developed during their studies.

Tech & Innovation Roles: Opportunities abound in tech startups and larger firms, particularly in product management, growth strategy, and tech-driven business solutions.












White Label Award
€2'000




Diploma
Diploma








Diploma



Career Journeys



Matīss Kataņenko

(Class of 2023)

Matīss is building his career in the startup world, where SSE Riga connections have played a part at almost every turn.

Looking back, one thing led to another, and somehow SSE Riga was behind most of it.

After spending a few winter months in San Francisco, I came back to Riga to collect my diploma. That's when my coursemate Jahid suggested I apply to Weby.vc, a startup studio founded by SSE Riga alumni (thanks, Jahid!). I spent a year there learning how startups actually work, but my biggest takeaway was the importance of distribution. In a world where almost anyone can build a product, getting it in front of the right people is the real challenge.

I then co-founded an SEO agency with another coursemate, Ādams (hi, Ādams!), working with US clients. Business was going well, but I could see the industry changing and wanted to be part of what came next.

Serendipity played a part, too. At Startup House Riga, I happened to pick a desk opposite Mārtiņš. We'd been sitting across from each other for months before we discovered we were both SSE Riga graduates. Not long after, we ended up co-founding Honeyb.ai. Today, we help banks and insurers get recommended by AI models, working with clients across the US and the Nordics.

Beyond everything I learned in the classroom, one of the most valuable things SSE Riga gave me was the people I met. You never know which conversation might change your life.



Elizabete Beatrise Kancēviča

(Class of 2023)

Elizabete has found her place in marketing, combining analytical thinking with creativity, strategy and project management.

When I started at SSE Riga, I was business-oriented, with a strong interest in numbers and accounting. However, my first internship in accounting helped me realise that, although I enjoyed analytical thinking, I wanted to work with something more tangible. Management and entrepreneurship courses caught my attention, and the marketing course eventually inspired me to explore brand management as a career.

One of the most valuable lessons from my studies was understanding that marketing can take many forms. While I enjoy creativity, I realised that I thrive in a managerial role where creativity meets strategy, coordination and project management. Brand management allows me to bring creative ideas to life while ensuring that brands communicate effectively with consumers.

After discovering my passion for the fast-paced FMCG environment through Home Care brands at Henkel, I moved into Personal Care brand management across the Baltics. This year, I expanded into the Snacking category, where I lead customer activations across the region, bringing brands closer to consumers through engaging and impactful in-market experiences.

Sometimes, discovering what you do not enjoy is just as important as finding what you do — and the right combination of analytical thinking, creativity and management can lead you to a career that truly fit you.



Dāvis Teteris

(Class of 2026)

Dāvis is building his career in finance, shaped by the SSE Riga habits of working under pressure, adapting quickly and always looking for the next challenge.

I work as a Financial Analyst at INDEXO, a Latvian bank. Before that, I was a tax consultant at EY. I found both roles through the SSE Riga community. It is still small, so people know each other, and meeting like-minded people naturally opens doors.

I chose finance because it is how the modern world operates, and understanding it gives you an extra lens on almost everything and an edge over those who lack it. I joined a young bank with a small finance team to get real responsibility early. In finance, every team's plans and numbers come through us, so my everyday work revolves around budgets, forecasts, management reports, investor presentations and leading projects of my own. All of this feeds into both strategic and daily decisions.

SSE Riga gave me two things I use every day. First, the ability to work in an intense environment, take in a lot of information and adapt fast. The workload at SSE Riga is heavy enough that handling a lot at once becomes routine. Second, the drive to always grow. When I feel I am stagnating, either professionally or as a person, I look for the next challenge. That led me to pursue an MSc in Finance at SSE to keep growing.

My advice to current students is to treat the pressure as part of the education. It will feel heavy at times, but it is what prepares you for the real thing.



Tomass Konstantinovs

(Class of 2024)

Tomass has brought the analytical and critical-thinking skills developed at SSE Riga into the creative world of brand strategy.

Let's be real, having an SSE Riga diploma gives employers a certain level of confidence in your abilities. This might be more obvious in finance and economics fields, but I believe the same applies to marketing. Although SSE Riga graduates might not be perceived as the most creative minds within the marketing industry, creativity alone is far from enough to succeed in this field.

As a Brand Strategist at White Label, I have come to realise that working in a creative industry requires much more than coming up with great ideas. It demands a strong work ethic, the ability to quickly develop expertise in unfamiliar industries, process large amounts of information, understand human behaviour, and, perhaps most importantly, see things from the customer's perspective. These are exactly the skills that SSE Riga helped me develop. While the connection to marketing might not have been obvious during my studies, the foundation SSE Riga provided has made it much easier to grow and excel in a creative environment.

SSE Riga also taught me to think critically, analyse data in depth, and turn complex information into clear, well-structured arguments. These skills directly contributed to one of my proudest professional achievements: winning a Gold Effie, one of the most prestigious awards in marketing effectiveness. It was only the second Gold Effie awarded in the Baltics, making the achievement particularly meaningful to me.

What makes this recognition even more special is that the award-winning campaign was created for SSE Riga itself. There is something incredibly rewarding about using the skills I developed at SSE Riga to create work that benefits the very community that helped shape my career. In a way, it feels like giving something back.

Visit Us and Get a Feel



Curious about what studying at SSE Riga is like? Want to know more about student life?

Explore our campus and get a taste of student life by visiting us! You can also find more information on the SSE Riga website:

— To apply for an individual Shadow Day, check out the 'Shadow a Student' section.

— Connect with our approachable student ambassadors in the 'Chat With Our Students' section.

— Register for on-site events and admissions webinars in the 'Events' section.

How to apply?

Our admissions process is fully online and free of charge.

- To apply, submit your **online application** by April 6, 2027.
- Take the SSE Riga **Admissions Test** on April 17, 2027.

The test includes basic maths, logical aptitude, and English language topics. Top-performing candidates will be selected for online interviews lasting about 30 minutes, involving a case study discussion.

Discover application steps – scan the QR code!

You can also contact us at **admission@sseriga.edu**

SAVE THE DATE!	**1st Open Day** on November 28, 2026	**2nd Open Day** on March 20, 2027	**Free Math Foundation Course** January & February, 2027

Tuition Fee and Scholarships

- **Tuition Fee:** SSE Riga's tuition fee for the Bachelor's programme is EUR 8,350 per year.
- **Tuition Fee Waivers:** Students from the European Union, European Economic Area, and European Free Trade Association get a tuition fee waiver of EUR 2,400, lowering their tuition to EUR 5,950 each year.

Don't let tuition costs hold you back from your dreams at SSE Riga! We know education is an investment, so we offer many scholarships to help you afford it. Our alumni and corporate donors also provide financial support to talented students. You can even finance your tuition with loans guaranteed by SSE Riga or the Latvian State.

In addition to the scholarships mentioned, SSE Riga offers up to 20 extra tuition fee scholarships to outstanding students, no matter where they are from. You don't need to apply separately for these; they are considered during the admissions process.

At SSE Riga, we value transparency – there are no hidden costs! As a student, you receive course books, study materials, online resources, access to an experienced school psychologist, and sports activities, all included in your tuition fee.







Student Voices

At SSE Riga, our students are the driving force behind our school's reputation. They don't just study – they create unforgettable experiences, throwing epic parties, organizing exciting sports events, and leading student organizations. They've got each other's backs, ensuring a tight-knit, supportive community.

"SE Riga makes life feel more saturated. The quality of education is only part of what makes choosing this school worth it. It's also the driven people who motivate you to keep growing and the countless opportunities to put yourself out there and see what you're capable of. No experience here is ordinary – you really do get the best of all worlds.

Emīlija Paliepa I Latvia





"They weren't lying when they said, "At university, you will meet the best friends of your life" – and the best version of yourself, too! SSE Riga's small size creates a warm, close-knit community and a campus that feels like home. During my time here, I've grown both personally and professionally while enjoying a truly international university experience just a four-hour drive from home.

Katleen Pollu I Estonia

"SSE Riga has opened opportunities for me that I probably wouldn't have found otherwise. Being around curious and ambitious people makes you want to do more yourself. The alumni network is another big plus – many alumni have warm memories of their studies and are always happy to help. Looking back, choosing SSE Riga was one of the best decisions I've made.

Emilis Šaltys I Lithuania



"I chose SSE Riga because it's just a cool place to be. There's always something happening, whether it's an event, a party or a generational moment to witness. If you want to create an event, start an organisation or work on your own side project, you'll always find someone ready to help. You just need to take the first step

Artis Lipša I Latvia



"At SSE Riga, you're surrounded by ambitious people who push you to do better but also become some of your closest friends. One day you're studying for hours, and the next you're partying until sunrise. There's never a dull moment, whether you're organising events, joining a committee or simply getting involved in student life. It's an intense experience, but that's what makes it memorable.



Ance Ainãre
I Latvia

"Studying at SSE Riga pushes you to work hard and look at things from different perspectives. Taking on the role of Education Committee Chief in the Student Association has been a big part of my experience, giving me the chance to contribute while growing myself. It's the kind of place where what you do beyond the classroom becomes an important part of what you learn.

Anastasia Kikalia I Georgia





"The two things that make SSE Riga special to me are the network and the opportunity for self-improvement. Never in my life have I felt that I've developed so much in such a short period. And when it comes to the network, I have never had an SSE Riga alumnus turn down my LinkedIn request. The bottom line is: you will discover an entirely different version of yourself here.

Andri Hall I Estonia

"SSE Riga offers a high level of education that is hard to find elsewhere in the Baltics. Lecturers are approachable and willing to explain complex topics in depth. The programme is challenging, but it gives you knowledge and skills that employers value.

Rihards Vīksna I Latvia



Student Organizations

The Student Association is the heart of SSE Riga's student life, making everyone feel part of the family! Our Student Association significantly influences everything happening at SSE Riga, from gathering feedback on academic matters and student well-being to organizing unique parties, sports tournaments, and more.

The Insider Magazine: Offers SSE Riga's latest news - from study tips to fun articles, it welcomes student contributions and new editors each year.

Investment Fund (iFund): Jumpstarts future financial experts with specific seminars, and the Investment Game, preparing students for success in the finance industry.

Days of Opportunities: SSE Riga's premier career fair, connects students with top employers, providing CV feedback, and featuring presentations and a festive closing party.

180 Degrees Consulting: Unites students keen for consulting from over 30 countries from various universities to solve real societal issues, receive professional training, and expand their networks.

Black Ducky: This is a student-run ad agency that blends strategic thinking, creative execution, and cost-effective marketing solutions to help Baltic brands stand out while giving students hands-on experience with real clients.

Je Joue: Promotes personal growth, creativity, and individuality, Je Joue is a hub for students to express their talents, ideas, and dreams through art and culture.

Debating Society: SSE Riga's debating club tackles current affairs and controversial topics, competes in European tournaments, and engages in unique traditions.

Charity Club: Collaborating with organizations such as orphanages and animal shelters, the Charity Club makes a difference with acts of kindness.

SSE Riga Choir: Always there for all milestone school's events be it the Opening Ceremony for new students, Graduations, or the Christmas party.

The Student Association is the driving force behind SSE Riga student life. It combines social events, community, and traditions with strong support for students' academic and physical well-being. Across eight committees – Business, Sports, IT, Education, Information, Alumni, Events, and Marketing – you can turn your hobbies into impact and make a real difference in students' lives. Most importantly, the Student Association is your first and lasting connection to like-minded people who often become your closest friends.


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STOCKHOLM SCHOOL OF COMICS



SSE RIGA

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