



SSE RIGA

Bachelor Programme in Economics and Business

DURATION: 3 years full-time

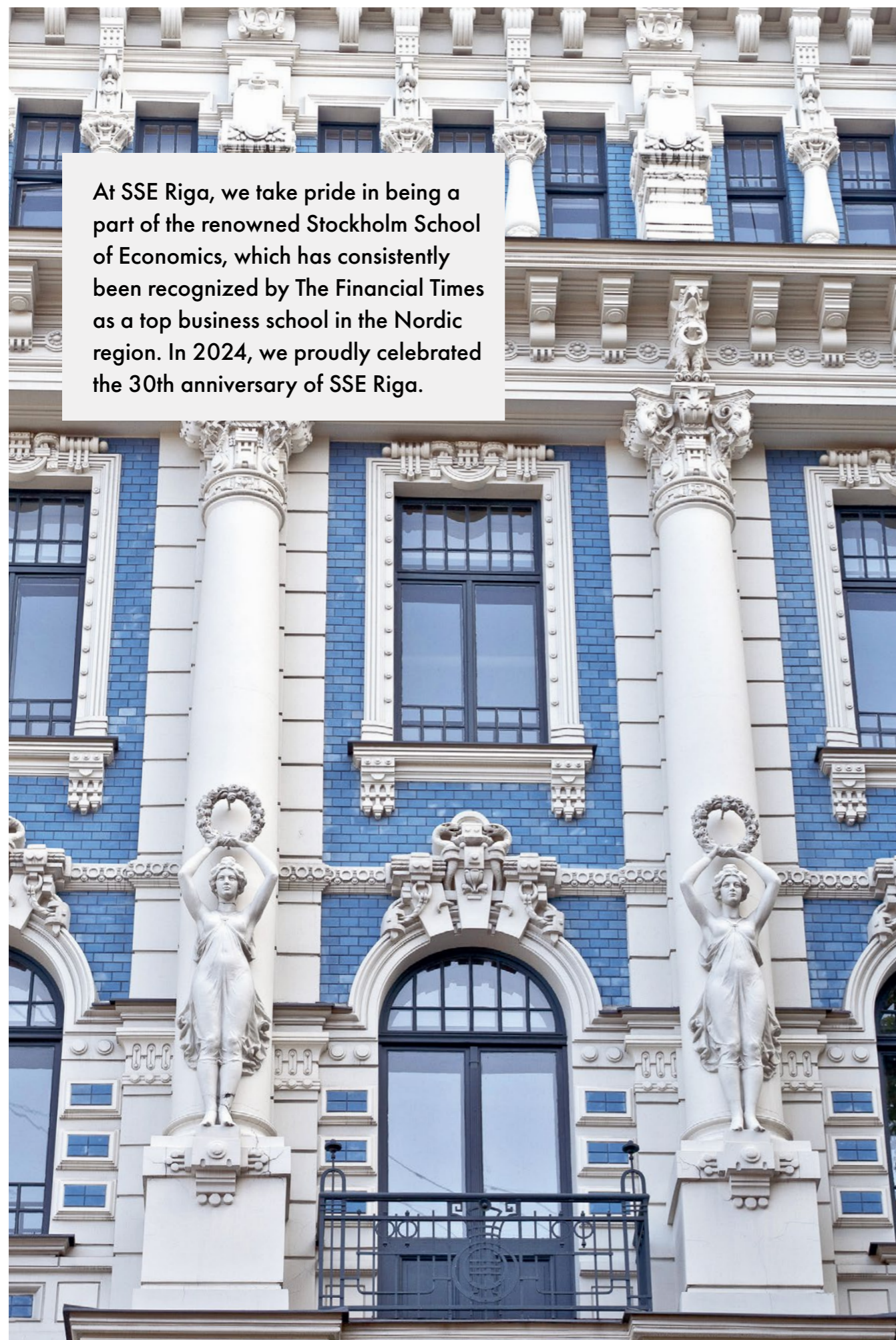
LANGUAGE: English

CLASS SIZE: 150 students

DEGREE: Bachelor of Social Sciences

LOCATION: Riga, Latvia





At SSE Riga, we take pride in being a part of the renowned Stockholm School of Economics, which has consistently been recognized by The Financial Times as a top business school in the Nordic region. In 2024, we proudly celebrated the 30th anniversary of SSE Riga.

SSE Riga: Excellence and Global Perspectives in Business Education

At the Stockholm School of Economics in Riga (SSE Riga), you'll become part of a dynamic community, renowned for its strong reputation and a global network of over 3,000 graduates. Situated in the heart of Riga, we draw talent from the Baltic countries and beyond, offering a globalized learning environment where students hone skills for success.

- Our global perspective is significantly enhanced by the fact that over 65% of our faculty members originate from diverse countries all over the world, ensuring an authentically international learning experience from day one.
- Our faculty members are experts in their fields, also conducting research in business and economics on trendy topics. Their work is recognized both nationally and internationally, ensuring a high-quality education and benefiting regional growth.
- Many students eagerly participate in exchange programmes and choose to spend a semester abroad. We collaborate with a vast network of over 60 renowned institutions, offering a wide range of destinations in Europe, Argentina, Hong Kong, or Korea.
- Additionally, students can take advantage of paid internships across Europe, thanks to our involvement in the Erasmus+ Traineeship programme.



” Choosing a career path and a university is a very important decision. At SSE Riga, we don't just offer the best education; we're all about building lasting friendships, sparking future business ventures, providing a global perspective, and fuelling your inner drive. Our education is designed to be as broad as your potential, providing a springboard for your future, even in professions we can't predict yet. Our students are all about adaptability, creativity, and forward-thinking. This opens doors to many opportunities.

Anders Paalzow
Rector

Study Process

Our 3-year Bachelor programme in Economics and Business offers a modern curriculum encompassing core courses, specialization courses, electives, internships, and a bachelor's thesis.

- We offer an extensive selection of 50+ courses, enabling you to tailor your education to your interests and career goals.
- Our curriculum has evolved to include a strong focus on AI and data analytics, addressing global challenges, and emphasizing marketing, sustainability, and business ethics.
- You will learn from internationally recognized experts in diverse fields and gain real-world insights through guest lectures, company visits, and workshops.
- Your progress will be assessed through assignments, research reports, presentations, and examinations, enhancing your teamwork skills through international group projects.
- In your final year, you have the chance to participate in an exchange semester at one of our 60+ prestigious partner universities worldwide.
- You will build practical experience and explore potential career paths through two mandatory summer internships, each lasting 4–8 weeks.

SSE Riga students rate their overall experience at SSE Riga very highly, with an average score of 8.5 out of 10, according to data from the Student Welfare Survey.



Courses



Our programme is centred around real-world business challenges and offers broad content, covering diverse topics ranging from R programming to Marketing, and from Finance to Ethics.

Students apply the knowledge and skills they gain through various practical study projects and internships. Employers often report that SSE Riga students can make an impact from day one, demonstrating exceptional collaboration skills, which are highly valued in today's job market.

Given the school's relatively small size, with a student body of 450, staff and lecturers can closely engage with each student.

Core courses in the programme combine mainstream economics with aspects of business. These are grouped into five main blocks:

- Economics Courses
- Finance and Accounting Courses
- Business Administration Courses
- Data Analysis and Business Intelligence Courses
- Communication Courses

In the final year, students must select two courses from four specialisation courses:

Economics focuses on the banking system's role in the economy from both micro and macroeconomic perspectives.

Finance delves into financial markets, examining market design, price discovery, liquidity, efficiency, and bubbles, followed by behavioural finance, portfolio management, corporate valuations, and private M&A.

Retail Management provides a general management perspective, covering functions like strategy, online/offline marketing, operations, and supply chain.

Entrepreneurship teaches students how to think and act entrepreneurially, start a new venture, and operate a sustainable business.

International Politics examines complex global political issues, including geostrategy, the arms industry, climate change, and international relations, providing students with a deep understanding of the forces shaping global governance and diplomacy.

In addition to these specialisations, the programme also offers a wide range of **elective courses**, allowing students to further customise their education.

Core Courses

YEAR 1 COURSES	YEAR 2 COURSES	YEAR 3 COURSES
<ul style="list-style-type: none"> • Academic Studies and Critical Thinking • Academic English • Mathematics • Financial Accounting • Microeconomics • Economic Statistics • Data Analysis • Managerial Economics • Macroeconomics • Business Ethics and Sustainability • Marketing • Economic and Consumer Behaviour • Introduction to Entrepreneurship • Management Accounting & Finance • Civil Protection • Introduction to Management and Leadership 	<ul style="list-style-type: none"> • Business Law • Organisational Behaviour and Human Resource Management • Econometrics • Market Research • Public Policy • International Finance • Financial Economics • Economic Anthropology • Business Valuation • Research Methods for BSc Thesis • International Economics 	<ul style="list-style-type: none"> • Artificial Intelligence • Strategy • Specialisation: Economics • Specialisation: Finance • Specialisation: Retail Management • Specialisation: Entrepreneurship • Specialisation: International Politics • Bachelor Thesis

Elective Courses

<ul style="list-style-type: none"> • Introduction to Quantitative Finance • Business Intelligence • Fundamental Principles of Sales • Practical Real Estate 	<ul style="list-style-type: none"> • Contract Law • Contemporary Issues in Ethics • Political Economy of Russia's Foreign Political, Economic and Military Interference 	<ul style="list-style-type: none"> • Business Organizations • Speech and Accent Training • Understanding and Preventing Corruption • Business Analytics
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* The course selection is reviewed annually and may be changed in response to global trends, job market demands, and student interest.



Discover the programme – scan the QR code!

Opportunities Ahead

Based on our employment survey, about 80% of our alumni land job offers before they even graduate. A strong alumni network helps graduates find job opportunities.

Diverse Career Opportunities

SSE Riga graduates enjoy a wide array of career opportunities across various industries, well-prepared for the job market through internships, practical assignments, case studies, projects done in cooperation with industry representatives, career events, and alumni mentoring.

The school has a longstanding reputation for producing strong candidates in finance and economics. However, in recent years, many graduates have excelled in dynamic fields such as information technology, human resources, advertising, marketing, and sectors like wholesale, retail, and manufacturing. Many also start their own businesses and ventures in the startup scene. This versatility highlights the broad potential of an SSE Riga education.

Further Education

SSE Riga diploma is internationally recognized, allowing alumni to pursue further studies at prestigious



institutions such as the London School of Economics, the University of Oxford, Harvard Business School, the University of Cambridge, INSEAD, and HEC Paris. In recent years, an increasing number of SSE Riga graduates chose to pursue Master's degrees at the Stockholm School of Economics in Stockholm.

Competitive Salaries

Overall, SSE Riga recent graduates embark on a broad range of career paths, with banking, finance, audit, and consulting being the most popular sectors. On average, our graduates earn higher salaries than industry standards, reflecting the strong value of an SSE Riga education.

Key Findings from the Study: SSE Riga Graduates' Impact on the Latvian Economy

- **Leadership & Ownership**
SSE Riga graduates lead 1590 companies and own 1513. These companies generate 11.3 billion EUR in turnover and employ more than 43 000 people.
- **Influence**
Over 1/3 of SSE Riga graduates hold leadership or ownership roles in local companies.
- **Top Performers**
23 of Latvia's 101 most valuable companies are led by SSE Riga graduates. 8 graduates are on the boards of Latvia's Top 10 most valuable companies

Note: The data includes a study on SSE Riga graduates from Latvia, from the first graduating class in 1996 until 2024.

Your Next Move

Here are various opportunities where you can pursue a career after graduating from SSE Riga.

CORPORATE AND BUSINESS ROLES

Management & Leadership:

Graduates often step into managerial roles after gaining experience, working in various industries such as consulting, marketing, finance, and operations.

Entrepreneurship: Some alumni start their own businesses, applying their skills in economics, strategy, and entrepreneurship.

Business Development: The skills gained at SSE Riga are ideal for roles in business expansion, including strategic planning and market research.

Marketing & Advertising:

Graduates work in creative and strategic roles within marketing, branding, and advertising, leading campaigns and driving marketing initiatives in diverse industries.

Human Resources (HR): Graduates contribute to HR management, specializing in recruitment, talent development, and organizational culture.

FINANCE AND BANKING

Investment Banking & Corporate Finance:

Alumni frequently work in top-tier financial institutions or investment firms, managing portfolios, analyzing markets, and advising on mergers and acquisitions.

Financial Analyst/Consultant:

Financial analysts assess data, trends, and forecasts, often for large corporations or financial institutions.

Private Equity & Venture Capital:

Graduates find opportunities in high-stakes investment environments.

CONSULTING

Management Consulting:

Graduates commonly join leading consulting firms, advising on strategic business decisions.

Economic & Policy Consulting:

Those with strong economics backgrounds help governments or international organizations design economic policies.

PUBLIC SECTOR & NGOS

Policy Making & International Relations:

With a foundation in economics and public policy, graduates work with governmental bodies or international organizations.

Non-Profit Organizations: Some alumni manage or lead non-profit organizations, applying their business knowledge to social causes.

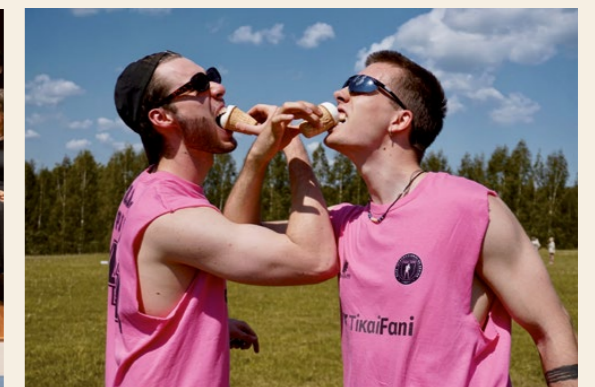
DATA ANALYSIS & TECH

Data Science & Analytics:

Graduates are increasingly entering data-driven industries, applying statistical skills developed during their studies.

Tech & Innovation Roles:

Opportunities abound in tech startups and larger firms, particularly in product management, growth strategy, and tech-driven business solutions.



Career Journeys



Ragnārs Krūmiņš
Creative Marketing

Ragnārs combines his analytical skills and creative flair at a leading marketing agency.

I discovered my passion for both finance and creativity during my time at SSE Riga. Initially, my analytical abilities guided me toward finance, but that changed when I interned at McCann Riga, a creative marketing agency. During my internship, I worked on an integrated marketing campaign that allowed me to blend my financial knowledge with creative thinking. Now, as a Junior Account Manager, **I use my financial and strategic skills in a client-facing role while also developing innovative marketing strategies.**

This position lets me integrate both sides of my interests, showing that analytical and creative skills can coexist and thrive together.

Looking ahead, I'm excited to continue building on the solid foundation I developed at SSE Riga and explore new opportunities in advertising and marketing. My advice to students is to remain open to unexpected opportunities; combining your passions can lead to a unique and fulfilling career path.



Krista Tjarve
Human Resources

Krista has found her niche in Human Resources, blending her finance and management expertise to recruit top talent.

I've built my career in Human Resources, focusing on recruiting talent. After working in various industries, I found my niche in the banking sector, where **I can combine my finance and economics background with the business management and HR knowledge I gained at SSE Riga.**

My passion for HR started with the Human Resource Management course in my second year. This course inspired me to explore talent sourcing during my summer internship, sparking my interest in the field. Now, I actively recruit professionals across finance, IT, legal, retail, and other areas for my company.

While my career path may not be typical for SSE Riga graduates, my strong technical skills help me understand exactly what we expect from candidates in banking. This allows me to effectively communicate with hiring managers and assess candidates' skills during phone screenings. Additionally, the SSE Riga alumni network is a valuable resource; many graduates are well-suited for the roles I aim to fill, particularly in asset management and investment. No matter which career path you choose, there will always be alumni willing to assist you—if you're brave enough to reach out.



Sigvards Dzelzkalējs
Investment Banking

Sigvards is building his career in Investment Banking, making important deals happen using the skills he gained at SSE Riga to handle major transactions.

As an Investment Banking Director at Superia, the leading mergers and acquisitions advisor in the Baltics, I attribute my success to the solid foundation I built at SSE Riga. My career in investment banking began with a summer internship at a boutique firm in my second year, which helped refine my career goals. After graduating, I joined EY's mergers and acquisitions team, gaining crucial exposure to significant cross-border deals before transitioning to Superia.

The rigorous curriculum and practical learning approach at SSE Riga equipped me with essential analytical and problem-solving skills. Additionally, the extensive alumni network has been invaluable throughout my career, connecting me with colleagues, clients, and friends who share my SSE Riga background.

In my role at Superia, I advise clients on some of the most significant mergers and acquisitions in the region. The ability to analyze market trends and assess risks is crucial to my decision-making process. The connections I have formed through SSE Riga continue to provide support and opportunities, emphasizing the lasting impact of this educational experience.



Egija Gailuma
Entrepreneur

Egija's entrepreneurial journey is fueled by the skills and connections she developed at SSE Riga.

After highschool, I started my first business and continued to pursue my passion for entrepreneurship with the education I received at SSE Riga. I co-founded OX Drive with 3 amazing friends from SSE Riga (we studied in different years), OX Drive was an EV car-sharing service built on Teslas and Audi e-trons, and also Porsche Taycans, that became one of the fastest-growing mobility brands in the Baltics and was later acquired by a local competitor. Our app showcased the future of transportation with a seamless rental experience.

The experience was incredibly rewarding, and **I applied the knowledge, discipline and presentation skills that I gained from SSE Riga.** The school not only provided a solid foundation but also connected me with a network of high achievers and collaborators, some of whom joined forces in building OX Drive.

At SSE Riga, you gain lifelong friends and valuable business partners. I am forever grateful to SSE Riga!

Visit Us and Get a Feel



Curious about what studying at SSE Riga is like? Want to know more about student life?

Explore our campus and get a taste of student life by visiting us! You can also find more information on the SSE Riga website:

- To apply for an individual Shadow Day, check out the 'Shadow a Student' section.
- Register for on-site events and admissions webinars in the 'Events' section.
- Connect with our approachable student ambassadors in the 'Chat With Our Students' section.



How to apply?

Our admissions process is fully online and free of charge.

- To apply, submit your **online application** by April 15, 2025.
- Take the SSE Riga **Admissions Test** on April 26, 2025.

The test includes basic maths, logical aptitude, and English language topics. Top-performing candidates will be selected for online interviews lasting about 40 minutes, involving a case study discussion.

Discover application steps – scan the QR code!



You can also contact us at admission@sseriga.edu

Tuition Fee and Scholarships

- **Tuition Fee:** SSE Riga's tuition fee for the Bachelor's programme is EUR 7,600 per year.
- **Tuition Fee Waivers:** Students from the European Union, European Economic Area, and European Free Trade Association get a tuition fee waiver of EUR 2,400, lowering their tuition to EUR 5,200 each year.

Don't let tuition costs hold you back from your dreams at SSE Riga! We know education is an investment, so we offer many scholarships to help you afford it. Our alumni and corporate donors also provide financial support to talented students. You can even finance your tuition with loans guaranteed by SSE Riga or the Latvian State.

In addition to the scholarships mentioned, SSE Riga offers up to 20 extra tuition fee scholarships to outstanding students, no matter where they are from. You don't need to apply separately for these; they are considered during the admissions process.

At SSE Riga, we value transparency – there are no hidden costs! As a student, you receive course books, study materials, online resources, access to an experienced school psychologist, and sports activities, all included in your tuition fee. Even an online subscription to The Financial Times is provided for free to every student at SSE Riga.



SAVE THE DATE!

1st Open Day
on November 28, 2024

2nd Open Day
on March 22, 2025

Free Math Foundation Course
on February 1, 8, 15, 2025

Student Voices

At SSE Riga, our students are the driving force behind our school's reputation. They don't just study – they create unforgettable experiences, throwing epic parties, organizing exciting sports events, and leading student organizations. They've got each other's backs, ensuring a tight-knit, supportive community.

” I chose SSE Riga because I wanted more than just a diploma that says - BSc in Economics and Business. What sets SSE Riga apart for me is the incredible community and unparalleled networking opportunities. With so many student organizations and committees, it's easy to find where you fit in. Plus, the network I've gained here – connecting with the sharpest minds from all over the Baltics and beyond – is priceless. Studying here has been the best choice I've made, both personally and for my future career.

Reinis Kiršteins | Latvia



” At SSE Riga, you're surrounded by a international community from the moment you walk in, preparing you for a multicultural job market. The curriculum challenges you with real-world examples, pushing you to think critically and approach problems from new perspectives. And beyond academics, the close-knit community fosters collaboration, offering a space to grow, build connections, and develop leadership skills.

Daryna Yanchuk | Ukraine

” Do you want to study at the best business school in Baltics and get the best value for money? Do you want to be part of tightly bonded community, make a difference in student life and make the best friends of your life? Do you want to go to the best parties of your life? If you answered “yes” to those questions, SSE Riga is the right school for you.

Andreas Kepp | Estonia



” I chose SSE Riga because I wanted to challenge myself and it offered a programme aligned with my goals and plans for life. I can say that SSE Riga has truly challenged me in more than just academics. It has been such a good experience working with highly driven and motivated students who are also open to helping each other. To paraphrase Dumbledore: “Help will always be given at SSE Riga to those who ask.”

Eliza Beta Kalve | Latvia



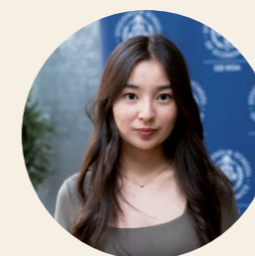
” SSE Riga offers more than just a high-quality education – it's a lifestyle. The friendships you build while studying and enjoying social activities are likely to become significant connections that you will share your future plans and projects with. We are a community of students and over 3,000 alumni, always ready to help. One thing is for sure: at SSE Riga, you will have countless opportunities, and it's up to you to choose which ones will shape your journey.



Alise Kuzmina
| Latvia

” SSE Riga is a hub of growth and development, where you gain new knowledge daily that supports you at every step. Being part of SSE Riga feels like being in a big family, where everyone helps each other and brings a bit of happiness to each day.

Moldir Anuarbek | Kazakhstan



” I feel that SSE Riga truly stands out with its small number of students, so everyone has a chance to shine. As the leading business school in the Baltics, it opens doors to numerous opportunities. The community here is incredibly open-minded, filled with intelligent, warm, and welcoming people. The supportive atmosphere ensures that we can help each other, making the process of studying and achieving our goals not only attainable but also enjoyable.

Margaret Kartusov | Estonia

” SSE Riga was introduced to me by my economics teacher, who emphasized the high value of its education. What captivated me was the opportunity to gain an international university experience just a couple of hours away from my home country. Now, as a student, I can add that SSE Riga offers a vibrant community along with numerous opportunities for self-development, including personal academic advising, a variety of organizations, and much more.

Matas Barakauskas | Lithuania



Student Organizations

The Student Association is the heart of SSE Riga's student life, making everyone feel part of the family! Our Student Association significantly influences everything happening at SSE Riga, from gathering feedback on academic matters and student well-being to organizing unique parties, sports tournaments, and more.

The Insider Magazine: Offers SSE Riga's latest news - from study tips to fun articles, it welcomes student contributions and new editors each year.

Investment Fund (iFund): Jumpstarts future financial experts with specific seminars, and the Investment Game, preparing students for success in the finance industry.

Days of Opportunities: SSE Riga's premier career fair, connects students with top employers, providing CV feedback, and featuring presentations and a festive closing party.

180 Degrees Consulting: Unites students keen for consulting from over 30 countries from various universities to solve real societal issues, receive professional training, and expand their networks.

Je Joue: Promotes personal growth, creativity, and individuality, Je Joue is a hub for students to express their talents, ideas, and dreams through art and culture.

Debating Society: SSE Riga's debating club tackles current affairs and controversial topics, competes in European tournaments, and engages in unique traditions.

Charity Club: Collaborating with organizations such as orphanages and animal shelters, the Charity Club makes a difference with acts of kindness.

SSE Riga Choir: Always there for all milestone school's events be it the Opening Ceremony for new students, Graduations, or the Christmas party.



” The SSE Riga Student Association is the heart of student culture at SSE Riga, where aspiring members across eight committees – Alumni, Business, Education, Marketing, Information, Events, Sports, and IT – come together to contribute their unique efforts to improve the school environment. Here, students also develop lifelong skills through hands-on experiences you can't find anywhere else, such as organizing a boat trip for 400 people or advocating for student concerns with the administration to drive positive change. And, of course, it's a place to meet like-minded people and form meaningful connections that last a lifetime!

Filips Andrejevs | Latvia
President of the Student Association 2024



**Contact us**

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