

# Bachelor Programme in Economics and Business

**DURATION:** 3 years full-time

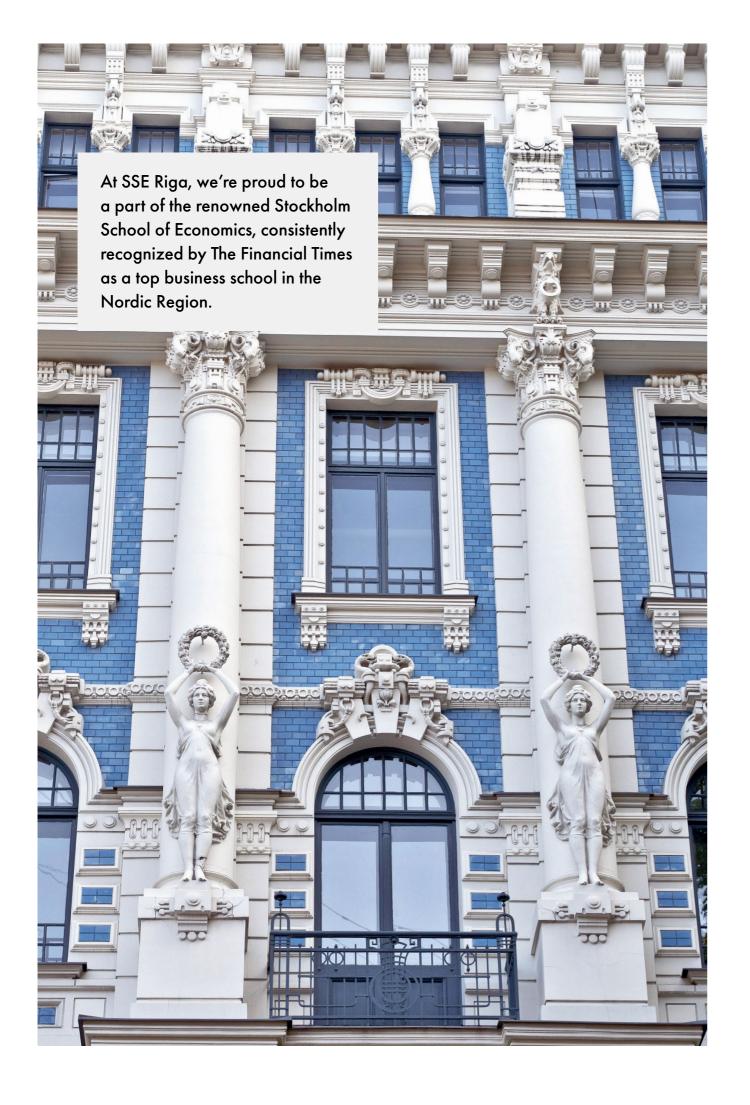
LANGUAGE: English

**CLASS SIZE:** 150 students

**DEGREE:** Bachelor of Social Sciences

LOCATION: Riga, Latvia





# SSE Riga: Excellence and Global Perspectives in Business Education

At the Stockholm School of Economics in Riga (SSE Riga), you'll become part of a dynamic community, renowned for its strong reputation and a global network of over 3,000 graduates. Situated in the heart of Riga, we draw talent from the Baltic countries and beyond, offering a globalized learning environment where students hone skills for success.

- Our global perspective is significantly enhanced by the fact that over 65% of our faculty members originate from diverse countries all over the world, ensuring an authentically international learning experience from day one.
- Our faculty members are experts in their fields, also conducting research in business and economics on trendy topics. Their work is recognized both nationally and internationally, ensuring a high-quality education and benefiting regional growth.
- Many students eagerly
  participate in exchange
  programmes and choose to
  spend a semester abroad.
  We collaborate with a vast
  network of over 60 renowned
  institutions, offering a wide
  range of destinations in Europe,
  Argentina, Hong Kong,
  or Korea.
- Additionally, students can take advantage of paid internships across Europe, thanks to our involvement in the Erasmus+ Traineeship programme.



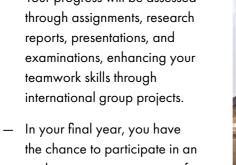
Choosing a career path and a university is a very important decision. At SSE Riga, we don't just offer the best education; we're all about building lasting friendships, sparking future business ventures, providing a global perspective, and fuelling your inner drive. Our education is designed to be as broad as your potential, providing a springboard for your future, even in professions we can't predict yet. Our students are all about adaptability, creativity, and forwardthinking. This opens doors to many opportunities.

Anders Paalzow Rector Bachelor Programme in Economics and Business Bachelor Programme in Economics and Business

# Study Process

Our 3-year Bachelor programme in Economics and Business offers a modern curriculum encompassing core courses, specialization courses, electives, internships, and a bachelor's thesis.

- We offer an extensive selection of 50+ courses, enabling you to tailor your education to your interests and career goals.
- Our curriculum has evolved to include a strong focus on AI and data analytics, addressing global challenges, and emphasizing marketing, sustainability, and business ethics.
- You will learn from internationally recognized experts in diverse fields and gain real-world insights through guest lectures, company visits, and workshops.
- Your progress will be assessed reports, presentations, and teamwork skills through international group projects.
- exchange semester at one of our 60+ prestigious partner
- universities worldwide.





















according to data from the 2022 Student Welfare Survey.

with an average score of 8.5 out of 10,

SSE Riga students rate their overall experience at SSE Riga very highly,

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# Courses

Our programme is centred around real-world business challenges. In addition, our programme content is very broad – covering diverse topics from R programming to Marketing, from Finance to Ethics.

Students test their knowledge gained and skills acquired through varied practical study projects and internships. Employers report that SSE Riga students arrive on the job with the ability to make an impact from day one and that they possess outstanding collaboration skills – of utmost importance in the current job market.

Given a student body of 450 students and the comparatively small size of the school, staff and lecturers can work closely with students.

Core courses combine mainstream economics with aspects of business. The five main blocks are as follows:

- · Economics Courses
- Finance and Accounting Courses
- Business Administration Courses
- · Data Analysis and Business Intelligence Courses
- · Communication Courses

At the start of the final study year students choose from the four specialisation courses offered.

## **Economics:**

focuses on in-depth analysis of the role of the banking system in the economy from micro and macroeconomic perspectives.

## Finance:

examines financial markets, including market design, price discovery, liquidity, informational efficiency, and bubbles. This is followed by behavioural finance and portfolio management, corporate valuations, and private M&A.

# **Retail Management:**

offers a general management view, covering a broad range of functions including strategy, online/offline marketing, operations and supply chain.

# Entrepreneurship:

students learn how to think and act entrepreneurially, how to start a new venture and operate a sustainable business.

In addition, many elective courses are offered.



Discover the programme scan the QR code!

# **Core Courses**

# **YEAR 1 COURSES**

# · Financial Accounting

- Academic English
- · Academic Studies and Critical Thinking
- Mathematics
- Economic Statistics
- · Business and Leadership Skills
- Managerial Economics
- Macroeconomics
- · Organization and Management
- · Introduction to Entrepreneurship
- · Economic and Consumer Behaviour
- · Management Accounting and Finance
- Civil Protection

# **YEAR 2 COURSES**

- Microeconomics
- · Data Analysis

- Marketina
- · Business Ethics and Sustainability
- · Business and Leadership Skills

Business Law

Approximately 65% of students agree on a paid internship. The Top 5

industries chosen for internship placements are Financial Services,

Business Services, IT, Real Estate and Construction, and Retail.

Students undergo a total of 10 weeks of internship training.

- Public Policy
- Econometrics
- · Market Research
- · Human Resource Management
- · International Finance
- Business and Leadership Skills
- Financial Economics
- Economic Anthropology
- · Business Valuation
- Research Methods for **Bachelor Thesis**
- · International Economics
- · Business and Leadership Skills

# **YEAR 3 COURSES**

- Artificial Intelligence
- Strategy
- · Business and Leadership Skills
- Specialisation: Finance
- · Specialisation: Economics
- Specialisation: Entrepreneurship
- · Specialisation: Retail Management
- Bachelor Thesis
  - \* The course selection is reviewed annually and may be changed in response to global trends, job market demands, and student interest.

# **Elective Courses**

- CS50's Introduction to Computer Science
- · Introduction to Quantitative Finance
- · Practical Real Estate
- · Latvian for Beginners
- · Critical Thinking and Argumentation
- · Population Analytics for **Economics and Business**
- Auditing and Taxation

- Business Intelligence
- · Fundamental Principles of Sales
- Contract Law
- Business and Human Rights
- · Circular Economy in Fashion Industry
- · Speech and Accent Training
- Climate Change
- · Business Organizations
- · Governance-Risk-Compliance in Banking

- · Future of Europe: Reform, Enlargement and Transformation of Economic Policies
- Personal Finances and Investments
- Introduction to Private Equity and Venture Capital
- Business Analytics
- · Speech and Accent Training
- Game Theory
- · Understanding and Preventing Corruption





Internships, career events, and alumni mentoring empower students for the job market. Our extensive network of partner companies ensures that students have access to diverse internship opportunities at companies such as Bank of Latvia, Swedbank, SEB, Luminor, Deloitte, EY, KPMG, Tietoevry, MAXIMA, Rimi, Rīgas Piena Kombināts, McCann Riga, Latvijas Mobilais Telefons, TET, Inchape Motors, and many others.

Data from Year 2023



# Career Prospects

Our recent graduates pursue diverse career paths with reputable companies spanning various industries.

In the finance sector, they seize opportunities at Bank of Latvia, SEB, Swedbank, Citadele, and Luminor. Those interested in consulting and professional services gravitate toward companies like Deloitte, PwC, EY, KPMG, Prudentia, Superia, and CIVITTA.

In the retail and e-commerce realm, exciting prospects await at Rimi, Mintos, Printful, H&M, Circle K, Madara Cosmetics, Henkel, and Vinted.

In the technology and transportation sectors, recent graduates excel at companies like airBaltic, Bolt, OX Drive, Scandi Fusion, Fact Set and many others.

- Impressively, around 80% of our alumni secure job offers even before graduation, with job advertisements (50%) and our strong alumni network (14%) serving as their primary conduits to the professional world.



 SSE Riga graduates embark on diverse career pathways, with the most popular sectors being banking, finance, audit, and consulting. On average, SSE Riga graduates are earning higher salaries than industry averages.





- Many graduates also venture into entrepreneurship or find opportunities in dynamic fields like information technology, human resources, advertizing, marketing, and within the wholesale, retail, and manufacturing sectors. This broad spectrum of career opportunities showcases the versatility of an SSE Riga education.
- Our diploma is recognized worldwide, with alumni pursuing further studies at esteemed institutions like the London School of Economics, the University of Oxford, Harvard Business School, the University of Cambridge, INSEAD, and HEC Paris.



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# Visit Us and Get a Feel



Curious about what studying at SSE Riga is like?
Want to know more about student life?

Explore our campus and get a taste of student life by visiting us! You can also find more information on the SSE Riga website:

- To apply for an individual Shadow Day, check out the 'Shadow a Student' section.
- Connect with our approachable student ambassadors in the 'Chat With Our Students' section.
- Register for on-site Open
   Days and admissions
   webinars in the 'Events'
   section.



# How to apply?

Our admissions process is fully online and free of charge.

- To apply, submit your online application by April 16, 2024.
- Take the SSE Riga Admissions Test on April 27, 2024.

The test includes basic maths, logical aptitude, and English language topics. Top-performing candidates will be selected for online interviews lasting about 40 minutes, involving a case study discussion.

Discover application steps – scan the QR code!



You can also contact us at admission@sseriga.edu

# Tuition Fee and Scholarships

- SSE Riga's tuition fee for the Bachelor programme is
   EUR 7,100 each year, with a variety of scholarships available.
- All students from Latvia, Lithuania, and Estonia benefit from a tuition fee waiver of EUR 2,400, reducing the tuition fee to EUR 4,700 each year.

Don't let the cost of tuition deter you from pursuing your dreams at SSE Riga. We understand that education is an investment, and with that in mind we offer a range of scholarships to make it accessible. The school's alumni and corporate donors provide

financial support to the brightest young students.

The tuition fee can also be financed through loans guaranteed by SSE Riga or the Latvian State.

At SSE Riga, we value transparency – there are no hidden costs! As a student, you receive course books, study materials, online resources, access to an experienced school psychologist, and sports activities, all included in your tuition fee. Even an online subscription to The Financial Times is provided for free to every student at SSE Riga.







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# **Student Voices**

At SSE Riga, our students are the driving force behind our school's reputation. They don't just study – they create unforgettable experiences, throwing epic parties, organizing exciting sports events, and leading student organizations. They've got each other's backs, ensuring a tight-knit, supportive community.

At SSE Riga, you're not just another sheep in a shed of thousands. SSE Riga has an incredibly close community where everyone knows everyone.

What's great is that 'everyone' is like-minded, striving towards excellence and aiming high. Also, for those coming from Tallinn, the experience of going back home from Riga is nearly as convenient as it would be from Tartu. You can get the taste of living abroad while friends and family are just a bus ride away.

Rasmus Riim | Estonia





Choosing SSE Riga is like upgrading to business class in the world of education. Here, we don't just fly; we create our own flight path to success. At SSE Riga, my goals have become more ambitious, as the competitive student community has also provided a significant boost along the way. I am 100% satisfied with my choice.

Jelizaveta Sivacova | Latvia

You get the thrill of studying in a beautiful city, exploring the coolest cafes, and still, being at a top-notch school learning about economics and business stuff that's actually useful. After a hard study week, who can resist those weekend trips to the Old Town to balance out the spreadsheets and textbooks?

Daniels Strods | Latvia



SSE Riga caught my interest because of its remarkable reputation and the high level of education it provides. However, what truly makes SSE Riga stand out from other universities is the wide range of opportunities it offers its students, including alumni mentoring and personalized faculty advising, as well as guest lectures by top executives and specialists.

Moreover, studies here are a fast track to great internship placements.

Teja Amsiejute | Lithuania



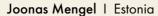
Part SSE Riga, education is more than just lectures and exams — it's about building a future. Here, you're not just a student; you're part of an awesome community that values collaboration, innovation, and ambition. Imagine connecting with industry leaders who once sat in the same classrooms as you, sharing stories and realizing you're on the path to greatness. Surround yourself with peers who could be tomorrow's top entrepreneurs, or better yet, envision yourself leading the way. Dive into an experience that shapes leaders. Dive into SSE Riga.



Ralfs Kalnins | Latvia

I chose SSE Riga over other international universities because of the remarkable achievements of SSE Riga's Estonian alumni.

Also, the cost-effectiveness it offered made my decision much easier, eliminating concerns about accommodation and the convenience of being close to Estonia.





The decision to apply to
SSE Riga was really spontaneous,
motivated by a family member's
recommendation and the school's
excellent reputation. Before that,
I wasn't sure if finance and
economics was the right field for
me, as I was also considering
the art academy. However, now
I have no regrets. I love the majority
of the courses and the upcoming
academic challenges, which always
motivate me. I feel like I'm using my
brain to its full potential here.

Vasara Mikantavičiūtė | Lithuania

Choosing SSE Riga was an easy decision for me! The combination of outstanding faculty, dynamic courses, and a vibrant international community creates a learning experience that is not just about academic excellence but also about shaping a brighter future.

SSE Riga's alumni network spans across many countries and includes successful professionals and entrepreneurs, opening up various internship and job opportunities for younger

SSE Riga generations.

Gioia Pucci | Estonia



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# Student Organizations

The Student Association is the heart of SSE Riga's student life, making everyone feel part of the family! Our Student Association significantly influences everything happening at SSE Riga, from gathering feedback on academic matters and student well-being to organizing unique parties, sports tournaments, and more.

The Insider Magazine: Offers SSE Riga's latest news - from study tips to fun articles, it welcomes student contributions and new editors each year.

Investment Fund (iFund): Jumpstarts future financial experts with specific seminars, and the Investment Game, preparing students for success in the finance industry.

Days of Opportunities: SSE Riga's premier career fair, connects students with top employers, providing CV feedback, and featuring presentations and a festive closing party.

180 Degrees Consulting: Unites students keen for consulting from over 30 countries from various universities to solve real societal issues, receive professional training, and expand their networks.

Je Joue: Promotes personal growth, creativity, and individuality, Je Joue is a hub for students to express their talents, ideas, and dreams through art and culture.

Debating Society: SSE Riga's debating club tackles current affairs and controversial topics, competes in European tournaments, and engages in unique traditions.

Charity Club: Collaborating with organizations such as orphanages and animal shelters, the Charity Club makes a difference with acts of kindness.

SSE Riga Choir: Always there for all milestone school's events be it the Opening Ceremony for new students, Graduations, or the Christmas party.



The Student Association
ensures that your experience
at SSE Riga is complete. Each of
the seven committees - Business,
Education, Marketing, Information,
Events, Sports, and IT - provides
students with the opportunity to
choose and develop their niche
while further strengthening student
networking. All in all, if enjoying
a lifetime of experiences in
only three years means something
to you, then you've found the
right place at SSE Riga.

Oskars Valdis Kalnozols I Latvia President of the Student Association 2023















# Contact us

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