

Bachelor Programme in Economics and Business

DURATION: 3 years full-time

LANGUAGE: English

CLASS SIZE: 150 students

DEGREE: Bachelor of Social Sciences

LOCATION: Riga, Latvia





About SSE Riga

At SSE Riga, you'll join a community that brings together highly talented – but, more importantly, motivated and hard-working – individuals, who are not willing to accept mediocrity but rather aim to achieve great heights in their personal and professional lives.

SSE Riga is known as one of the finest business schools in the region, offering a 3-year Bachelor programme in Economics and Business.

SSE Riga was established in 1994 as a joint project between the Stockholm School of Economics and the Latvian and Swedish Governments with the purpose to contribute to the democratic and economic development in the three Baltic countries.

- SSE Riga's parent school Stockholm School of Economics – is internationally recognized in The Financial Times (FT) Business Education Rankings and SSE Riga is proud to be part of a worldwide acclaimed institution.
- SSE Riga's Bachelor programme is ranked the top business & economics study programme in Latvia by the Latvian Employers' Confederation in cooperation with career portal prakse.lv.
- SSE Riga also holds the "Best Practice University" certificate issued by Latvian Ministries for meeting good governance criteria and providing highquality education.

SSE Riga students rate their experience at SSE Riga with a high 8.4 points on a scale of 1 to 10 (Data from Student Welfare Survey).

99

At SSE Riga, the student is at the centre of all initiatives. Every lecturer knows their students by name, and we promote an open and relaxed learning environment where student input is valued. Our community is tight-knit, and we have a strong team of international faculty members whose passion is to teach and nurture talent.



Anders Paalzow Rector



















Study Process

The study process involves five main components: core courses, specialisation courses, elective courses, internship, and finally the bachelor's thesis.

- You'll study with international lecturers who are well recognised experts in their chosen fields in the Baltics, Europe, and overseas.
- You'll get real-world insights from industry professionals via guest lectures, company visits and workshops.
- Your study achievements will be measured by various methods including assignments, research reports, project work, case study analyses, group or individual presentations and written examinations.
- You'll become confident when presenting in front of a large audience since students present their project work in front of the class and an evaluator.
- You'll advance your teamwork skills as the majority of the courses involve project work in international teams.

In the final year, students have the opportunity to go on an exchange semester at one of more than 50 prestigious partner universities around the world.

99

SSE Riga helps you develop the mindset of a fighter and a winner's attitude. The environment pushes you to the limit, making you work harder than you ever did before. It's a big challenge – but it's also a great way to improve yourself. I assure you it's worth it!



Nicoleta Barba | Moldova

Courses

Our programme is centred around real-world business challenges. In addition, our programme content is very broad - covering diverse topics from R programming to Marketing, from Finance to Ethics. Students test their knowledge gained and skills acquired through varied practical study projects and internships. Employers report that SSE Riga students arrive on the job with the ability to make an impact from day one and that they possess outstanding collaboration skills – of utmost importance in the current job market.

Given a student body of 450 students and the comparatively small size of the school, staff and lecturers can work closely with students.

Students undergo a total of 10 weeks of internship training. Approximately 65% of students agree on a paid internship. The Top 5 industries chosen for internship placements are **Financial Services, Business** Services, IT, Real Estate and Construction, and Retail.

Core courses combine mainstream economics with aspects of business. The five main blocks are as follows:

- Economics Courses
- Finance and Accounting Courses
- Business Administration Courses
- Data Analysis and Business Intelligence Courses
- Communication Courses

At the start of the final study year students choose from the four specialisation courses offered.

Economics:

focuses on in-depth analysis of the role of the banking system in the economy from micro and macroeconomic perspectives.

Finance:

examines financial markets, including market design, price discovery, liquidity, informational efficiency, and bubbles. This is followed by behavioural finance and portfolio management, corporate valuations, and private M&A.

Retail Management:

offers a general management view, covering a broad range of functions including strategy, online/ offline marketing, operations and supply chain.

Entrepreneurship:

students learn how to think and act entrepreneurially, how to start a new venture and operate a sustainable business.

In addition, many elective courses are offered.

Core

Core Courses		
YEAR 1 COURSES	YEAR 2 COURSES	YEAR 3 COURSES
 Financial Accounting Mathematics Academic Studies and Critical Thinking Academic English Microeconomics Economic Statistics Data Analysis Managerial Economics Macroeconomics Organization and Management Business Ethics and Sustainability Marketing Economic and Consumer Behaviour Introduction to Entrepreneurship Management Accounting and Finance Civil Protection Business and Leadership Skills Internship (4 weeks) 	 Business Law Human Resource Management Econometrics Market Research Welfare Economics and Public Policy International Finance Financial Economics Economic Anthropology Business Valuation Research Methods for Bachelor Thesis International Economics Civil Protection Business and Leadership Skills Internship (6 weeks) 	 Specialisation: Finance Specialisation: Economics Specialisation: Entrepreneurship Specialisation: Retail Management Strategy Business and Leadership Skills Artificial Intelligence Bachelor Thesis
Elective Courses		
• Eco-Innovation, Social	Contract Law	 Understanding and

- Business Intellige
- Social Entrepren
- and Impact Invest
- Speech and Acc
- Business Organiz
- Female Innovation Inclusive Start-up
- Global Challeng
- Game Theory
- · Happiness: Philosophy, **Economics and Politics**

Responsibility, and

Quantitative Finance

Impact on Businesses

Critical Thinking and

Platform Strategy for

Argumentation

New Enterprise

Practical Real Estate

Introduction to

Sustainable Management

• The EU and Political Change:

• Fundamental Principles of Sales

	 Understanding and
ence	Preventing Corruption
neurship	 Introduction to Taxation
sting	 Business Analytics
cent Training	• Welfare State
zations	 Speech and Accent Training
on/	Investments
р	 Introduction to Data Science
ges	
	* The course selection is reviewed

iewed annually and may be changed in response to global trends, job market demands, and student interest.





Career Prospects

What happens after the diploma award? At this very moment, SSE Riga graduates can be found in almost all sectors of the economy throughout the world. The SSE Riga diploma is recognized for further studies at any university. For example, our graduates pursue master's studies in such prestigious universities as the London School of Economics, the University of Oxford, Harvard Business School, the University of Cambridge, INSEAD, and HEC Paris.

The most popular industries among SSE Riga's recent graduates appear to be banking and finance as well as audit and consulting. Many graduates also start their career in information technology, advertising and marketing companies, as well as wholesale, retail and manufacturing companies.

Since SSE Riga maintains close relationships with its alumni, a fair number of job advertisements arrive via e-mail straight to students' inboxes.

Students are offered academic advising, mentorship by experienced graduates, and individual career advisory sessions. Two-thirds of our students find jobs even before completing their studies.

99

I chose SSE Riga because I was eager to explore the diversity of the courses. As a young person who is only about to discover oneself, the university offered promising insights into many career prospects - an opportunity I could not miss out on.



Daša Varmaškina | Lithuania

99

Students are guaranteed not merely to learn things by heart in order to pass exams but also use their knowledge and skills acquired to carry out practical projects - case studies, reports, team assignments, and videos.



Dana Supe | Latvia

Visit Us

Do you wonder what studying at SSE Riga is like? Want to know more about the study programme and student life? The best way to find out about SSE Riga is to visit us! Additional information can be found on the SSE Riga website www.sseriga.edu.

- To apply for an individual Shadow Day, visit the section "Shadow Day".
- To chat with our friendly student ambassadors, visit the section "Chat with Our Students".
- To sign up for on-site Open Days and admissions webinars, visit the section "Events".



)

SSE Riga combines the most important parts of further success: high-quality education, amazing community, and experience as an opportunity to test and challenge yourself!

Georgi Aksjonov I Estonia

How to apply?

There's no application fee and we run a fully online-accessible admissions process.

鬥

- Submit your online application by May 9, 2023.
- Take the SSE Riga Admissions Test on May 20, 2023.

The Admissions Test will involve basic maths, logical aptitude, and English language topics. Topperforming candidates, according to the SSE Riga Admissions Test results, will be selected for online interviews. The interview will last for about 40 minutes and involve a case study discussion.

Scan the QR code and learn more about the admissions process:



admission@sseriga.edu www.sseriga.edu

Tuition Fee

SSE Riga's tuition fee in the Bachelor programme is EUR 7100 per year.

All students from Latvia, Lithuania and Estonia benefit from a tuition fee waiver of EUR 2400 reducing the tuition fee to EUR 4700 per year.

SSE Riga has no hidden costs, and the tuition fee covers all course books, study materials, consultations by the school's psychologist, sports activities and other study-related matters.

- Cosy study premises in the very heart of the city.
- Course handouts and printouts provided at no additional cost.
- Books for each course provided by the SSE Riga Library.
- Access granted to an extensive range of databases and the best selection of books covering the main disciplines in business and economics.
- Free sports activities + over 20 events organized yearly by the Student Association.

The tuition fee can be financed through loans guaranteed by SSE Riga or by the State. The average SSE Riga graduate repays the loan within 6.5 years. Information about additional tuition fee waivers and scholarships for applicants from the Baltics and other countries is posted on the SSE Riga website. Many scholarships are awarded and available when starting studies as the school's alumni and corporate donors provide financial support to the brightest young students.

Did you know that 1 in 4 first-year students receives a scholarship that covers part or all of the tuition fee for one to three years?

,

My SSE Riga experience has never been only about the studies. Although these are undoubtedly essential, the SSE Riga community is what brings magic to it all. The people you meet here will inspire you, support you, and help your personality grow.



Dainis Bass I Latvia



Contact us Stockholm School of Economics in Riga Strēlnieku 4a, Riga, LV-1010, Latvia

Phone: +371 67015809 1 +371 22003180 (only WhatsApp) E-mail: admission@sseriga.edu www.sseriga.edu