



*Report on key activities
2012 –2019*

The Centre for Sustainable Business at SSE Riga (CSB) was founded in 2012 thanks to the generous financial support of SEB. The key aim of the CSB is to foster a discussion on sustainability both in the business community and in society in general. As of now, the Centre consists of its director, Professor Dr Arnis Sauka and Assistant Professor Dr Xavier Landes (recruited in fall 2016). A number of other researchers and project managers representing academic institutions and NGOs are involved in the activities of the CSB on an ad-hoc basis.

To raise awareness of sustainability, the CSB, in cooperation with its partners, provides research, teaching and training and contributes actively to public debate. This report summarises key activities within the Centre for Sustainable Business at SSE Riga from 2012- 2019.

1. Teaching at BSc and EMBA level

Business Ethics and Sustainability Course (bachelor's level)

The Business Ethics and Sustainability course (formerly Ethics and Sustainable Business) at SSE Riga was launched on November 26, 2012. Each year until 2016 this course has gathered more than 130 students and 16 companies for joint learning experiences in the fields of sustainability and CSR. The course was run by a team of SSE Riga and visiting lecturers, including Dr Roberts Ķīlis, Dr Arnis Sauka, Dr Karen Wilson and Dr Thomas Eggert. Since September 2016, Dr Xavier Landes has been involved in further developing the course and acted as a course director. This has resulted in further development of the course, drawing on the inclusion of topical issues such as climate change and tuning the course into contemporary key debates (e.g. stakeholder v. stockholder frameworks, the extent of fiduciary duty, market failures). Dr Landes has also applied for funding, collaborated with local partners (e.g. embassies of Canada, Denmark, France, United States, French Institute, Danish Cultural Institute, Kino Bize, etc.) and has already built an international network (involving universities such as University of Copenhagen, McGill University, Ryerson University, Université Catholique de Louvain, Sciences Po Lille, Université Catholique de Lille, etc.) to benefit course participants.

Ethics and Sustainable Business/Corporate Social Responsibility Course for the EMBA

The first sustainable business course for the EMBA in which the Centre was involved took place in Sweden in 2013; EMBA students got acquainted with best practice sustainability examples at TeliaSonera and other Swedish companies. The theoretical background for the course was provided by lecturer Dr Hans De Geer. Since then, the CSB has been involved in elaborating on training content for an executive and corporate public, e.g. with the Swedish Institute in October 2016.

Video course on sustainable business development

Video course, featuring key experts in start-up and sustainable development of companies in Latvia has been launched during the 2014 in cooperation with LU Open Minded. Video stories course can be downloaded here <http://www.openminded.lv/kurss/video-stasti-par-uznemejdarbibu/>. Apart from participants online, more than 2000 copies of USB files has been distributed through Junior Achievement and Ministry of Welfare of Latvia to reach various target groups that can benefit from the course while starting or developing their businesses.

Other teaching activities

Dr Xavier Landes has contributed to other existing courses at SSE Riga, such as the EMBA Programme and Research Methods. On the top of totally revamping the course on *Business Ethics and Sustainability*, he has also developed other teachings, e.g. on happiness and public policy, climate change or the welfare state. He has also been teaching at various institutions such as Stradins University (2016-now), Turība University (2016), the French Lycée (2016), and Sciences Po Lille (2018-now). Dr Arnis Sauka is responsible for Research Methods course- module for EMBA as well as serves in the role of Executive Master Thesis advisor for EMBA students at SSE Riga. Arnis Sauka has also held guest lectures in SSE Riga courses such as Organisations and Management (BSc) and Research Methods (BSc).

Since 2016 Dr Arnis Sauka is teaching the PhD-level course ‘New Scientist Lab: Advancing Skills for Developing a Doctoral Thesis’ (3 ECTS, B level) and PhD-level course ‘How to Write an Academic Article’ (4.5 ECTS, B level). Both courses were also taught during 2017-2019. This teaching is part of the Centre’s activity to promote excellence within the academic environment of Latvia, involving sustainability and ethics in academic writing. The course is run within the framework of a cooperation agreement with SSE Riga, RISEBA University and BA School of Business and Finance, PhD Programme in Business Management.

Bachelor’s and EMBA Theses

From 2012 to 2019, CSB members have supervised and evaluated numerous theses on topics such as fiscal morale, the shadow economy, corporate social responsibility, the welfare state, and sustainability. By doing so, they contribute to the diversity of skills nurtured at SSE Riga and to training responsible future leaders.

2. Educating sustainability of high school level

Recognising the need to discuss sustainability also on high school level, CSB has implemented various activities that target high school teachers and pupils from 2012-2014. Those include:

Baltic school conference on education for sustainable development.

On February, 2013, more than 150 school teachers, university representatives and experts attended the conference at SSE Riga. The objective of the conference was to promote a debate on how to efficiently integrate the principles of sustainable development in the content of educational curricula. At the conference, organizers aimed to begin the discussion in the Baltic region on how to integrate education for sustainable development in school curricula.

Seminar for Latvia's Teachers: how to embed sustainability aspects in schools' curricula?

On April, 2013 a specialised seminar for Latvia's teachers in cooperation with the Swedish Institute and the Embassy of Sweden in Latvia was organised, presenting a translated material for sustainability teaching (developed by SWEDESD), and sharing the experience on how to introduce sustainability aspects in schools' curricula.

Pedagogical Materials

The Swedish International Centre of Education for Sustainable Development at Gotland University (SWEDESD) learning material for education for sustainable development: the handbook for high school teachers in Latvia was produced in Latvian.

Illustrative Materials

In order to illustrate the basic principles of sustainability, a visual material Business as Usual versus Sustainable Business have been created for use in high schools. The posters illustrate the notions of transparency, origins of investments, thinking about ecological footprint, waste or resource management and human resource management.

3. Research: publications

To understand the business environment in terms of sustainable (as well as unsustainable) business practices, there is a need to undertake research on two levels: *theoretical*, about the economic, political and ethical dimensions of sustainability and business ethics, and *applied* – in both the Baltic context and beyond. Key output from the research activities of the CSB from 2012-2019 is summarized below.

3.1. Academic Publications

Journal Articles

- Putnins, T. and A. Sauka (2019, forthcoming). Why Does Entrepreneurial Orientation Affect Company Performance? *Strategic Entrepreneurship Journal*.
<https://onlinelibrary.wiley.com/journal/1932443x>
- Mickiewicz, T., A. Rebmann and A. Sauka (2019), To Pay or not to Pay? Business Owners' Tax Morale: Testing a Neo- Institutional Framework in a Transition Environment. *Journal of Business Ethics*, 157(1), 75-93.
<https://link.springer.com/article/10.1007/s10551-017-3623-2>
- Bozzo-Rey, M. and Landes. X. (2018), 'Introduction, *Journal of Social Philosophy*, 49(2), 511-515.
<https://onlinelibrary.wiley.com/doi/10.1111/josp.12264>
- Landes, X., M. Marchman Andersen and K. Kappel (2018), 'Introduction: Public Participation, Legitimate Political Decisions, and Controversial Technologies', *The Ethics Forum/Les Ateliers de l'Éthique*, 12(1), pp.21-25.
<https://www.erudit.org/en/journals/ateliers/2017-v12-n1-ateliers03284/1042276ar/>
- Landes, X. and P.-Y. Néron (2018), 'Morality and Market Failures: Asymmetry of Information', *Journal of Social Philosophy*, 49(2), 564-588.
<https://onlinelibrary.wiley.com/doi/abs/10.1111/josp.12260>
- Landes, X. (2017), 'Consensus and Liberal Legitimacy: From First to Second Best?' *The Ethics Forum/Les Ateliers de l'Éthique*, 12(1), 107-123.
<https://www.erudit.org/en/journals/ateliers/2017-v12-n1-ateliers03284/1042279ar/>
- Jeppe Thulin Ø., W. Xiang, L. I. Olsena, A. K. Edenbrandt, S. E. Vedel, A. Christiansen, X. Landes, M. Marchman Andersen, P. Pagh, P. Sandøe, J. Nielsen, S. Brøgger Christensen, B. Jellesmark Thorsen, K. Kappel, C. Gamborg, M. Palmgren (2017), 'Accelerating the Domestication of New Crops: Feasibility and Approaches', *Trends in Plant Science*, 22(5), 373-384.
[https://www.cell.com/trends/plant-science/fulltext/S1360-1385\(17\)30015-8](https://www.cell.com/trends/plant-science/fulltext/S1360-1385(17)30015-8)
- Mickiewicz, T., A. Sauka and U. Stephan (2016), On the Compatibility of Benevolence and Self-Interest: Philanthropy and Entrepreneurial Orientation. *International Small Business Journal*, 34(3), 303-328.
<http://isb.sagepub.com/content/34/3/303.abstract>
- Nielsen, M. E.J. and X. Landes (2016), 'Fighting Status Inequalities: Non-domination vs Non-interference', *Public Health Ethics* 9(2): 155-163.
<https://academic.oup.com/phe/article-abstract/9/2/155/2240699?redirectedFrom=fulltext>
- Putnins, T. and A. Sauka (2015), Measuring the Shadow Economy Using Company Managers. *Journal of Comparative Economics*, 43 (2015), 471-490.
<http://www.sciencedirect.com/science/article/pii/S0147596714000262>
- Sauka, A. (2015) Measuring the Competitiveness of Latvian Companies. *Baltic Journal of Economics*, 14:1-2, 140-158.
<http://www.tandfonline.com/doi/full/10.1080/1406099X.2014.995421>

- Sauka, A. and F. Welter (2014), Determinants of Business Insolvencies During Economic Growth and Recession in Latvia. *Journal of Baltic Studies*, 45:3. <http://www.tandfonline.com/doi/abs/10.1080/01629778.2013.848372>
- Sauka, A. (2012) Book review: Petter Gottschalk, Entrepreneurship and Organised Crime. Entrepreneurs in Illegal Business. *International Small Business Journal*, 30:99. <http://journals.sagepub.com/doi/full/10.1177/0266242611427106>

Books / Special Issues

- Gerber, D., X. Landes and C. Rieber (eds.) (2021 forthcoming), *The Ethics and Politics of Climate Change*, Res Publica
- Bozzo-Rey, M. and Landes, X. (eds.) (2018), *Special Issue: Symposium on Market Governance*, *Journal of Social Philosophy*, 49:4
<https://onlinelibrary.wiley.com/toc/14679833/2018/49/4>
- Mets, T., A. Sauka and D. Purg (2018) (Eds). *Entrepreneurship in Central and Eastern Europe. Development through Internationalisation*. Routledge.
<https://www.routledge.com/Entrepreneurship-in-Central-and-Eastern-Europe-Development-through-Internationalization/Mets-Sauka-Purg/p/book/9781138228511>
- Landes, X., K. Kappel and M. Marchman (eds.) (2017), *Public Participation, Legitimate Political Decisions and Controversial Technologies*, *The Ethics Forum/Les Ateliers de l'Éthique*, 12:1
<https://www.erudit.org/en/journals/ateliers/2017-v12-n1-ateliers03284/>
- Sauka, A. and A. Chepurens (2017) (Eds.), *Entrepreneurship in Transition Economies. Diversity, Trends and Perspectives*. Cham: Springer.
<http://www.springer.com/in/book/9783319573410#aboutBook>
- Sauka, A., F. Schneider and C. Williams (2016) (Eds.), *Entrepreneurship and the Shadow Economy*. Cheltenham: Edward Elgar.
<http://www.e-elgar.com/shop/entrepreneurship-and-the-shadow-economy>
- Smallbone, D., M. Virtanen and A. Sauka (2016) (Eds.), *Entrepreneurship: Innovation and Regional Development*. Cheltenham: Edward Elgar.
<http://www.e-elgar.com/shop/entrepreneurship-innovation-and-regional-development>
- Sauka, A. and B. Rivža (Eds.) (2014) *Latvijas ekonomikas un uzņēmējdarbības izaicinājumi (Challenges of Economy and Entrepreneurship in Latvia)*. Ventspils, Ventspils Augstskola.
https://www.researchgate.net/profile/Arniss_Sauka/publication/261832762_Latvijas_ekonomikas_un_uznemejdarbibas_izaicinajumi_Challenges_of_economy_and_entrepreneurship_in_Latvia/links/53f1148e0cf26b9b7dce273c/Latvijas-ekonomikas-un-uznemejdarbibas-izaicinajumi-Challenges-of-economy-and-entrepreneurship-in-Latvia.pdf
- Sauka, A. (2013) *Latvijas uzņēmēju stāsti. Psniedzējiem, nātniekiem un praktiķiem. (Case Studies of Latvian Entrepreneurs: for Lecturers, Scientists and Practitioners)*. Latvia: SSE Riga.
http://juc.lv/virtupload/jobs/content/100/latvijas_uznemeju_stasti_copy.pdf

Book chapters

- Putnins, T., A. Sauka and M. Davidescu (2019) Shadow Economy Index for Moldova and Romania. In Ratten, V., Jones, P., Braga, V., Marques, C. (Eds.). *Subsistence Entrepreneurship. The Interplay of Collaborative Innovation, Sustainability and Social Goals*. Springer. <https://www.springer.com/gp/book/9783030115418>
- Landes, X. (2018), 'Is a Common Culture a Public Good?' in Sergejs Kruks (2018) *Pluralism Anxiety*, Rīga: Rīgas Stradiņa Universitāte, 45-66.
- Sauka, A. (2018) Internationalization of Laima in Asia, Russia and US markets. In Mets, T., A. Sauka and D. Purg (Eds.), *Internationalization Pathways of Companies from Central and Eastern Europe*. Routledge. <https://www.routledge.com/Entrepreneurship-in-Central-and-Eastern-Europe-Development-through-Internationalization/Mets-Sauka-Purg/p/book/9781138228511>
- Landes, X. (2016), 'Kādu krīzi piedzīvo Eiropa? Politiskie principi un labklājības valsts' in Sergejs Kruks, *Ekonomiskā krīze Latvijā "Veiksmes stāsta" pēcgārša*, Rīga: Rīgas Stradiņa Universitāte, pp.45-56.
- Putnins, T. and A. Sauka (2016) 'The components and determinants of the shadow economy: Evidence from the Baltic countries'. In Sauka, A. F. Schneider and C. Williams (Eds.) *Entrepreneurship and the Shadow Economy*. Edward Elgar. <http://www.e-elgar.com/shop/entrepreneurship-and-the-shadow-economy>
- Sauka, A. and L. Auza (2015) 'Internationalisation Strategies of Latvia Entrepreneurs: Cases of Stenders, Munio Candela, Trousers London and Primekss'. In Farihna, L., J. Ferreira, H. Birkbeck and S. Bagchi-Sen (Eds.) *Handbook of Research on Global Competitive Advantage through Innovation and Entrepreneurship*. IGI Global. <http://www.igi-global.com/book/handbook-research-global-competitive-advantage/123114>
- Sauka, A. and F. Welter (2014) *Furniture Ltd*. In J. Hayton, C. Salvato and M. Manimala (Eds.) *Global Entrepreneurship. Case Studies of Entrepreneurial Firms Operation Around the World*. Routledge. <https://www.routledge.com/Global-Entrepreneurship-Case-Studies-of-Entrepreneurial-Firms-Operating/Hayton-Salvato-Manimala/p/book/9780415703246>
- Sauka, A. and F. Welter (2014) From the advanced transition environment to the international markets: key opportunities and challenges for Madara Cosmetics. In Thai, M. and E. Turkina (Eds) *Internationalization of Firms from Economies of Transition: The Effects of Politico-economic Swift*. Edward Elgar. <http://www.e-elgar.com/shop/internationalization-of-firms-from-economies-in-transition>
- Sauka, A. (2013) Hidden Champions from Latvia, in McKiernan, P. and D. Purg (Eds.) 'Hidden Champions in CEE and Turkey- Carving out global niche'. Springer. https://link.springer.com/chapter/10.1007%2F978-3-642-40504-4_15
- Sauka, A. and F. Welter (2012) Born Green and Global: the Case of MADARA Cosmetics, in D. Kariv, *Female Entrepreneurship and New Venture Creation. An International Overview*. New York/ London: Routledge. <https://www.routledge.com/Female-Entrepreneurship-and-the-New-Venture-Creation-An-International/Kariv/p/book/9780415896870>

3.2. Applied research: Reports/Research Series

Sauka, A. (2019). Waiting for the New Law on Whistleblowers to be Enforced and Open to Learn from the Best Practices. Peer Review on “Enhancing whistleblower protection through better collaboration between responsible authorities – a tool to prevent and tackle work-related crime”. Peer Country Comments Paper – Latvia. European Commission.

Pētersone, I., A. Sauka and J. Stinka (2019) Vieglo pasažieru pārvadājumu nozare Latvijā. Šībrīža situācija un nākotnes risinājumi. BASE. <https://base.org.lv/vieglo-pasazieru-parvadajumu-nozare-latvija>

Putnins, T. and A. Sauka (2019) Ēnu ekonomikas indekss Baltijas valstīs, 2009-2018. SSE Riga: Rīga.

Sauka, A. (2018) Ēnu ekonomikas Latvijas būvniecības nozarē, 2015-2018. BASE- Business Against the Shadow Economy, Latvijas būvuzņēmēju partnerība un SSE Riga: Rīga

Sauka, A. (2019) FICIL Sentiment Index. 2015-2018. SSE Riga un FICIL.

Putnins, T., A. Sauka and A. Davidescu (2018). Shadow Economy Index for Moldova and Romania, 2015-2016. SSE Riga, National Scientific Research Institute for Labour and Social Protection

Sauka, A. (2018) FICIL Sentiment index 2017. The development of the investment climate in Latvia: the viewpoints of foreign investors. SSE Riga un FICIL, Riga, Latvia.

https://www.ficil.lv/wp-content/uploads/2017/04/Ficil_Sentiment_Index_2017_report.pdf

Putnins, T. and A. Sauka (2018) Ēnu ekonomikas indekss Baltijas valstīs, 2009-2017. SSE Riga: Rīga.

Sauka, A. (2018) Ēnu ekonomikas Latvijas būvniecības nozarē, 2015-2017. BASE- Business Against the Shadow Economy, Latvijas būvuzņēmēju partnerība un SSE Riga: Rīga

<http://www.latvijasbuvnieki.lv/research/petijums-enu-ekonomika-latvijas-buvniecibas-nozare-2015-2017/>

Sauka, A. (2018) Nelegālās maksas TV apraides apjoms un Interneta satura lietošanas paradumi Latvijā. BASE, SSE Riga, Par legālu saturu: Rīga.

<http://parlegalusaturu.lv/media/FINAL%20TV%20un%20Internets%20zinojums%202018.pdf>

Sauka, A. (2018) FICIL Sentiment index 2017. The development of the investment climate in Latvia: the viewpoints of foreign investors. SSE Riga and FICIL, Riga, Latvia

https://www.ficil.lv/wp-content/uploads/2017/04/Ficil_Sentiment_Index_2017_report.pdf

Sauka, A. (2018) Inclusive Entrepreneurship in Latvia. OECD Policy Assessment Note 2018, OECD: Paris.

Sauka, A. (2017) *Inclusive Entrepreneurship in Latvia*. OECD Policy Assessment Note 2017, OECD: Paris.

Sauka, A. (2017) *Overview of the Unobserved Economy, Public Corruption and Money Laundering in Latvia*. Latvian Chamber of Commerce and Industry: Riga.

Putnins, T. and A. Sauka (2017) *Shadow Economy Index for the Baltic countries, 2009-2016*. SSE Riga: Rīga

<http://www.sseriga.edu/en/centres/csb/shadow-economy-index-for-baltics>

Sauka, A. (2017) *Ēnu ekonomikas Latvijas būvniecības nozarē, 2015-2016 (Shadow Economy in the Construction Sector in Latvia, 2015-2016)*. BASE- Business Against the Shadow Economy, Latvijas būvuzņēmēju partnerība un SSE Rīga: Rīga <http://www.latvijasbuvnieki.lv/research/petijums-enu-ekonomika-latvijas-buvniecibas-nozare-2016/>

Sauka, A. (2016) *Ēnu ekonomiku ietekmējošo faktoru analīze Latvijas būvniecības nozarē. Uzņēmēju un ekspertu viedoklis (Factors influencing the shadow economy in the construction industry: viewpoints of experts and entrepreneurs)* BASE-Business Against the Shadow Economy, Latvian Partnership of Construction Companies and SSE Rīga: Rīga <http://www.latvijasbuvnieki.lv/research/enu-ekonomiku-ietekmejoso-faktoru-analize-latvijas-buvniecibas-nozare/>

Putnins, T. and A. Sauka (2016) *Shadow Economy Index for the Baltic countries, 2009-2015*. SSE Rīga: Rīga. https://www.sseriga.edu/download.php?file=/files/events/sseriga_enuekonomikasindekss_2009-2015_web.pdf

Putnins, T. and A. Sauka (2016) *Shadow Economy Determinants and Impact Assessment in Latvia, Lithuania and Estonia*. OECD: Paris.

Sauka, A. (2016) Measure for Commencing Commercial Activity or Self Employment, Latvia. In Jonathan Potter and David Halabisky (Eds.) (2016) *Inclusive Business Creation. Good Practice Compendium*, p. 127. OECD: Paris. ec.europa.eu/social/BlobServlet?docId=15770&langId=en

Masane- Ose, J. and A Sauka (2016) *Foreign Investors' Viewpoints on the Shadow Economy in Latvia*. KPMG, SSE Rīga and Foreign Investors Council in Latvia, Rīga. http://www.ficil.lv/wp-content/uploads/2017/04/Shadow_Economy_May-25_FINAL.pdf

Sauka, A. (2016) *Nelegālās maksas TV apraides apjoms Latvijā, 2015 (Illegal TV market Share in Latvia)*. BASE- Business Against the Shadow Economy, For the Legal Content and SSE Rīga: Rīga <http://parlegalusaturu.lv/media/TV%20un%20Internets%20zinojums.docx>

Sauka, A. (2016) *FICIL Sentiment Index 2015-2016. Development of the investment climate in Latvia: the viewpoints of foreign investors*. SSE Rīga and Foreign Investors Council in Latvia: Rīga. http://www.ficil.lv/wp-content/uploads/2017/04/FICIL-Sentiment-Index-2016-FINAL_arvaku.pdf

Sauka, A. (2016) *Latvijas uzņēmēji par Latvijas tieslietu sistēmu (Latvian Entrepreneurs About the Quality of Juridical System in Latvia)*, SSE Rīga: Rīga. Summary available at: <http://nra.lv/latvija/170760-uznemeji-latvijas-tieslietu-sistemas-kvalitati-verte-ka-viduveju.htm>

Sauka, A. (2015) *Investment Climate in Latvia: the Viewpoints of the Foreign Investors*. FICIL Sentiment Index 2015. SSE Rīga and Foreign Investors Council in Latvia: Rīga. <http://www.ficil.lv/wp-content/uploads/2017/04/FICIL-Sentiment-Index-Report-2015.pdf>

Sauka, A. and D. Halabisky (2015) *Entrepreneurship Support for the Unemployed in Latvia. Rapid policy assessments of inclusive entrepreneurship policies and programmes*. OECD Report: Paris. <https://www.oecd.org/industry/Rapid-Policy-Assesment-Latvia.pdf>

Putnins, T. and A. Sauka (2015) *Shadow Economy Index for the Baltic countries, 2009-2014*. SSE Riga: Riga.

https://www.sseriga.edu/download.php?file=/files/news/sseriga_enu_ekonomikas_ind_ekss_a.sauka_prezentacija_.pdf

Rudzitis, E., S. Porina- Palsane and A. Sauka (2015) *Pensometrs (Pensometer)*. SSE Riga and SEB bank: Riga.

https://www.seb.lv/sites/default/files/web/files/webstorage/docs/SEB_Pensometrs_pet_ijuma%20parskats_18022015.pdf

Putnins, T. and A. Sauka (2014) *Shadow Index for the Baltic countries 2009-2013*. Riga: SSE Riga.

http://www.sseriga.edu/files/content/sseriga_baltic_shadow_economy_index_2009_2013_eng.pdf

Putnins, T. and A. Sauka (2013) *Shadow Index for the Baltic countries 2009-2012*. SSE Riga: Riga.

Sauka, A. (2013) *Restructuring in SMEs: Latvia*. European Foundation for improvement of working and living conditions, Eurofound: Dublin.

<https://www.eurofound.europa.eu/publications/report/2013/latvia/labour-market-business/restructuring-in-smes-latvia>

https://www.researchgate.net/publication/265161718_SHADOW_ECONOMY_INDEX_for_the_Baltic_countries_2009_-_2012

Putnins, T. and A. Sauka (2012) *Shadow Index for the Baltic countries 2009-2011*. SSE Riga: Riga.

3.3.Reviews for peer-reviewed academic journals

Since 2018 Arnis Sauka serves on the editorial board of the *Baltic Journal of Management*

http://www.emeraldgroupublishing.com/products/journals/editorial_team.htm?id=bjm

From 2012- 2019, Dr Arnis Sauka reviewed on regular basis for *Journal of Business Venturing, Journal of Business Ethics, Journal of Small Business Management, Small Business Economics, Regional Studies, Entrepreneurship and Regional Development, International Small Business Journal, International Entrepreneurship and Management Journal, Technological and Economic Development of Economy, Emerging Market Review, European Societies, Post Communist Economies, Journal of Baltic Studies*.

Dr Xavier Landes has reviewed articles and book proposals for *Ethics Forum, Political Studies Review, The Journal of Happiness Studies, Dialogue: The Canadian Philosophical Review, Theoria, Distinktion: Scandinavian Journal of Social Theory, Res Publica*.

4. Events/Policy activities

4.1. Academic events

CSB staff is actively involved in organising, moderating and presenting at various academic events, including:

The SSE Riga Open Workshops Series

The Open Workshop Series in Business and Management Studies aims to promote top-quality academic and applied research in various fields of the social sciences. The main target audience includes doctoral students and more senior scholars interested in recent developments in conceptual frameworks as well as methodologies to address entrepreneurship and management challenges, providing a platform for sharing knowledge and networking with the local and international community. Some of the seminars are devoted to sustainability issues, broadly defined.

Open Workshops are run since February 2014 and also offered to PhD students as a PhD level course, 'Contemporary Entrepreneurship Research'. On average, 25 participants attend the course, mostly PhD students from various universities in Latvia, including the University of Latvia, Riga Technical University, BA School of Business and Finance, and RISEBA University. Also, more senior academics as well as practitioners attend the workshops. Workshops are moderated by Arnis Sauka. They are free of charge for participants and run in English, 14-16 times per year (Fridays, 15-17.00). List of the workshops held during academic year 2018/ 19 are presented in the appendix 1.

Conference, workshops, public discussions on Climate Change (May 2018)

Xavier Landes organized with various partners (Canadian, Danish, French embassies, French Institute, Danish Cultural Institute, Kino Bize, Bolderaja Café) a series of events around climate change which involve academics from various institutions (University of Toronto, McGill University, University of Copenhagen, Oxford University, University of Helsinki).

Social Entrepreneurship Forum

Social Entrepreneurship Forum was organised in cooperation with Soros Foundation Latvia, and it took place on November, 2013 at SSE Riga. The Social Entrepreneurship Forum at the Stockholm School of Economics in Riga (SSE Riga) has been taking place since 2009. The theme of the forum changes every year to reflect topical issues in the Baltic region. The 2009 forum served as an introduction to social entrepreneurship with guest lecturers – social entrepreneurs, social investors and support organizations. In 2010 social entrepreneurs from the Baltic States presented their social business ideas to experts and investors and received advice, consultations and financial support. In 2011 the forum addressed ageing societies and the role of social enterprises in working with this issue.

NCSB 2016

The 19th Nordic Conference on Small Business and Entrepreneurship (NCSB 2016) was held in Riga in May 2016, organized by the CSB at SSE Riga. The conference has

been run since 1980. Recognizing the role of entrepreneurship and small business in both regional and national contexts, the main focus of the conference in 2016 was “Entrepreneurship and Value Creation”. Approximately 60 papers were presented during the conference by scholars representing universities and business schools across Europe and beyond. Dr Arnis Sauka also organised and moderated the pre-doctoral conference, attended by 15 doctoral students.

Conference on Entrepreneurship, Innovativeness and Regional Development: EIRD 2013-2017

This conference was first run in July 2013, aiming to bring together leading researchers from the universities and business schools in Latvia, Lithuania and Estonia, and beyond, in discussing sustainable and non-sustainable business practices in the Baltic countries. This is an initiative of the SSE Riga CSB, working in close cooperation with Tartu University, Tallinn University of Technology (Estonia), ISM Business School (Lithuania) and Ventspils University College (Latvia). The first conference was hosted by Ventspils University College with more than 60 participants from the Baltic states, Scandinavian countries, the UK, Turkey, Germany, Finland, Russia and Belarus. The 5th conference: Entrepreneurship, Innovation and Regional Development – EIRD 2017 was held in June 2017 at Ventspils University College, Ventspils, Latvia. The 4th EIRD was held at the Tallinn School of Economics and Business Administration, Tallinn, Estonia in June 2016, while the 3rd EIRD took place at ISM in Vilnius, Lithuania in September 2015.

ASBBMC 2015-2019

SSE Riga has been involved in co-organising ASBBMC (Annual Scientific Baltic Business Management Conference) since 2015 together with BA School of Business and Finance and RISEBA University. The main aim of this co-operation is to further strengthen ties with the local community of researchers in entrepreneurship and business administration. The most recent ASBBMC was held in Riga at RISEBA University in April 2019. <http://asbbmc.eu/>

SSE Riga CSB has also been involved in organization of international conferences, including:

Arnis Sauka acted as head of organizing committee: 19th Nordic Conference on Small Business Research. The conference organized by SSE Riga, in Riga, Latvia. May, 2016. In organizing committee: 20th, 18th and 17th Nordic Conference on Small Business Research.

https://www.ltu.se/cms_fs/1.168121!/file/Call%20for%20papers%20NCSB%202018_for%20web_180116.pdf

<http://www.sseriga.edu/en/news-and-events/upcoming-events/event-archive/2016/ncsb2016.html>

<https://wiki.aalto.fi/display/ncsb2012/Home>

Arnis Sauka involved in scientific committee: EIRD 2017 (2016, 2015, 2014, 2013): Entrepreneurship and Innovation as Key Drivers of Regional Development conference: Ventspils, Latvia June 2017, Tallinn, Estonia, June, 2016; Vilnius, Lithuania, October, 2015; Tallinn, Estonia. October, 2014; Ventspils, Latvia, July, 2013.

Arnis Sauka involved in scientific committee: 7th (5th, 6th) International Scientific Conference “Business Under Growing Uncertainty”, Riga International School of Economics and Business Administration (RISEBA), in Riga, Latvia. April, 2014.

Arnis Sauka involved in organizing committee of the 5th International Scientific Conference "Information Society and Modern Business. Knowledge Creation and Transfer into New Competences. April, 2014, Ventspils, Latvia.

Conference on nationalism and nation-building

Dr Xavier Landes was involved in organising a conference on nationalism and nation-building at the Latvian Academy of Sciences in October 2016.

4.2. Speeches at academic events (selected, includes presentation in international academic conferences)

Xavier Landes:

Teaching Ethics in a Business School

University of Iceland, Reykjavik, November 2018

Is Culture a Public Good?

Academy of Sciences, Riga, October 2016

Medias and Economic Interests: Troubled Relations

Summer school in journalism, Riga, July 2016

Trust and Media Manners

Second European Media and Information Literacy Forum, UNESCO, Riga, June 2016

Arnis Sauka:

January 14-15, 2019. Presentation in seminar series at WU Vienna: Why does EO affect company performance? Vienna, Austria.

December 19, 2018. Presentation University of Tartu research seminars. Shadow economy and tax morale: academic contribution vs impact on academic level.

November, 2018. Invited lecture at Riga Technical, Faculty of Economics: “Using research results in students’ auditorium”, part of training seminars for RTU staff

November, 2018. Invited presentation at University of Latvia, Faculty of Economics and Management” “Productive entrepreneurship: case of Latvia”

June 25-29, 2018 Participation in NBC Sustainability Centres Workshop, NY <https://www.eventbrite.com/e/nbs-sustainability-centres-workshop-tickets-39299641285>

June 19-20, 2018. Moderating section “Economics, regional economics’ as well as presentation with the key note speech in the section “Entrepreneurship and Business management” (Productive Entrepreneurship: case of Latvia) at the 4th World Congress of Latvian Scientists. <https://lv100.lv/en/programme/calendar/the-4th-world-congress-of-latvian-scientists/> . Number of SSE Riga staff and Alumni is taking part in the panel discussion within the “Economics, regional economics’ section. Riga, Latvia.

June 1, 2018. Organizing and moderating PhD Development Workshop, run in cooperation with Turku School of Economics and RISEBA. 9 PhD students will present and receive feedback on their work in progress followed by open research seminar:

- Publishing in academic (entrepreneurship) journals, Associate Editor at Journal of Small Business Management (JSBM), Research Director Ulla Hytti
- An example of a revision process at the Journal of Business Venturing (JBV): lessons learnt, Senior Research Fellow Pekka Stenholm
- Writing a book review, Book Review Editor at International Small Business Journal (ISBJ), Professor Jarna Heinonen

Riga, Latvia.

March 25-28, 2018. Participation in the SHADOW project opening at Lund University, Sweden and attending the workshop on Migration and Informality in CEE countries with presentation “Size and determinants of the shadow economy in the Baltic countries”

March 15, 2018. participation in the panel discussion in the 11th Baltic Business Management Conference at BA School of Business and Finance. Conference organized by BA School of Business and Finance in cooperation with SSE Riga and RISEBA.

<http://www.ba.lv/petnieciba/konference-2018/>

January, 2018. Arnis Sauka presented in Turku School of Economics research seminar: Relevance of Entrepreneurship Research: Shaping Policy Debate for Sustainable Business Activity. Turku, Finland.

December 14, 2017 Arnis Sauka presented on Tax Payers Forum organized by Ministry of Finance of Latvia: ‘Unobserved economy, public corruption and money laundering in Latvia’

November 16, 2017. Arnis Sauka moderated panel discussion within 25th Anniversary Competition of the Competition Council of the Republic of Latvia. Conference: ‘The path of the fair competition’ yesterday, today and tomorrow’. Panel on the recent changes within business environment (digitalization etc.) and the role of regulation for the fair competition.

November 8-9, 2017. Arnis Sauka participated in the meeting and presented recent findings on ‘Shadow Economy in the Baltic countries. Academic impact vs Involvement in policy debate’ at in workshop ‘we are family?’. Organized by Uppsala University, participants from Latvia, Lithuania, Estonia, Sweden, Denmark, Finland. Uppsala, Sweden.

October 20, 2017. Arnis Sauka participated in the panel discussion in the forum ‘Development of Latvia: Internal factors’. Panelists included representatives of some of the main universities and business school in Latvia, policy makers and industry representatives. Organized by University of Latvia. Riga, Latvia.

September 7-9, 2017. Arnis Sauka delivered key note presentation ‘From PhD thesis to impact on policy level’ at the ESU- the European University Network on Entrepreneurship conference. University of Lunenburg. Lunenburg, Germany.

April 2017, Dr Arnis Sauka gave a presentation on the panel at the National Librarian Congress of Latvia entitled ‘The role of libraries and their benefit for economic growth in regions of Latvia’.

April 2017 Dr Arnis Sauka participated in the panel discussion at the Banku Augstskola conference on digitalisation and higher education.

February 2017. Dr Arnis Sauka presented in the Sussex University (UK) seminar series ‘Exploring informal entrepreneurship practices in the Baltic countries by linking researchers, policymakers and industry’.

February 2017. Invited presentation: ‘Impact for whom? Linking academia, industry and policymakers in shaping debate on productive and unproductive entrepreneurship in the Baltic states’. University of Pecs, Hungary.

January 2017. Dr Arnis Sauka was invited to present at the annual conference of the Estonian Economic Association Tallinn, Estonia: ‘The Shadow Economy in the Baltic Countries’.

September 2016. Keynote ‘The Shadow Economy – it’s complicated’. Marie Curie International Conference Shadow Economies and Undeclared Work in Europe: New Insights and Policy Responses, Sofia, Bulgaria.

September 2016. Keynote: ‘Measuring the shadow economy: challenges and solutions’. Marie Curie IAPP Summer School for Shadow Economies in Europe and Beyond: Debating the causes and impacts of the informal economy. Organized by the University of Sheffield and the Centre for the Study of Democracy (Bulgaria). Sofia, Bulgaria.

September 2016. Presentation on research on the shadow economy and the FICIL Sentiment Index in the seminar ‘Belarus private sector at a crossroads’, organized by BERO, SITE and partners. BERO, Minsk, Belarus.

August 2016. Invited presentation ‘How to measure the shadow economy’, University of Stavanger, Norway.]

June 2016, keynote: ‘Sustainable business and the shadow economy: can both coexist?’ at International symposium SymOrg 2016, Zlatibor, Serbia.

June, 2016. Arnis Sauka participated with presentation in international conference EIRD 2016, Tallinn, Estonia

April 2016, participation in panel discussion at the Annual Scientific Baltic Business Management Conference (ASBBMC) 2016, ‘Challenges of business sustainability in the digital age’, Riga, Latvia.

March 2016, participation in panel discussion at XVII international conference ‘Competitive enterprises in a competitive country’, Turība University, Riga, Latvia.

February 2016, Dr Arnis Sauka presented recent findings of the SSE Riga Shadow Economy Index at Aston Business School, UK.

February, 2015 Arnis Sauka moderated press conference on Pensometers.

March 2015, participation in panel discussion at Volonteuropa conference: A vision of the common good for Europe, Riga, Latvia.

March, 2015 Arnis Sauka presentation at ‘Prata kutinasana’ on ‘‘Viedums’ (Knowledge).

March, 2015 Arnis Sauka presentation at EBRD headquarters, London (UK) on the methodology to measure shadow economy (with Talis Putnins)

November, 2015. Arnis Sauka participated with presentation in international conference RENT- Researching Entrepreneurship and Small Business XXIX, Zagreb, Croatia

October, 2015. Arnis Sauka participated with presentation in international conference RTU 56th international conference

August, 2015. Arnis Sauka participated in workshop held during Academy of Management annual meeting, Vancouver, Canada

December, 2014 Arnis Sauka participated in Latvian Bank seminar. Presentation on the efficiency of Latvian companies.

December, 2014 Arnis Sauka participated in Ministry of Finance event on shadow economy, opening companies ‘It is good to be good’ presentation of shadow economy index.

December, 2014 Arnis Sauka participated in Social Platform (the largest platform of European rights and value-based NGOs working in the social sector) in cooperation with the Centre for Sustainable Business at SSE Riga, speech in the Conference on the Social Dimension of the Latvian EU Presidency.

November, 2014 Arnis Sauka took part with presentation in workshop on gender equality, University of Bradford, UK.

November, 2014 Arnis Sauka participated workshop organized in cooperation with OECD. Speech on involvement of unemployed in entrepreneurship in Latvia. Riga, Latvia.

October, 8, 2014 Arnis Sauka delivered a speech on new method to measure shadow economy. Teliasonera Business Day 2014 on exploring the shadow economy. In SSE Riga.

September 2014. Arnis Sauka participated with presentation in international conference 13th EACES Biennial conference, Budapest, Hungary

<http://eacesconference.eu>

September 2014. Arnis Sauka participated with presentation in international conference EIRD II Conference, Tartu, Estonia.

September, 2014 Arnis Sauka participated in workshop organized by State Labor Inspection on illegal employment, presentation on the shadow economy and illegal labor in particular, in Latvia.

September, 2014 Arnis Sauka participated in workshop "What Latvian tax policy should be like?" Organized by LDDK and Parliament of Latvia. Presentation on shadow economy and tax system in Latvia. Parliament of Latvia, Riga.

August, 2014 Arnis Sauka participated in the summer Institute on Entrepreneurship Research. Moscow, Higher School of Economics. Speech about shadow economy

August, 2014 Arnis Sauka participated in PSED meeting in Aston Business School, UK. Discussion on designing PSED in Latvia.

June 2014 Arnis Sauka delivered lecture on entrepreneurship behavior and competitiveness for US delegation (students). SSE Riga, Latvia.

May 2014 Arnis Sauka delivered lecture on entrepreneurship behavior and competitiveness for Dutch delegation (students). SSE Riga, Latvia.

February, 2013 Arnis Sauka delivered presentation in invited seminar on shadow economy in the Baltic States, at Aston Business School, U.K.

August, 2013. Arnis Sauka participated with presentation in international conference Academy of Management annual conference. Florida, USA, <http://www.aomonline.org/>

September, 2013. Arnis Sauka participated with presentation in international conference CRCE Colloquium. Filling institutional voids: Market self-organisation or organised crime Ljubljana, Slovenia

November, 2013. Arnis Sauka participated with presentation in international conference RENT XXVI- Research in Entrepreneurship and Small Business-conference. <http://www.ecsb.org/eng/conferences/rent>), Vilnius, Lithuania.

April, 2013. Arnis Sauka participated with presentation in international conference 6th International Scientific Conference "New Business Solutions for Emerging Future", BA School of Business and Finance, April, 2013, Riga.

July 2013. Arnis Sauka participated with presentation in international conference GBATA 2013- Global Business and Technology Association Conference. Helsinki, Finland. <http://gbata.org/conference/>

July 2013. Arnis Sauka participated with presentation in international conference CEIRD 2013- Entrepreneurship and Innovation as Key Drivers of Regional Development conference.

In 2013 Arnis Sauka participated in number of other invited conferences to speak mainly about education quality issues and entrepreneurship research topics in Riga (KOFI, Banku augstskola, Swedish Institute, etc.), Ventspils (Kurzemes forums, discussion on technology transfer, etc.), Talsi (discussion with Minister of Economics)

January, 2012 Arnis Sauka presented in Nordea Vitametr Social contribution and competitiveness of Latvian SMEs

March, 2012 Arnis Sauka participated in Business lunch organized by Swedish Chamber of Commerce and Netherlands Chamber of Commerce on Social responsibility and involvement of shadow economy of Latvian companies.

March, 2012 Arnis Sauka in ENTREINT Project planning meeting, Helsinki, Aalto University Small Business Centre.

March 2012 Arnis Sauka participated in panel discussion on creative entrepreneurship in Latvia, organized by Ministry of Culture and Ministry of Economics.

March 2012 Arnis Sauka participated in panel discussion on best agers in Latvia organized by Ministry of Wealth.

June, 2012. Arnis Sauka participated with presentation in international conference Babson College Entrepreneurship Research conference (BCERC), U.S., Texas. <http://www.babson.edu/Academics/centers/blank-center/bcerc/Pages/home.aspx>

November, 2012. Arnis Sauka participated with presentation in international conference RENT XXVI, France, Lyon. <http://www.rent-research.org/previous-rent-conferences>

October, 2012. Arnis Sauka participated with presentation in international conference REDETE conference, Bosnija and Hercegovina, Banja Luka. <http://www.allconferences.com/conferences/2012/20120531090743>

4.3. Involvement in international research projects

During 2012-2019 SSE Riga CSB researchers involved in number of international projects:

Since 2016, Xavier Landes has been involved on various projects, e.g. ECOSOC Refleksija parvērtībām un rīcībasmodeļi sociālo un ekonomisko pārmaiņu laikā (project leader: Sergejs Kruks)

Since 2019. Arnis Sauka involved as a project project manager in the project “Institutions and taxes in Latvia” (FLPP Nr Izp-2018/2- 0067).

Since 2019. Arnis Sauka involves as a member of the project team in DISCE- Developing Inclusive & Sustainable Creative Economies (Horizon 2020 project).

Since 2018. Arnis Sauka involved as a member of the project team. SHADOW: An exploration of the nature of informal economies and shadow practices in the former USSR region. (Horizon 2020 project: Marie Skłodowska-Curie Research and Innovation Staff Exchange).

2014-2016. Arnis Sauka involved in the ECOSOC- LV project, 5.2.2. programme “Innovation and entrepreneurship development in Latvia: smart technology strategy perspective”. Riga Technical University.

Since 2014 Arnis Sauka involved in WEF Global Competitiveness Index project, data collection in Latvia
<http://reports.weforum.org/global-competitiveness-report-2015-2016/>

2013.-2014. Arnis Sauka involved in project “Best Agers Lighthouses”. Baltic Sea Region programme 2007-2013. <http://www.best-agers-lighthouses.eu>

2010.-2012. Arnis Sauka involved in project “Best Agers”. Baltic Sea Region programme 2007-2013. www.best-agers-project.eu

2011.-2013. Arnis Sauka involved in Project Central Balticum Entrepreneurship Interaction (CB ENTREINT). Central Baltic Interreg IVA Programme 2007-2013, financed by the European Regional Development Fund, <http://www.sseriga.edu/en/research/projects/cb-entreint/>

2009.-2012. Arnis Sauka involved in project “CREANET: Creative Entrepreneurship Training Network”. Central Baltic INTERREG IV A Programme 2007-2013. www.creaent.fi

Dr Arnis Sauka was invited to join research activity at the University of Pecs, Hungary, to explore the shadow economy in Hungary, 27 February-10 March 2017.

Dr Xavier Landes is also a scientific advisor for the Happiness Research Institute based in Copenhagen.

During this period Dr Arnis Sauka has also acted as an opponent for the following PhD theses (in business management and economics):

2018.

Kart Roigas, Tartu University: "University-industry cooperation in the context of the national innovation system."

2017.

Juergen Alexander Gollner, University of Latvia: Galveno lietotāju motivācijas ietekme uz uzņēmuma resursu plānošanas (URP) īstenošanas projektu panākumiem".
http://www.lza.lv/index.php?option=com_content&task=view&id=3556&Itemid=47

2016.

Mervi Raudsaar, Tartu University: Developments of social entrepreneurship in Estonia. Nozare: socioloģija <https://www.ut.ee/en/events/mervi-raudsaar-developments-social-entrepreneurship-estonia><https://www.ut.ee/en/events/mervi-raudsaar-developments-social-entrepreneurship-estonia>

Aleksandrs Tarvids, University of Latvia: Individīda uzvedības modelēšana Eiropas darba-izglītības tirgu sistēmā.
http://www.lza.lv/index.php?option=com_content&task=view&id=2995&Itemid=470

Didzis Rūtītis, RISEBA: Korporatīvās identitātes dimensiju pārvaldība un tās pilnveidošanas iespējas veselības aprūpes nozares uzņēmumos Latvijā"
http://www.lza.lv/index.php?option=com_content&task=view&id=3275&Itemid=47

2015.

Jānis Bērziņš, University of Latvia: Makroekonomikas politika, biznesa cikli un neoliberālisms Latvijā
https://www.bvef.lu.lv/zinas/?tx_news_pi1%5Bnews%5D=18167&tx_news_pi1%5Bcontroller%5D=News&tx_news_pi1%5Baction%5D=detail&cHash=c3c3be932b7f52dd0c36edfd5c525668

Žanete Garanti, Latvijas Lauksaimniecības Universitāte: Reģionālo klasteru izveides un attīstības iespējas Latvijā
http://www.lza.lv/index.php?option=com_content&task=view&id=2449&Itemid=47

2013.

Oļegs Krasnopjorovs, University of Latvia: Latvijas ekonomikas izaugsmi noteicošie faktori

http://www.lza.lv/index.php?option=com_content&task=view&id=1647&Itemid=390

4.4. Presentations in academic conferences

Arnis Sauka, 7-9. June, 2019. Presentation at FOURTH ANNUAL TARTU CONFERENCE ON RUSSIAN AND EAST EUROPEAN STUDIES. *Communities in Flux: Rethinking Sovereignty and Identity in an Era of Change*

<https://sisu.ut.ee/tartuconference/avaleht>

Arnis Sauka, 11-12. April, 2019. Presentation at VIII INTERNATIONAL CONFERENCE ENTIME. ENTREPRENEURSHIP IN MODERN ECONOMY

https://zie.pg.edu.pl/entime/welcome?p_1_id=45940083&p_1_id=45940083&p_v_1_s_g_id=0&p_v_1_s_g_id=0&

Arnis Sauka, 7-9.09.2017. ESU- the European University Network on Entrepreneurship conference. Lunenburg, Germany. <http://www.esu-network.eu/conference/esu-2017/> *Keynote* 'From PhD thesis to impact on policy level'

Arnis Sauka, 09.2016. Keynote "The Shadow Economy – it's complicated". Marie Curie International Conference Shadow Economies and Undeclared Work in Europe: New Insights and Policy Responses, Sofia, Bulgaria.

Arnis Sauka, 7-10.06.2016. 15 SymOrg 2016, Zlatibor, Serbia. <http://symorg.fon.bg.ac.rs> Galvenā uzruna (*Keynote*): "Sustainable business and the shadow economy: can both coexist?"

Arnis Sauka, September 2014. 13th EACES Biennial conference, Budapest, Hungary <http://eacesconference.eu>

Arnis Sauka, September 2014. EIRD II Conference, Tartu, Estonia

Arnis Sauka, 09.2014. 13th EACES Biennial conference, Budapest, Hungary <http://eacesconference.eu>

Arnis Sauka, 09.2013. CRCE conference "Filling institutional voids: Market self-organisation or organised crime", Pension Zaplata, Slovenia. <http://www.crce.org.uk/about/>

Arnis Sauka, 07.2013. GBATA 2013- Global Business and Technology Association Conference. Helsinki, Finland.

Arnīs Sauka, August, 2013. Academy of Management annual conference. Florida, USA, <http://www.aomonline.org/>

Arnīs Sauka, September, 2013. CRCE Colloquium. Filling institutional voids: Market self-organisation or organised crime Ljubljana, Slovenia

Arnīs Sauka, November.2013. RENT XXVI- Research in Entrepreneurship and Small Business- conference. <http://www.ecsb.org/eng/conferences/rent>), Vilnius, Lithuania.

Arnīs Sauka, April, 2013. 6th International Scientific Conference "New Business Solutions for Emerging Future", BA School of Business and Finance, April, 2013, Riga.

Arnīs Sauka, July 2013. GBATA 2013- Global Business and Technology Association Conference. Helsinki, Finland. <http://gbata.org/conference/>

July 2013. CEIRD 2013- Entrepreneurship and Innovation as Key Drivers of Regional Development conference.

Arnīs Sauka, November, 2012. RENT XXVI, France, Lyon. <http://www.rent-research.org/previous-rent-conferences>

Arnīs Sauka, October, 2012. REDETE conference, Bosnia and Herzegovina, Banja Luka. <http://www.allconferences.com/conferences/2012/20120531090743>

Arnīs Sauka, June, 2012. Babson College Entrepreneurship Research conference (BCERC), U.S., Texas. <http://www.babson.edu/Academics/centers/blank-center/bcerc/Pages/home.aspx>

4.5. Policy debate

An integral part of the Centre's activities is to raise awareness of sustainable business. This involves an active communication strategy, including events such as open lectures and seminars, workshops, guest lectures, roundtables, and media activities.

SSE Riga Shadow Economy Index and Conference on the Shadow Economy

The aim of the SSE Riga Shadow Economy Index for the Baltic Countries is to measure the size of the shadow economies in Latvia, Lithuania and Estonia as well as to explore the main factors that influence participation in the shadow economy. SEB generously supported the Index during the period of 2012-2016. The SSE Riga Shadow Economy Index for the Baltic Countries has been presented annually since 2010 at a mid-May conference organized in cooperation with the Latvian Chamber of Commerce and Industry and the Ministry of Finance of Latvia. Recent conferences were held in 2017 and 2018 and for the 9th time in 2019, attracting major interest from national media in each Baltic country. For example, as summarized by Latvian News Agency, there were 347 unique articles / TV and radio broadcasts in the Latvian national media from May 12, 2016-June 12, 2016 – one month after the conference in 2016. The media reports

on the Index extensively throughout the year. The conference attracts major interest from policymakers, e.g. the 2017 conference was opened by the Prime Minister of Latvia, while the Minister of Economics as well as the Head of the State Revenue Service are often speakers at the conference. The Index is used extensively by the Ministry of Finance of Latvia, the Ministry of Economics of Latvia, the Estonian Tax and Customs Board, and various associations and NGOs in the Baltic countries.

<https://www.sseriga.edu/shadow-economy-index-baltic-countries>

The Shadow Economy in the Construction Industry in Latvia: Study and Conference

The SSE Riga CSB, in cooperation with the NGO BASE (Business against the Shadow Economy) and the Partnership of Latvian Construction Entrepreneurs, has launched a study on the size and determinants of the shadow economy in the construction industry. The study involves a quantitative survey and an expert interview to analyse key challenges and provide policy suggestions to reduce the shadow economy and increase the competitiveness of the construction industry in Latvia. Four conferences – in 2016, 2017, 2018 and 2019 – have been held where Dr Arnis Sauka presented the findings of the study. The Prime Minister, the Minister of Economics and representatives of major NGOs as well as the main construction industries attended the conferences, and the results were discussed extensively with the wider public via mass media.

<https://www.sseriga.edu/shadow-economy-study-construction-industry>

FICIL Sentiment Index and conferences on the foreign direct investment climate in Latvia

The FICIL Sentiment Index was established in 2015 by the Foreign Investors' Council in Latvia (FICIL), developed by Dr Arnis Sauka from the CSB. The key aim of the Index is to foster more evidence-based policy decisions to further promote a favourable investment climate in Latvia. We aim to achieve this by summarising the key concerns and suggestions of the main foreign investors in Latvia – representatives of companies that have made the decision to invest in the country and have been operating here for a considerable time period.

This study has resulted in 4 reports and conferences. Reports were presented by Dr Arnis Sauka at conferences organised in cooperation with FICIL. The conferences were attended by key policymakers in Latvia, including ministers, officials, ambassadors and foreign direct investors. A wider audience has been introduced with the contents of the report via mass media.

<https://www.sseriga.edu/centres/csb/sentiment-index>

‘Social Cohesion in Latvia and Scandinavia?’ LAMPA Festival, Cesis, June 2018
Discussion between Christian Albrekt Larsen (Aalborg University) and Lolita Cigane moderated by Xavier Landes.

‘Should We Care about Happiness?’ LAMPA Festival, Cesis, July 2017

This roundtable addressed the potential and limits of happiness research for citizens, corporations and governments. The panellists were Meik Wiking, Director of the

Happiness Research Institute (Denmark), Ivars Ijabs, Professor at the University of Latvia, and Xavier Landes, Professor at SSE Riga.

Pensi-Meter

The Centre for Sustainable Business at SSE Riga, in cooperation with SEB, has carried out research to determine the awareness of Latvians, Lithuanians and Estonians about the pension system and how they are preparing for retirement. The ‘Pensi-Meter’ research discloses that the readiness of residents of the Baltic states for retirement, in aggregate, can be assessed as low. Employees in Latvia are the least ready for retirement compared to residents of the other Baltic states. This is the first research of its kind; residents of the Baltic states provided their opinion in in-depth interviews, characterising the level of readiness of the population for old age and receiving a pension in the future.

The Pensi-Meter was first launched in 2015 and presented by Dr Arnis Sauka at a press conference. SEB also repeated the study in 2016. The study attracted substantial media coverage in all three Baltic countries.

CSB Public Lectures and Workshops

The CSB has also organized public lectures on topical themes, including: Jurgen de Wispelaere (University of Bath), ‘What (If Anything) Can We Learn from Piloting Basic Income Experiments?’, April 7th, 2017

Experts on exports

In 2014 and 2015, Experience Exchange seminar “Exporting Experts” was launched in cooperation with the Latvian Chamber of Commerce and Industry. Considering the role of internationalization in small economy such as Latvia, the focus of seminars in 2014 was on exploring quantity and quality of export practices by Latvian companies. Following companies has participated part in seminars, run on April, June, September and December 2014 as well as April 2015:

Ieva Jonsone, NP Foods, exports director
Valters Kaže, Latvijas Balzams” sales director
Normunds Bergs, Saf Tehnika, board director
Andris Vanags, Sakret, board director
Pēteris Žimants, Pure Chocolate, board director
Viesturs Sosārs, Real Sound Lab, board director
Aldis Circenis, Rīgas krēslu fabrika, board director
Juris Zariņš, JZ Microphones, board director
Renārs Jansons, CUBE Systems executive director,
Martīņš Grandāns, SIA Vendon board member,
Katrīna Djačenko, SIA “Biosan” sales director.
Uģis Grīnbergs, UPB Holding, head of export department
Kristīna Kurma, Tenax, sales and marketing manager

Edmunds Domkins, Skonto Plant, leading project manager
Linards Liberts, owner of Liberta vīni
Ilze Sauškina, Verry Berry, marketing manager
Mārtiņš Kreicbergs, head for development, Skrīveru saldumi

Baltic Business Values Research

The Baltic Business Values research conference on May, 2013 gathered more than 90 enthusiasts. Among the conference highlights was SEB leaders' panel discussion and the lecture by Toive Kivikas. In both panel discussion as well as lecture real-life experience was shared, and related to business values in particular organisations, illustrating how the business culture interacts with ones own personal values. The research results were later also used by the Baltic Institute of Corporate Governance relating to business values and practices among state enterprises in Lithuania.

Involvement in a working group to fight shadow economy in Latvia

In 2015, the staff of CSB at SSE Riga was involved in designing a group to fight the shadow economy in Latvia. The group is led by parliament secretary of Ministry of Finance of Latvia and consists of 3 sub groups: control fostering of entrepreneurship climate and communication. CSB staff is actively involved in the group that is designed to foster entrepreneurship climate in Latvia. This working group will provide with an advice on strategies to another working group, that consists of Prime Minister and number of ministers representing different Latvian ministries that has also been developed with an aim to decrease shadow economy in Latvia.

Other

During 2012-2014 Arnis Sauka acted as advisor for economic and financial matters to the Minister of health of LR Mrs. Ingrida Circene. Member of the working group for creative industry development in Riga, former Tabakas factory.

4.6. Media Activities

Activities implemented by the Centre for Sustainable Business (such as the Shadow Economy Index, shadow economy research in the construction industry, the FICIL Sentiment Index) have been widely discussed by national media, mostly in Latvia but also in Estonia and Lithuania. Researchers of the Centre comment on topics related to competitiveness, sustainability and ethics on a regular basis (please contact Dana Kumpina for information on the media monitoring).

In addition to radio and television appearances, CSB members have contributed to public debates through newspaper articles and tribunes.

Landes, X. (2019), 'Vai ir kāds labs iemesls nelegalizēt marihuānu?' *Satori*, June 6th
Landes, X. (2019), 'Kas ir Laime', *Satori*, May 9th

- Landes, X. and C. Rieber (2018), ‘Ko vajadzētu darīt biznesa skolām?’ *Satori*, December 11th
- Landes, X. and C. Rieber (2018), ‘L’École de commerce est-elle responsable des performances économiques de nos sociétés?’ *Slate.fr*, December 10th
- Landes, X. (2018), ‘La vraie fin de l’État providence’, *Slate.fr*, October
- Landes, X. (2018), ‘Klimata pārmaiņu rēģis’, *Satori*, August 14th
- Landes, X. (2018), ‘Par manierēm, kretīniem un radikālajiem brīvdomātājiem’, *Satori*, August 8th
- Landes, X. (2018), ‘Du bon usage des bonnes manières’, *Slate.fr*, July 30th
- Landes, X. (2018), ‘10 raisons pour lesquelles le changement climatique nous passe au-dessus de la tête’, *Slate.fr*, June 22nd
- Landes, X. (2018) ‘Desmit iemeslu, kāpēc klimata pārmaiņas (vēl) nav Latvijas problēma’, *Satori*, May 17th
- Landes, X. (2017), ‘L’Obsession balte de Jean-Luc Mélenchon’, *Slate*, December 15th
- Landes, X. (2017), ‘Kāpēc demokrātiskām valstīm nodokļi ir tik svarīgi?’ *Satori*, July 10th
- Landes, X. (2017), ‘Le Conservatisme aussi est en crise’, *Slate.fr*, July 5th
- Landes, X. and P.-Y. Néron (2017), ‘Notre indignation vertueuse permanente tire notre société vers le bas’, *Slate.fr*, June 10th
- Landes, X. (2017), ‘Dans le monde entier, la gauche est coupée en deux’, *Slate.fr*, May 19th
- Landes, X. (2016) ‘Bēgļu krīze kā cilvēku plūdi’, *Satori*, November 29th
- Landes, X., A. Christiansen, K. Kappel and M. Marchman (2016), ‘S’opposer aux OGM au nom de la nature est un contresens’, *Slate.fr*, September 7th
- Landes, X. (2016), ‘Francija – Uzbrucējs un Upuris’, *Satori*, August 1st
- Landes, X. (2016) ‘Comment la hausse des inégalités alimente le changement climatique’, *Slate.fr*, April 20th

4.7. Other involvement in policy debate (speeches, presentations, etc.)

Arnis Sauka:

June, 2019. Presentation and panel discussion in the 1st National Forum on Smuggling Related Problems. <https://www.sseriga.edu/nacionalais-kontrabandas-problematikas-forums-national-forum-smuggling-related-problems>

May, 2019. Presentation 9th shadow economy conference in Latvia: Shadow Economy in the Baltic countries.

April, 2019. Presentation and participation in the panel discussion “Shadow Economy in the construction industry in Latvia” <https://www.sseriga.edu/shadow-economy-study-construction-industry>

January, 2019. Presentation of FICIL Sentiment Index. <https://www.sseriga.edu/centres/csb/sentiment-index>

November, 2018. Presentation and discussion at European Commission Latvia representative office on “Taxi industry in Latvia: how to reduce the shadow economy”

November, 2018. Participation in the panel discussion in the PEAK LV conference on productivity on Latvia. PEAK LV is forum established to foster

productivity of Latvia by conducting applied, policy oriented research. This is initiative of University of Latvia and European Commission representation office in Riga. SSE Riga is represented by Arnis Sauka who is board member of PEAK LV.

October 2018. Participation in the panel discussion in first digital forum “Nation based in data”, Cesis, Latvia. Forum planned as annual event.

October 2018. Participation in the “Preses klubs” discussion (various topics), by TV24

September 2018. Participated as expert in discussion devoted to parliamentary elections in Latvia; special edition on the shadow economy, by TV24.

20 September 2018. Participated as expert in discussion devoted to parliamentary elections in Latvia; on taxes and legislation, by delfi.lv, moderated by Janis Domburs..

<https://www.delfi.lv/news/saeimas-velesanas/par-ko-balsot/vairak-analitikas-diskusija-par-valsts-budzetu-un-nodokliem-pilns-ieraksts.d?id=50410739>

September 2018. Participated as expert in discussion devoted to parliamentary elections in Latvia; on LTV1 “Aizliegtais panemiens” on shadow economy.

September 2018. Presentation in the board meeting of NEPL (<https://neplpadome.lv/en/>) on the habits of Latvian population in using Internet content illegally.

September 2018. Ministry of Foreign Affairs, diplomats training. Presentation Towards productive entrepreneurship climate in Latvia: case of Latvia’

September, 2018. Moderating section “The value of data and analytics in fighting the shadow economy” in the State Revenue Service 25th anniversary conference. Riga, Latvia.

February 20, 2018 Speech at Boardroom lunch (co- organized by SSE Riga and Pedersen&Partners) on the shadow economy in Latvia. Riga, Latvia.

December, 2017 Arnis Sauka presented on national ‘Tax Payers Forum’ organized by Ministry of Finance of Latvia: key note ‘Unobserved economy, public corruption and money laundering in Latvia’ and participation in the panel discussion. Riga, Latvia.

December, 2017 Arnis Sauka participated in the press conference, organized by Latvian Chamber of Commerce and Industry (together with Jānis Endziņš, chairman of LCCI). Topic of the discussion: size of unobserved economy, public corruption and money laundering in Latvia- study implemented by LCCI in cooperation with Centre for Sustainable Business at SSE Riga. Riga, Latvia. Extensive media coverage.

October 2016. Presentation at press conference on the shadow economy in the construction industry in Latvia, launching the media campaign ‘An Envelope Is Not a Brick’ by the Partnership of Latvian Construction Entrepreneurs.

October 2016. Presentation at conference on the competitiveness of the construction industry in Latvia. Run by the Partnership of Latvian Construction Entrepreneurs.

September 2016. Presentation for Parliamentary Anti-corruption Panel members in Latvia on the corruption and entrepreneurship climate in Latvia. Saeima, Riga, Latvia.

September 2016. Keynote ‘The shadow economy in the Baltic countries’ at the conference ‘Shadow economy: challenges and solutions’, organized by the State Administration School, Riga, Latvia.

May 2016. Presentation of research ‘Entrepreneurs on the quality of the juridical system in Latvia’, Juridical Council of Latvia, Ministry of Justice.

May 2016. Presentation of research 'Estimating the share of the illegal TV market in Latvia', organized by the NGO 'Par legālu saturu' (For Legal Content).

November 2015. AmCham event: presentation on the investment climate in Latvia.

November 2015. Presentation at Limbazu Library for prospective students, in cooperation with the Latvian National Library.

October 2015. Presentation at seminar / press conference organized by the Latvian Trade Union: The impact of the tax system on entrepreneurship development.

4.8. Membership in professional organizations (Arnis Sauka)

Foreign Investment Council of Latvia (FICIL), board member
www.ficil.lv

Business Against Shadow Economy (BASE), board member
www.base.org.lv

PEAK- LV: productivity forum, member of the council
European Association for Comparative Economic Studies, Member
www.eaces.eu

European Council of Small Business and Entrepreneurship, Member of the Board of Directors (2010-2013), Vice president for Latvia (2007-2010, since 2014)
www.ecsb.org

International Council of Small Business and Entrepreneurship, Member
www.icsb.org

Academy of Management, Member. Ambassador of ENT division in Latvia (2010-2015) www.aomonline.org

Latvian Council for Science, Expert in Management and Economics (2011-2014, 2014-2017). www.lzp.lv

Member of the promotion committee of the doctoral program implemented by BA School of Business and Finance and Riga International School of Economics and Business Administration (RISEBA).

For further information, please contact:

Dr Arnis Sauka

Director of the CSB at SSE Riga

E-mail: arnis.sauka@sseriga.edu

Tel.: +371 26 043 567

Appendix 1.
Open Workshops held during 2018/ 19

21 September, 2018

Prof. Lynn Martin, Anglia Ruskin University, UK

Exploring innovation in small firms

5 October, 2018

Prof. Friedrich Schneider, Johannes Kepler University of Linz, Germany

Challenges in estimating the shadow economy

19 October, 2018

Prof. Pekka Stenholm, Turku School of Economics, Finland

Luck in action- creating luck momentum in an entrepreneurial context

2 November, 2018

Dr. Alexandra Klein, WU Vienna University of Economics and Business, Austria

Drivers of Team Creativity: A Management Accounting Perspective

9 November, 2018

Prof. Martin Lofgren , Prof. Anders Gustafsson, Prof. Poja Shams, Karlstad University, Sweden

How to publish in leading peer reviewed journals: editor's perspective/ Exploring the retail environment through the senses

23 November, 2018

Prof. Tomasz Mickiewicz, Aston Business School, UK

Take central stage or stay behind the curtain? The role of experience in new venture creation and angel investment

7 December, 2018

Prof. Abel Polese, Dublin Technology University, Ireland

Informality and policy making

25 January, 2019

Prof. Alexander Chepurenskiy, Higher School of Economics, Russia

SME and entrepreneurship policy in market economies- the evolution in 1980-2010

8 February, 2019

Prof. Monder Ram, Aston Business School, Aston University, UK

Non-compliant small firms and the national living wage: the roots of informal responses to regulatory change

15 February, 2019

Dr. Dmitrijs Kravcenko, University of Sussex, UK

Artefacts of work as structures for (digital) coordination in distributed settings

15 March, 2019

Dr. Timurs Umans, Jonkoping International_Business School, Sweden
Governance of entrepreneurial firms

29 March, 2019

Dr. Priit Vahter, Tartu University, Estonia
Innovation related spillovers and complementaries

5 April, 2019

Prof. Rainer Harms, University of Twente, The Netherlands
Opportunity incubation: focus on Lean startup

10 May, 2019

Prof. Marina Solesvik, Western Norway University of Applied Sciences, Norway
Blockchain Technology: Motives and Barriers for Use beyond Payment Instruments
