

Master Theses 2004-2018

ID	Title	Name	Surname	Year	Supervisor / Tutor	Pages	Notes
Year 2018							
2018 001	AI (Artificial Intelligence) – an Innovative Way of Fraud Prevention and Detection in CNP (Card Not Present) Transactions	Tatjana	Stasjuka	2018	Arnis Sauka		
2018 002	Cooperation of Latvian enterprises with universities on new product development: lessons learnt and future constructed	Anna	Čukule	2018	Inna Kozlinska		
		Toms	Kalderovskis				
2018 003	Critical success factors of NPD in a telecom company undergoing transition to convergent business model: case of velcom	Yulia	Daineko	2018	Kārlis Krēsliņš		
		Raman	Lapchuk				
2018 004	Cultural and creative industry companies internationalization through e-commerce	Dana	Stolere Rušiņa	2018	Kārlis Krēsliņš		
		Irina	Voronova				
2018 005	The drivers behind the shift from traditional offices to co-working spaces in Estonian companies	Gert	Jostov	2018	Aivars Timofejevs		
		Uku	Tammaru				
2018 006	Exploring the Usage of Social Media Influencers as a Promotion Tool	Mindaugas	Navikas	2018	John Branch		
		Tadas	Sudnius				
2018 007	Human capital as a determinant for successful fundraising in early-stage start-ups in Latvia	Sanda	Lace	2018	Aivars Timofejevs		
2018 008	Importance of talent management-employee perspective. Case of Latvian production companies	Izīda	Gerkena	2018	Marina Pavlova		
		Santa	Sipola				
2018 009	Motivation factors for Investors in PPP projects - Implementation in Russia	Marīa	Kuznetsova	2018	Karen Wilson, Morten Hansen		
		Marīa	Kyshtymova				
2018 010	Overcoming product availability barriers as a key to the development of the innovative pharmaceutical industry: the case of Latvia's oncology drug market	Uldis	Hļevickis	2018	Daiga Behmane		
2018 011	Packaging deposit return system establishment in Latvia the key success factors and potential challenges	Jurģis	Ugors	2018	Andris Strazds		
		Ieva	Vilnīte				
2018 012	The Sharing Economy, From Immovable to Movable Assets – the Example of Car-Sharing	Julius	Hefte	2018	Katerina Hellström		
		Dennis	Kairans				
2018 013	Success drivers of Bancassurance in Latvia	Evija	Dundure	2018	Andris Kotāns		
		Rūdolfs	Dzelzītis				
2018 014	Sustainable real-estate financing potential in Latvia	Andris	Kalinka	2018	Xavier Landes		
		Ēriks	Kehris				
Year 2017							
2017 001	Agility of financial industry companies in Latvia	Janis	Benefelds	2017	Yuri Romanenkov	35	
2017 002	Challenges of Advanced Analytics Adoption in the Finance Industry of Latvia	Santa	Lemša	2017	Arnis Sauka	47	
2017 003	Critical Success Factors Affecting Strategy Execution in IT Services Outsourcing	Maksims	Pisculins	2017	Yusaf H. Akbar	56	
2017 004	Development of Sustainably Produced Food Products in Latvian Food Market	Normunds	Stanevics	2017	Xavier Landes	53	

2017 005	Difference in communication competencies of Generation X and Generation Y in workplace	Jana	Gridasova	2017		26	Other title: Generational difference in workplace: communication competencies applied by generation X and generation Y
2017 006	Differences between factors influencing retention of local and foreign line employees in logistics companies in Baltic region	Pavels	Solovjovs	2017	Marina Pavlova	45	
		Andrejs	Petrovs				
2017 007	Driving Factors Affecting Entrepreneurial Employees Choice between Entrepreneurship and Intrapreneurship in Latvia	Normunds	Blumbergs	2017	Aivars Timofejevs	60	
2017 008	Employee engagement: Do generation differences matter? The case of HVAC industry in Latvia	Iryna	Serbinenko	2017	Marina Pavlova	47	
2017 009	Employee motivation and organizational rewards: A close look at the Latvian context	Ingus	Salmins	2017	Monica Franco-Santos	51	
		Tom	Lokere				
2017 010	Estonian subsidiaries contribution to foreign multinational companies: Strategy and knowledge creation.	Margus	Vahemäe	2017	Yusaf H. Akbar	58	
2017 011	EVA of state forest management in Latvia	Guntars	Lagūns	2017	Katerina Hellström	46	
2017 012	Factors determining enterprise information system success in Latvia	Rinalds	Sluckis	2017	Tomislav Rimac	44	
2017 013	Growth potential of functional food market in Latvia	Liga	Upeslace-Kukaine	2017	Aivars Timofejevs	48	Other title: Understanding attitude toward enriched or "functional" food in Latvia
2017 014	How do leaders in Latvia adapt their communication style to personalities of their subordinates?	Ilze	Rosicka	2017	Marina Pavlova	58	
2017 015	The Impact of Facebook Advertising on Brand Equity: An Experiment in Lithuania	Konstantīns	Plešakovs	2017	John Branch	39	
		Svetlana	Pavlovskiene				
2017 016	Implications of the Hofstede model for consumer behaviour	Konstantin	Galenskiy	2017	John Branch	50	
2017 017	Is it possible to change the past?	Zanda	Arnava	2017	Kaspars Kauliņš	57	Other title: Is it possible to become a junior IT specialist without a special education and experience in a relatively short time (1-5 months)?
2017 018	Key Demand Factor Impact on Consumer Decision Making Process Buying Residential Real Estate:The Case of Riga	Janis	Kuiva	2017	Andrejs Jakobsons	53	
		Janis	Anis				
2017 019	The Potential for Developing a Social Impact Investment Market in Latvia	Aija	Veigure	2017	Karen Wilson	54	
		Anželika	Zorina				
2017 020	Round-wood logistics digital transformation in Latvia	Jānis	Osis	2017	Arnīs Sauka	50	
2017 021	In search of an optimal tax-efficient cost sharing VAT model suitable for the Latvian banking sector	Ilona	Butāne	2017	Christopher Goddard	43	
		Ricky	Yong				
2017 022	Social media: A study of its use by the Baltic States' largest translation service providers	Vasilijs	Ragačevičs	2017	Mattias Svahn	52	
2017 023	The team cohesion dynamic during the period of increasing and decreasing of the number of personnel in the professional service firm	Mihail	Dzondzua	2017	Mārtiņš Veide	48	
Year 2016							
2016 001	Convergence of Airline Business Model. Will Low-Cost Model prevail over Full Service Model?	Janno	Kuusk	2016	Yusaf H. Akbar	57	

2016 002	Crowdfunding - factors driving investors' decision-making in Latvia	Gatis	Šetlers	2016	Aivars Timofejevs	49	SSE Riga Student Research Papers 2016 : 1 (177)
		Jānis	Valdmanis				
2016 003	Development of Inbound Medical Tourism in Latvia: factors of importance and acceleration methods	Janis	Rancans	2016	Andrejs Jakobsons	56	
		Mara	Vetra				
2016 004	Employee engagement drivers in time of organisational change. The case of "Citadele" Lithuania	Ada	Mockute	2016	Marina Pavlova	48	
2016 005	Finding start-ups to invest in: factors influencing Investors' choice in Latvia and Estonia	Antons	Gorchakov	2016	Arnis Sauka	53	
		Uldis	Usitis				
2016 006	Hostile takeover of companies in Ukraine	Dmytro	Sazonov	2016	Aleksandrs Antonovs	91	
2016 007	The Impact of Change Management on the Success of Lean Manufacturing Implementation – Research in Metalworking Industry	Sergei	Sossenkov	2016	Juris Ulmanis	59	
2016 008	Importance of regular and systematic measurements driving Change Management in an organization with matrix organizational structure and avoiding its disadvantages	Roberts	Jonins	2016	Tomislav Rimac	55	
2016 009	The Nature of Client Relationships in a Digital World: A Case Study of Credit Suisse	Olga	Sushchinskaya	2016	John Branch	53	
2016 010	Non-life insurance product innovation blockers in the Estonian consumer segment	Artur	Praun	2016	Aivars Timofejevs	75	
2016 011	Non-monetary perks as a way to increase IT company's attractiveness in Baltic States and Belarus	Aleksei	Kuzmin	2016	Marina Pavlova	66	
		Aliaksei	Shliakhouski				
2016 012	Role of the new technologies on payment card development in Latvia	Agnese	Grinberga	2016	Arnis Sauka	45	
		Inga	Sina				
2016 013	Success and failure factors in cross-border M&A in Latvia in the context of post-acquisition change implementation	Vladislavs	Mejertals	2016	Peter Zashv	42	
2016 014	Use of Behavioural Economics principles in sale of general insurance products	Uldis	Dzintars	2016	Ivars Austers	38	
		Oleg	Zakov				
Year 2015							
2015 001	Behavioural Motives and Leadership Styles of the Leading Entrepreneurs of Latvia	Dmitrijs	Pavlovs	2015	Roberts Ķīlis	71	
		Artūrs	Pumpurs				
2015 002	Career Development Drivers of Latvian Executives	Svetlana	Grundmane	2015	Marina Pavlova	44	
		Ludmila	Skibo				
2015 003	Claim Handling Experience Impact on the Customer Purchase Behaviour in Voluntary Motor Insurance	Dace	Ivaska	2015	Ivars Austers	41	
2015 004	Consumer Attitude Towards Borrowing for Purchasing Property	Uliana	Pak	2015	Aivars Timofejevs	46	
		Vladimir Zeev	Strutsovski				
2015 005	Critical Success Factors for Private Public Partnership (PPP) Implementation in Latvia	Aleksandrs	Geroniks	2015	Vjačeslavs Dombrovskis	53	SSE Riga Student Research Papers 2015 : 11 (176)
		Pēteris	Lejnieks				
2015 006	Does the European Union Structural Funds Support Improve Competitiveness of Enterprises? Medium Term Impact Study of 2004-2006 Period	Dace	Gruberte	2015	Aleksejs Melihovs	50	SSE Riga Student Research Papers 2015 : 10 (175)
2015 007	Economic Contribution of the Business Immigration Program in Latvia: Impact of the Changes in Regulations	Andrey	Popov	2015	Andrejs Jakobsons	37	

2015 008	Global Sourcing of Skills and Services - How Can Companies Benefit?	Jacob Bach	Christensen	2015	Yusaf H. Akbar	52	CONFIDENTIAL! (Till 1 Jan. 2020)
2015 009	Hostile Takeover of Companies in Latvia	Kristine	Apsite	2015	Roberts Kļiis	76	
		Alesja	Zvejniece				
2015 010	How Integrated Business Planning (IBP) Process Can Influence Business Results of the Company	Vladimir	Ivanov	2015	Tomislav Rimac	51	
		Ilja	Saburov				
2015 011	Impact of the Corporate Culture of the Parent Company on the Corporate Culture of its Local Subsidiary	Natalia	Galitskaya	2015	Richard Pooley	46	
		Gunita	Kiesnere				
2015 012	Latvia – Culturally Attractive Place to Do Business and Invest? Stereotypes vs. Actual Observed Behaviour	Agnese	Kleina-Kirhnere	2015	Richard Pooley	47	
2015 013	Predicting Industry Change: How Digitization Transform Newspaper Distribution and Its Influence on Applicable Business Models	Meelis	Aus	2015	Mark Lee Hunter	55	
		Mikkel Krøyer	Jensen				
2015 014	Riga’s Competitiveness as a Conference Destination	Natalija	Jermolajeva	2015	Arnis Sauka	48	
		Vladislavs	Korjagins				
2015 015	Social Media Communication Styles in Nordic Financial Services Companies	Johan	Rosen	2015	Jonas Colliander	37	
2015 016	The Use of Evaluation Methods Towards Online Retail Companies by Professional Analysts in Russia	Ivan	Pliuhachou	2015	Agnes Lubloy	50	
Year 2014							
2014 001	Branding Tools in the Absence of Traditional Media: A Case Study of Beer Brand in Russia	Sergey	Selivanov	2014	John Branch	31	
2014 002	Corporate Risk Management in Latvia: Hedging, Speculation or Non-hedging Behavior?	Mārtiņš	Strazds	2014	Katerina Hellström	33	
2014 003	Critical Success Factors of the Oil and Gas Software Ecosystems	Prem Dayal	Saini	2014	Kārlis Krēsliņš	53	
2014 004	Customer Loyalty Metrics and Impact of Brand Loyal Customers on Performance in Latvian P&C Insurance Market. Research and Analysis Based on Seesam Insurance AS Case.	Aigars	Freimanis	2014	Ivars Austers	45	
		Jānis	Ķempe				
2014 005	Does Building and Operating a Low Cost Carrier Terminal Impact Passenger Choice about Flying a Low Cost Carrier?	Ivars	Pavasars	2014	Yusaf H. Akbar	76	
2014 006	Effect from Representation Passenger Car Limit Change on Car Registration in Latvia	Ivars	Ozoliņš	2014	Aivars Timofejevs	59	
2014 007	Employer Branding and Its Implementation: Case of Latvia IT Service Companies	Zane	Segruma	2014	Kārlis Apkalns	54	
2014 008	An Exploration of Bundling in the Telecommunications Industry in Latvia	Kristaps	Tomsons	2014	John Branch	67	CONFIDENTIAL! (Till 1 Jan. 2020) SSE Riga Student Research Papers 2014 : 9 (165)
		Gints	Bukovskis				
2014 009	Family Influence on Women-manager Career Path and Strategies to Achieve Workfamily Balance: Study of Latvia	Ilva	Sproģe	2014	Claudio Rivera	72	
		Baiba	Krieviņa-Sutora				
2014 010	Leadership Competencies as Perceived by Employees of Swedbank Latvia: Does Gender Play any Role?	Ilze	Mālkalne	2014	Kaspars Kauliņš	53	
		Andželika	Berga				
2014 011	Main Drivers of Motivation for Sustainability Reporting. Case Study of State-Owned Enterprises in Latvia	Daina	Gulbe-Ūle	2014	Lin Lerpold	57	
		Pārsla	Baško				

2014 012	Micro Enterprises Tax Payers in Latvia	Juris	Stinka	2014	Tālis Putniņš	45	SSE Riga Student Research Papers 2014 : 8 (164)
		Dainis	Bonda				
2014 013	More than Simple Gut Feeling: Perceived Role of Intuition in Decision Making Processes among Members of Latvian Managerial and Supervisory Boards	Aija	Lilienfelde	2014	Tomislav Rimac	48	
		Mikus	Lācis				
2014 014	What Factors Determine Containerized Cargo Flows through the Seaports of Latvia?	Raitis	Nespons	2014	Alf Vanags	52	
		Raitis	Tukāns				
2014 015	Will Latvian Pension System Grant Decent Retirement Benefits?	Deniss	Sazonovs	2014	Andrejs Jakobsons	34	
Year 2013							
2013 001	Asset Management Challenges for Foreign Investors in Russia	Dina	Lukjanska	2013	Katerina Hellström	41	
2013 002	Can Social Entrepreneurship be Commercially Beneficial? A Case Study of Latvia	Ilgā	Strangote	2013	Arnīs Sauka	40	
		Anželika	Lukša				
2013 003	Evaluating Carbon Footprint of Baltic Container Terminal, Riga	Vikramjeet	Saran	2013	Alf Vanags	24	
2013 004	An Exploration of ROI of Social Media in Latvia	Jānis	Ennītis	2013	John Branch	51	
		Igors	Grigorjevs				
2013 005	Factors Influencing Swedish Companies Switching to Latvian Service or Goods Providers in Construction Industry	Ieva	Jansone	2013	Aivars Timofejevs	48	
		Karolis	Ceizaris				
2013 006	Fast Microloans in Latvia and Analysis of Choice Factors of Consumers	Elīna	Aleksa	2013	Ivars Austers	54	
		Armands	Broks				
2013 007	Financial Hedging Usage and Practices in Baltic Region	Jovitas	Elzbergas	2013	Andrius Načajus	33	
		Sandis	Mediņš				
2013 008	Impact Assessment of the Baltic States Strategic Models for Energy Security on the Business Sustainability of the Baltic Energy Industry	Thibault	Normand	2013	Jevgenijs Steinbuks	28	
2013 009	Investment Project Evaluation Using the Component of Embedded Real Option	Aleksandr	Timarov	2013	Katerina Hellström	48	SSE Riga Student Research Papers 2013 : 8 (156)
2013 010	Latvian Exporting Companies Marketing Strategies in Crisis Situation 2007-2009	Vita	Šteina	2013	Aivars Timofejevs	37	
		Jānis	Lasmanis				
2013 011	Main Factors Influencing Employees' Openness in Employee Engagement Survey	Madara	Juška	2013	Uldis Pāvuls	65	
		Igors	Šcebrins				
2013 012	Marketing Strategy for a "Just Born" Translation Agency	Marija	Zaiceva	2013	John Branch	35	
2013 013	Motivators of Migration of Highly Skilled and Professional Labour in Latvia	Jānis	Kujikovskis	2013	Zane Cunska	32	
2013 014	Potential of Additional Automobile-Related Services in Maximizing Contribution Earned by a Latvian Dealership	Benita	Sadauska	2013	Andris Strazds	56	CONFIDENTIAL! (Till 1 Jan. 2018)
2013 015	Recruitment and Job Satisfaction Problems Faced by Startup Companies	Mantas	Petruškevičius	2013	Liam Ulvhag	38	
2013 016	Sales Techniques Used in the Localisation and Translation Industry	Zelma Diāna	Vidiņa	2013	John Branch	26	
2013 017	Sustainable Strategic Differentiation Possibilities in Electricity Supply to Households	Dāvis	Skulte	2013	John Branch	33	
		Rolands	Lūsveris				
2013 018	VAS Audience Classification, Connected Trends in Mobile Telecommunication Industry and Suggestions for Mid-Term Perspective	Aleksandrs	Busarovs	2013	Tracy Tuten	54	
		Dmitri	Litvinovich				
2013 019	What Influences Employee Work Engagement at the Latvian State-owned Enterprise Lattelecom?	Inga	Alika	2013	Claudio Rivera	73	CONFIDENTIAL! (Till 1 Jan. 2018)
		Tatjana	Voitenko				

Year 2012

2012 001	Persuasion Methods in Business: Awareness, Attitude, Practical Application and Perceived Results	Andrejs	Lidums	2012	Liam Ulvhag	45	
		Serhiy	Kalinovsky				
2012 002	The Potential Exporting Capability of Latvian Plastic Surgery Services. Definition of Competitive Advantage Strategy and Evaluation of Target Markets.	Iveta	Lace	2012	Juris Ulmanis	60	
		Natalija	Kuzmina				
2012 003	How to Motivate Employees in "flat" Organizations. Different Industries Approach.	Līga	Priedīte	2012	Uldis Pāvuls	49	
		Mārtiņš	Motivāns				
2012 004	Impact Assessment of the New Regulatory Measures Proposed by the Corruption Prevention and Combating Bureau on Professional Lobbying Service Providers in Latvia	Mārtiņš	Krieviņš	2012	Linda Austere	55	
2012 005	Commodity skills in Latvian IT industry for entry- level professionals	Ilze	Skujiņa	2012	Claudio Rivera	53	
		Imants	Kluss				
2012 006	Facing Emotional Labour Challenges within Motivation Program: Case Study of Evolution Gaming – The Pioneer and Leader in Online-Gambling Services	Olesya	Ivanova	2012	Gitana Davidsonsone	54	
		Denis	Zagrebins				
2012 007	Creating value through customized flexible packaging solutions to food industry in Latvia and Lithuania	Eriks	Kiops	2012	Andris Strazds	47	SSE Riga Student Research Papers 2012 : 8 (147)
2012 008	Croatian Shipbuilding Industry. Analysis of strategy: Factors influencing competitiveness	Ivica	Galic	2012	Dr. Richard Mischak	44	
2012 009	Decision Maker Values in the Energy sector in Latvia and the European Union expectations	Jānis	Bethers	2012	PhD Ivars Austers	32	
2012 010	What competencies should CIO have in companies in Latvia?	Kaspars	Cikmačs	2012	Gitāna Dāvidsone	50	SSE Riga Student Research Papers 2012 : 4 (143)
2012 011	Relationship Marketing in Latvian Banks	Andrejs	Kameneckis	2012	John Branch	34	
2012 012	Is it good to be good: are socially oriented small and medium size companies more competitive in Latvia?	Uldis	Mucinieks	2012	Dr. Arnis Sauka	67	
		Egle	Klekere-Krekele				
2012 013	The Motives Behind The Choice Of Future Career Of Latvian Tourism Education Students	Julija	Gladcenko	2012			

Year 2011

2011 001	Added Value of Advisers in Mergers and Acquisition (M&A) Process	Guntis	Bērziņš	2011	Arnis Sauka	53	
2011 002	Consumers' View on Apartment Market in Riga	Ilze	Mazurenko	2011	Aivars Timofejevs	37	
		Artūrs	Žuromskis				
2011 003	Customer Oriented Business Model to Leverage Productivity: Case of Aerodium	Ansis	Egle	2011			CONFIDENTIAL! (Till 1 May 2016)
2011 004	Elderly - Burden or Business Opportunity : Business Model Development to Activate Aged Population	Kaspars	Bērziņš	2011	Arnis Sauka	60	
2011 005	The Future of the Private Label in Latvian Grocery Retail Market - Consumer Perspective	Baiba	Ignaša	2011	John Branch	40	SSE Riga Student Research Papers 2011 : 10 (139)
2011 006	The Guide to International Expansion of a Real Estate Company	Yossef	Fridman	2011	Aivars Timofejevs	49	
		Jevgenijs	Locovs				
2011 007	The Guided Evolution Model as a Strategic Decision Making Tool for Managers	Mecislavs	Maculevics	2011	Tomislav Rimac	29	
		Dmitrijs	Medvedjko				

2011 008	Human Capital In Latvia : a Critical Factor for Attracting Foreign Direct Invesements in Manufacturing	Ieva	Līmeža	2011	Roberts Ķīlis	49	
2011 009	Individual Health Insurance In Latvia - Underpinning Problems And Looking For The Successful Growth Solutions	Jānis	Palkovs	2011	Alf Vanags	33	
2011 010	Irrational Investment and Financing Decisions During the Economic Boom Years. Evidence from Latvia	Vadims	Basalajs	2011	Andris Strazds	39	
2011 011	The Leadership and Transformational Challenges of Post Soviet Militaries: Identifying the Factors Fostering Latvia's Transformation to a Professionalized Non-Commissioned Officer (NCO) Corps	Eric Michael	Pless	2011	Uldis Pāvuls	66	CONFIDENTIAL! (Till 1 May 2016)
2011 012	The Link Between Trader' s Success and His or Her Personality Type	Dennis	Babchenko	2011	Ivars Austers	32	
2011 013	Motivation of Employees through Economic Cycle in Financial Sector in Estonia	Siiri	Sonntak	2011	Kaspars Kauliņš	49	
		Katrin	Hagel				
2011 014	Potential Short and Long Term Economic Business Threat, Opportunities and Impact of Cloud Computing to Nordic and Western European IT Infrastructure Companies and Level of Business Remodeling being Performed in Order to Address it	Nicolas	Albana	2011	Juris Ulmanis	34	
2011 015	Relationship Between Employee Burnout and Work Engagement	Lauris	Rasa	2011	Uldis Pāvuls	64	
2011 016	The Usage of Information Technologies in Latvian Enterprises for Asset Management	Arhur	Apalis	2011	Juris Ulmanis	26	
2011 017	Factors Influencing Consumer Buying Decision in Retail Fuel Market in Latvia	Tatjana	Lesovaja	2011	John Branch	43	
		Ivars	Blumbergs				
Year 2010							
2010 001	Administration Cost in Primary Healthcare: Is Information Technology Helping Latvian General Practitioners Work More Efficiently?	Andrejs	Strods	2010	Alfs Vanags	44	
2010 002	Change Strategy and Management Organization of Shipping Company as Response to Severe Market Conditions	Andrejs	Kolosovs	2010		40	
2010 003	The dark side of rebates. Antitrust regulation in the European Union as regards to rebate strategy	Aleksandrs	Orlovs	2010	Katrin Nyman-Metcalf	46	SSE Riga Student Research Papers 2010 : 12 (129)
2010 004	Do private equity firms add value to company? Performance study of 36 private equity backed companies operating in Latvia	Jānis	Liepiņš	2010	Anete Pajuste	51	
2010 005	Driving Change forward in education by utilising teachers' motivation for professional development	Scott	Donaldson	2010	Uldis Pāvuls	86	
2010 006	Evaluation of Implementing Shared Services: Case Study on Statoil's Companies in Baltics	Ieva	Tomsonē	2010	Arnis Sauka	118	
2010 007	Future Business Strategy for Latvian Newspaper publishers: How to Win Competition with "free" Content on Internet	Līga	Dzirnekle	2010	Anda Rožukalne	57	
2010 008	The Internationalization of Latvian "Born Globals"	Laima	Plaviņa	2010	Arnis Sauka	60	SSE Riga Student Research Papers 2010 : 6 (123)
2010 009	Lobbying as a Precondition to Run a Business Successfully. Should it be Regulated in Latvia?	Imants	Jansons	2010	Roberts Ķīlis	33	

2010 010	Marketing Riga as a Destination for Leisure and Business Tourism - Branding Riga	Aleksandrs	Cakste	2010	John Branch	50	
2010 011	Perspectives of IT Business Processes Outsourcing in Latvian Financial Institutions and the Impact on Business Effectiveness and Flexibility	Sergey	Kostyuchenko	2010	Juris Ulmanis	52	
2010 012	Potential of Market Power in Baltic Electricity Market	Gatis	Junghans	2010	Morten Hansen	51	
2010 013	Price Promotion During a Downturn in Latvia's Beer Industry: How Price Promotions Affect the Brand and Loyalty to it	Gustavs	Zatlers	2010	John Branch	59	
2010 014	Restarting the New Car Sales in Latvia - Feasibility Study of Scrapping Bonus Approach	Raimonds	Dūda	2010	Andrejs Jakobsons	62	
2010 015	The Role of Social Media Marketing in B2B and B2C Companies in Latvia	Inga	Erkmane	2010	John Branch	45	
2010 016	Sustainability of Businesses with Reconstructionist Type of Strategy Valued Through a Prism of Business Strategy Propositions - a Latvian Perspective	Eduards	Toms	2010	Roberts Kīlis	49	
2010 017	The use of the Theory of Inventive Problem Solving (TRIZ) Methodology for Improving Competitiveness: A Case Study of SGK Nordic	Sergejs	Kotovs	2010	John Branch	34	
2010 018	What are the Determinant Factors in Employee and Patient Satisfaction in the Primary Health Care Segment in Latvia?	Sandra	Toma	2010	Kaspars Kauliņš	71	
2010 019	What is the Productivity of the Telecommunications Industry in Latvia and How Efficient Lattelecom is When Compared to its Peers in EU?	Arturs	Andzans	2010	Alf Vanags	59	
Year 2009							
2009 001	Addressing the Change in the Context of Economic Crisis: Choice of Managers in Latvia	Nina	Kukuskina	2009	Greg Mathers	50	
2009 002	Big Mac Index – Does Price Level Relation Hold for Other Popular Products Around the Globe?	Aigars	Kokins	2009	Alf Vanags	60	
2009 003	Changing Behavior to Sustainable Consumption in Riga Hotels Using Nudging Technology	Gints	Lipsbergs	2009	Roberts Kīlis	57	
2009 004	Dealing with Uncertainty and Property Insurance Decisions: Risk Professionals vs. Laypeople	Juris	Briedis	2009	Ivars Austers	48	
2009 005	Do we Need to Break the Rules and Introduce a New Business Model in Order to Succeed in Pharmaceutical Industry?	Imants	Sinka	2009	Arnis Sauka	44	
2009 006	Economic Feasibility and Sustainability of Green Constructions in Real Estate Investments with Focus on Baltic States	Madis	Brjantsev	2009	Jurijs Kondratenko	54	
2009 007	Impact of managerial ownership on firm performance: The case of Latvia	Pāvels	Šnejersons	2009	Andris Strazds	63	
2009 008	Impact of the Implementation of the Performance Appraisal System on Company Results and Employee Satisfaction	Aiga	Veckalne	2009	Kaspars Kauliņš	51	
2009 009	In Pursuit of ISO Certification: Clients' and Consultants' Perspectives on Quality Consultancy Projects' Process in Latvia	Katerina	Zavgorodnaja	2009	Ivars Austers	42	SSE Riga Research Papers 2009 : 7

2009 010	Investment Restrictions of Second Pillar Pension Funds in the Baltic States – Preparing for Future Sustainability and Performance	Stephan	Boettger	2009	Anete Pajuste	69	
2009 011	Latvian Banks' Liquidity Regulation and Monitoring Assessment	Ilja	Koselevs	2009	Renars Ruis	42	
2009 012	Latvian Corporate Customer Market of Mobile Telecommunications Industry: Segmentation and Targeting Strategies	Andris	Forstmanis	2009	Juris Ulmanis	47	
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2007 010	Momentum Effect in Central and Eastern Europe Stock Exchange Markets	Paulius	Avižinis	2007	Anete Pajuste	49	
2007 011	Talent Makes Capital Dance: Talent Management in Latvia - Approaches, Issues and Benefits	Guna	Joma	2007	Gitāna Dāvidsone	35	
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2005 009	Determining the weight of pharmacist advice in perceived customer value. The sales promotion of dermocosmetics	Egils	Rupeks	2005	Prof. Hans-Joachim Zilcken	43	
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