

CV

Assoc. prof. Dr. Arnis Sauka

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Postal address: Strelnieku street 4a,
LV-1010, Riga, Latvia

EDUCATION

2005. - 2008.



Dr. rer. pol. (Business administration)
University of Siegen, Germany.

<http://www.uni-siegen.de/dept/fb05/dekanat/english>

Supervisor: Prof. Friederike Welter, title of the thesis: Productive, Unproductive and Destructive Entrepreneurship: a Theoretical and Empirical Exploration.

Grade: Magna cum laude.

04.2006. - 06.2006.; 2004. - 2005.



Visiting PhD candidate

Jönköping International Business School, Faculty of Entrepreneurship, Marketing & Management, Jönköping, Sweden.

www.ihh.hj.se

2003. - 2004.



Visiting PhD candidate

The School of Slavonic and East European Studies/ University College London, Faculty of Social Sciences, London, United Kingdom.

www.ssees.ucl.ac.uk

2000. - 2002.



Master of Science in Business Administration
University of Latvia

www.lu.lv

Title of Thesis: Management of logistics in big industrial companies in Latvia: Impact on employees' motivation.

1996. – 2000.



Higher Professional Education in Business Administration
Vidzeme University of Applied Sciences, Valmiera, Latvia

www.va.lv

Title of Thesis: Impact of the motivational factors on the work satisfaction of employees.

WORK EXPERIENCE

Since 2005.



Associate professor (since 2015). Head of Business and Management department (2009-2011), part time 2011-2013.
Director of the Centre for Sustainable Business (since 2014). Stockholm School of Economics in Riga (www.sseriga.edu.lv)

BSc courses: part of research methods course. 2008-2011: Entrepreneurship and business planning (Y1, 6 ECTS), Specialisation Entrepreneurship (Y3, 6 ECTS).

EMBA courses: part of research methods course

PhD courses: How to write an academic article (4.5 ECTS), New Scientists' Lab: advancing skills for developing doctoral thesis (3 ECTS), Contemporary Entrepreneurship research (Open Workshops) (6 ECTS)

Supervising PhD, EMBA and BSc theses.

Since 2015.



BASE (Business Against Shadow Economy), NGO
Board member

Inviting some of the leading experts with academic, entrepreneurship promotion and entrepreneurship policy-making expertise in Latvia, this NGO was created to actively involve in fighting shadow economy- by providing evidence based policy suggestions- and promote competitive entrepreneurship climate in the country.

(www.base.org.com)

2011.-2013.



Vice Rector (Studies/ Research), Associate professor at Ventspils University College.

www.venta.lv

Founder and Director of the Centre for Entrepreneurship, Innovation and Regional Development at Ventspils University College

Director of BSc programme "Business Management"

Courses: business management (MBA), Research methods (BSc), Entrepreneurship (BSc), Value added Entrepreneurship (BSc).

2011-2014.

Advisor to the Minister of Health on Financial and Economic Issues.

2008.



Senior Consultant.

PriceWaterhouseCoopers (www.pwc.lv).

2001. - 2003.



Products manager.

“Lord’s&Co”, JSC. Riga, Latvia (www.lords.lv).

Main duties: Marketing (development and introduction of new products), supplies (work with international suppliers from world-wide), the Government orders (military and safety equipment), quality management (certification/ certificates of products according international standards).

2000. - 2001.

Sales manager.

“EuroMet”, Ltd. Riga, Latvia.

Main duties: Promotion of products in the Latvia market, work with international suppliers.

1996. - 2000.



Expert (part time).

The Latvian Chamber of Commerce and Industry, Valmiera branch. Valmiera, Latvia (www.chamber.lv).

Main duties: Consultation on international trade issues, promotion activities (including management of different surveys for the Chamber’s member companies), organisation of and participation in seminars, exhibitions, trade missions, business meetings and projects in Latvia and abroad.

1994. –1996.

Co- owner, director.

Student company Café “Pārticītis”, Ltd. Limbazi, Latvia.

Under supervision of the “Junior Achievement in Latvia” program.

MAIN RESEARCH INTERESTS

Shadow economy and tax morale, Productive and unproductive entrepreneurship; Social Contribution and Competitiveness of SMEs; Small and medium size enterprise (SME) performance, growth and strategies; SMEs development in transition countries; Entrepreneurship policy making.

PUBLICATIONS

Journals

Mickiewicz, T., A. Rebmann and A. Sauka (2017), To Pay or not to Pay? Business Owners’ Tax Morale: Testing a Neo- Institutional Framework in a Transition Environment. *Journal of Business Ethics*. DOI: 10.1007/s10551-017-3623-2

Mickiewicz, T., A. Sauka and U. Stephan (2016), On the Compatibility of Benevolence and Self-Interest: Philanthropy and Entrepreneurial Orientation. *International Small Business Journal*, 34(3), 303-328.

Putnins, T. and A. Sauka (2015), Measuring the Shadow Economy Using Company Managers. *Journal of Comparative Economics*, 43 (2015), 471-490.

Sauka, A. (2015), Measuring the Competitiveness of Latvian Companies. *Baltic Journal of Economics*, 14:1-2, 140-158.

Sauka, A. and F. Welter (2014), Determinants of Business Insolvencies During Economic

Growth and Recession in Latvia. *Journal of Baltic Studies*, 45:3.

Sauka, A. (2012) Petter Gottschalk, Entrepreneurship and Organised Crime. Entrepreneurs in Illegal Business. *International Small Business Journal*, 30:99. (book review)

Putnins, T. and A. Sauka (2011) Size and Determinants of Shadow Economies in the Baltic States. *Baltic Journal of Economics*, 11(2), 5-25.

Aidis, R. T. Mickiewicz and A. Sauka (2011) Small- and Medium-Sized Businesses' Growth Expectations and Financial Performance in Latvia: Does Ethnicity Matter? *Journal of Baltic Studies*, 42:3.

Books

Sauka, A. and A. Chepurens (2017) (Eds.), Entrepreneurship in Transition Economies. Diversity, Trends, and Perspectives. Springer.

Sauka, A., F. Schneider and C. Williams (2016) (Eds.), Entrepreneurship and the Shadow Economy. Edward Elgar.

Smallbone, D., M. Virtanen and A. Sauka (2016) (Eds.), Entrepreneurship: Innovation and Regional Development. Edward Elgar.

Sauka, A. (2016) Factors Influencing Shadow Economy in Construction Industry in Latvia. Viewpoints of Entrepreneurs and Experts. SSE Riga and BASE: Riga, Latvia. (in Latvian)

Sauka, A. and B. Rivža (Eds.) (2014) Challenges of Economy and Entrepreneurship in Latvia. Ventspils, Ventspils Augstskola. (in Latvian)

Sauka, A. (2013) Case Studies of Latvian Entrepreneurs: for Lecturers, Scientists and Practitioners. Latvia: SSE Riga. (in Latvian)

Sauka, A., et. al. (2011) Guide for New Entrepreneurs. Riga, Latvia: SSE Riga. (in Latvian)

Sauka, A. (2008), Productive, Unproductive and Destructive Entrepreneurship: A Theoretical and Empirical Exploration. Frankfurt am Main: Peter Lang GmbH.

Baltrušaitytė-Axelsson, J., A. Sauka, and F. Welter (2008), Nascent Entrepreneurship in Latvia. Riga, Latvia: SSE Riga.

Chapters in books

Putnins, T. and A. Sauka (2016) The components and determinants of the shadow economy: Evidence from the Baltic countries. In Sauka, A. F. Schneider and C. Williams (Eds) Entrepreneurship and the Shadow Economy. Edward Elgar.

Sauka, A. and L. Auza (2015) Internationalisation Strategies of Latvia Entrepreneurs: Cases of Stenders, Munio Candela, Trousers London and Primekss. In Farihna, L., J. Fereirra, H. Birkbeck and S. Bagchi- Sen (Eds) Handbook of Research on Global Competitive Advantage through Innovation and Entrepreneurship. IGI Global.

Sauka, A. and F. Welter (2014) Furnitura Ltd. In J. Hayton, C. Salvato and M. Manimala (Eds.) Global Entrepreneurship. Case Studies of Entrepreneurial Firms Operation Around the World. Routledge.

Sauka, A. and F. Welter (2014) From the advanced transition environment to the international markets: key opportunities and challenges for Madara Cosmetics. In Thai, M. and E. Turkina (Eds) Internationalization of Firms from Economies of Transition: The Effects of Politico-economic Swift. Edward Elgar.

Sauka, A. (2013) Hidden Champions from Latvia, in McKiernan, P. and D. Purg (Eds.) 'Hidden Champions in CEE and Turkey- Carving out global niche'. Springer.

Sauka, A. and F. Welter (2012) Born Green and Global: the Case of MADARA Cosmetics, in D. Kariv, Female Entrepreneurship and New Venture Creation. An International Overview. New York/ London: Routledge.

Sauka, A., A. Timofejevs and R. Moore (2011) EWaiter, In S. Kraus (Ed.) Entrepreneurship Fallstudien. Unternehmensgründung, Intrapreneurship und Innovationsmanagement. Verlag/Wien: Springer.

Sauka, A. and F. Welter (2011) Mentalities and Mindsets - The Difficulties of Entrepreneurship Policies in the Latvian Context. In F. Welter and D. Smallbone (Eds.), Handbook of Research on Entrepreneurship Policies in Central and Eastern Europe. Cheltenham: Edward Elgar.

Dainov, E. and A. Sauka (2010) Managers and Entrepreneurs in Creative and Knowledge- Intensive Industries: What Determines Their Location? Toulouse, Helsinki, Budapest, Riga and Sofia. In S. Musterd and A. Murie (Eds.) Making Competitive Cities. Wiley: Blackwell.

Sauka, A. and F. Welter (2008) Taking advantage of transition: the case of Safety Ltd. in Latvia, in Aidis, R.; Welter, F. (Eds.), The cutting edge: innovation and entrepreneurship in new Europe, Cheltenham: Edward Elgar.

Sauka, A. and F. Welter (2007) Productive, Unproductive and Destructive Entrepreneurship in an Advanced Transition Setting: The Example of Latvian Small Enterprises, in Michael Dowling and Jurgen Schmude (Eds.), Empirical Entrepreneurship in Europe', Cheltenham, Edward Elgar.

Selected industry reports

OECD and Eurofound reports

Sauka, A. (2017) *Inclusive Entrepreneurship in Latvia*. OECD Policy Assessment Note 2017, OECD: Paris.

Putnins, T. and A. Sauka (2016) *Shadow Economy Determinants and Impact Assessment in Latvia, Lithuania and Estonia*. OECD: Paris.

Sauka, A. (2016) *Inclusive Entrepreneurship in Latvia*. OECD Policy Assessment Note 2016, OECD: Paris.

Sauka, A. (2015) *Supporting the Unemployed in Entrepreneurship in Latvia*. OECD Report: Paris.

Sauka, A. (2013) Restructuring in SMEs: Latvia. European Foundation for improvement of working and living conditions, Eurofound: Dublin.

For policy makers and NGOs in the Baltic countries (selected)

Putnins, T. and A. Sauka (2017) *Shadow Economy Index of Baltic Countries 2009-2016*. SSE Riga.

Sauka, A. (2017) *Shadow Economy in the Construction Sector in Latvia, 2015-2016*. BASE: Riga, Latvia. (In Latvian)

Putnins, T. and A. Sauka (2016) *Shadow Economy Index of Baltic Countries 2009-2015*. SSE Riga and SEB.

Masane- Ose, J. and A Sauka (2016) *Foreign Investors' Viewpoints on the Shadow Economy in Latvia*. KPMG, SSE Riga and FICIL: Riga, Latvia.

Sauka, A. (2016) *Illegal TV market Share in Latvia*. SSE Riga, BASE. (in Latvian)

Sauka, A. (2016) *FICIL Sentiment Index 2015-2016. Development of the investment climate in Latvia: the viewpoints of foreign investors*. SSE Riga and FICIL: Riga, Latvia.

Sauka, A. (2016) *Latvian Entrepreneurs About the Quality of Juridical System in Latvia*. SSE Riga. (in Latvian)

Sauka, A. (2015) *Investment Climate in Latvia: the Viewpoints of the Foreign Investors*. FICIL Sentiment Index 2015. FICIL and SSE Riga.

Putnins, T. and A. Sauka (2015) *SSE Riga Shadow Index for the Baltic countries 2009-2014*. Riga: SSE Riga.

Rudzitis, E., S. Porina- Palsane and A. Sauka (2015) *Pensometer (How Envelope Wages Impact Pensions of Inhabitants of the Baltic countries)*. CSB and SEB.

Sauka, A. (2015) *Supporting the Unemployed in Entrepreneurship in Latvia*. OECD Report, Paris.

Putnins, T. and A. Sauka (2014) *SSE Riga Shadow Index for the Baltic countries 2009-2013*. Riga: SSE Riga.

Putnins, T. and A. Sauka (2013) *SSE Riga Shadow Index for the Baltic countries 2009-2012*. Riga: SSE Riga.

Putnins, T. and A. Sauka (2012) *SSE Riga Shadow Index for the Baltic countries 2009-2011*. Riga: SSE Riga.

Karhunen, P. et al. (2011b) *Creative Entrepreneurs' Perceptions About Entrepreneurial Education*. AALTO University publication series BUSINESS + ECONOMY 10/2011.

Karhunen, P. et al. (2011a) *Perceptions of Entrepreneurship Among Future Creative Professionals*. AALTO University publication series BUSINESS + ECONOMY 9/2011.

Sauka, A. and T. Putnins (2011) *SSE Riga Shadow Index for the Baltic countries 2009 and 2010*. Riga: SSE Riga.

ADVISING AND REVIEWING

Reviewer for Journal of Small Business Management, Small Business Economics, Regional Studies, Entrepreneurship and Regional Development, International Small Business Journal, International Entrepreneurship and Management Journal, Technological and Economic Development of Economy, Emerging Market Review, European Societies, Post Communist Economies, Journal of Baltic Studies.

Interviews on national media on the regular basis (on shadow economy issues as well as more general issues related to economics and entrepreneurship development challenges in Latvia). Consulting Latvian policy makers on shadow economy and competitiveness issues.

Since 2011.

Latvian Council for Science, Expert in Management and Economics (2011-2014, 2014-2017).
www.lzp.lv

Member of the promotion committee of the doctoral program implemented by BA School of Business and Finance and Riga International School of Economics and Business Administration (RISEBA).

2011-2014.

Advisor to the Minister of Health on Financial and Economical Issues. www.vm.gov.lv

2010.-2012., advising 2014-2015.

Expert in working group to 'Fight Shadow Economy and Foster Fair Competition in Latvia', led by Ministry of Finance of Republic of Latvia

2011.-2012.

Voluntary expert in the group to foster creative industries in Latvia jointly led by Ministry of Culture and Ministry of Economic of Latvia.

INVOLVEMENT IN ORGANIZING CONFERENCES

May, 2011., 2012., 2013., 2014., 2015., 2016., 2017.

Shadow Economy in Latvia (Lithuania and Estonia)

Head of organizing committee. Conference jointly organized by SSE Riga, Ministry of Finance of Latvia and Latvian Chamber of Commerce and Industry. Riga, Latvia.

Head of organizing committee: **19th Nordic Conference on Small Business Research**. The conference organized by SSE Riga, in Riga, Latvia. May, 2016.

In organizing committee: 18th and 17th Nordic Conference on Small Business Research.

In scientific committee: **EIRD 2017 (2016, 2015, 2014, 2013)**: Entrepreneurship and Innovation as Key Drivers of Regional Development conference: Ventspils, Latvia June 2017, Tallinn, Estonia, June, 2016; Vilnius, Lithuania, October, 2015; Tallinn, Estonia. October, 2014; Ventspils, Latvia, July, 2013.

In scientific committee: **7th (5th, 6th) International Scientific Conference "Business Under Growing Uncertainty"**, Riga International School of Economics and Business Administration (RISEBA), in Riga, Latvia. April, 2014.

MAIN PRESENTATIONS IN CONFERENCES

08. 2010., 08.2013., 08.2015.

Academy of Management annual conference.

Vancouver, Canada

Montreal, Canada

Orlando, Florida, USA

<http://www.aomonline.org/>

06.2008., 2010., 2012.

BCERC 2012: Babson College Entrepreneurship Research Conference. Texas, U.S.A.

<http://www3.babson.edu/ESHIP/outreach-events/bcerc.cfm>

BCERC 2010: Babson College Entrepreneurship Research Conference. The International Institute for Management Development (IMD), and École Polytechnique Fédérale de Lausanne (EPFL), Lausanne, Switzerland.

BCERC 2008. The University of North Carolina at Chapel Hill, Chapel Hill, U.S.A.

<http://www3.babson.edu/ESHIP/outreach-events/bcerc.cfm>

11.2004, 2005, 2006, 2007, 2008, 2009, 2011, 2012, 2013, 2015.

RENT XXIX- Research in Entrepreneurship and Small Business- conference

<http://www.ecsb.org/eng/conferences/rent>), Zagreb, Croatia.

RENT XXVII, Vilnius, Lithuania.

RENT XXVI, Lyon, France

RENT XXV, Bodo, Norway.

RENT XXIII. Budapest, Hungary.

RENT XXII. Covilha, Portugal.

RENT XXI. Cardiff, UK.

RENT XX. Brussels, Belgium.

RENT XIX. Naples, Italy.

RENT XVIII. Copenhagen Business School. Copenhagen, Denmark.

09.2014.

13th EACES Biennial conference, Budapest, Hungary

<http://eacesconference.eu>

09.2013.

CRCE conference "Filling institutional voids: Market self-organisation or organised crime",

Pension Zaplata, Slovenia. <http://www.crce.org.uk/about/>

07.2013.

GBATA 2013- Global Business and Technology Association Conference. Helsinki, Finland.

13-15.06.2007.

ICSB- International Council for Small Business and Entrepreneurship- 2007 World conference

(<http://www.ecsb.org/icsb2007>). Turku, Finland.

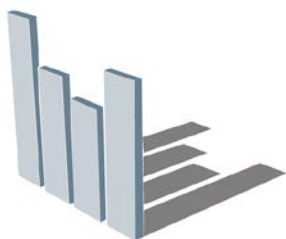
02.2006., 03.2008

IECER 2008 (www.iecer.de).The Interdisciplinary European Conference on Entrepreneurship Research. University of Regensburg, Germany.

IECER 2006 (www.iecer.de).The Interdisciplinary European Conference on Entrepreneurship Research. University of Regensburg, Germany.

PROJECT (MANAGEMENT) EXPERIENCE

Since 2010.



SSE Riga „Shadow Economy Index for the Baltic Countries”, project manager, co- author (with Tālis Putniņš)

<http://www.sseriga.edu/en/research/projects/shadow-economy-index/shadow-economy-index.html>

Since 2014.



WEF Global Competitiveness Index project manager from Latvia
<http://reports.weforum.org/global-competitiveness-report-2015-2016/>

2013.-2014.



Team member in the project “Best Agers Lighthouses”. Baltic Sea Region programme 2007-2013. <http://www.best-agers-lighthouses.eu>

2010.-2012.



Project manager in the project “Best Agers”. Baltic Sea Region programme 2007-2013. www.best-agers-project.eu

2011.-2013.



Team member in the project Central Balticum Entrepreneurship Interaction (CB ENTREINT).

Central Baltic Interreg IVA Programme 2007-2013, financed by the European Regional Development Fund,
<http://www.sseriga.edu/en/research/projects/cb-entreint/>

2009.-2012.



Local project coordinator/ team member in the project “CREANET: Creative Entrepreneurship Training Network”. Central Baltic INTERREG IV A Programme 2007-2013. www.creaent.fi

2006.-2010.



Team member in the project “Accommodating Creative Knowledge – Competitiveness of European Metropolitan Regions within the Enlarged Union” (ACRE). Sixth Framework Programme of the EU.
www2.fmg.uva.nl/acre

2011-2013.



Author of Nordea Vitametr
<http://www.sseriga.edu/en/research/latvian-projects/nordea-vitameter-/nordea-vitameter---assessment-of-latvian-business-vitality.html>

MEMBERSHIPS

Since 2014.



European Association for Comparative Economic Studies, Member (www.eaces.eu).

Since 2004.



European Council of Small Business and Entrepreneurship, Member of the Board of Directors (2010-2013), Vice president for Latvia (2007-2010, since 2014) (www.ecsb.org).



International Council of Small Business and Entrepreneurship, Member (www.icsb.org).

Since 2010.



Academy of Management, Member. Ambassador of ENT division in Latvia (www.aonline.org).

2010-2012.



mentoru klubs RĪGAS EKONOMIKAS AUGSTSKOLA

SSE Riga Mentor club, member of the board (www.mentoruklubs.lv)

AWARDED SCHOLARSHIPS

The TeliaSonera Institute at the Stockholm School of Economics in Riga/ BICEPS (www.biceps.org). Scholarship for research in Entrepreneurship (2005-2007). Riga, Latvia.

Scandinavian Institute for Administrative Research. Travelling scholarship, research visit to Jonkoping International Business School. (03.-05.2006). Jonkoping, Sweden.

The Swedish Institute. Scholarship for research work at Jonkoping International Business School (2004.- 2005). Jonkoping, Sweden.

School of Slavonic and East European Studies, the Foreign and Commonwealth Office and the Ministry of Education and Science of the Republic of Latvia. Scholarship for research work at the School of Slavonic and East European Studies/ University College London. (2003-2004). London, U.K.

LANGUAGE SKILLS

Latvian- native.

English- fluent.

Russian- almost fluent.

German- basic knowledge.

FOR REFERENCES

Prof. Dr. Tomasz Mickiewicz (<http://ideas.repec.org/e/pmi187.html>), Professor of Comparative Economics, Aston Business School (UK). E-mail: t.mickiewicz@aston.ac.uk

Prof. Dr. David Smallbone, Kingston University, UK. D.Smallbone@kingston.ac.uk

Prof. Dr. Friederike Welter (<http://hj.se/jibs/en/research/persons/friederike-welter.html>), President of ImF Bohn (Germany), E-mail: welter@uni-siegen.de

Prof. Dr. Anders Paalzow (<http://www.sseriga.edu/en/contacts/staff-directory/paalzow-anders>), rector, Stockholm School of Economics in Riga. E-mail: anders.paalzow@hhs.se

August, 2017